OTOMOTİV DİSTRİBÜTÖRLERİ & MOBİLİTE DERNEĞİ

AUTOMOTIVE DISTRIBUTORS' AND MOBILITY ASSOCIATION

Press Release

November 3rd, 2026

Hayri Erce, PhD
Executive Coordinator





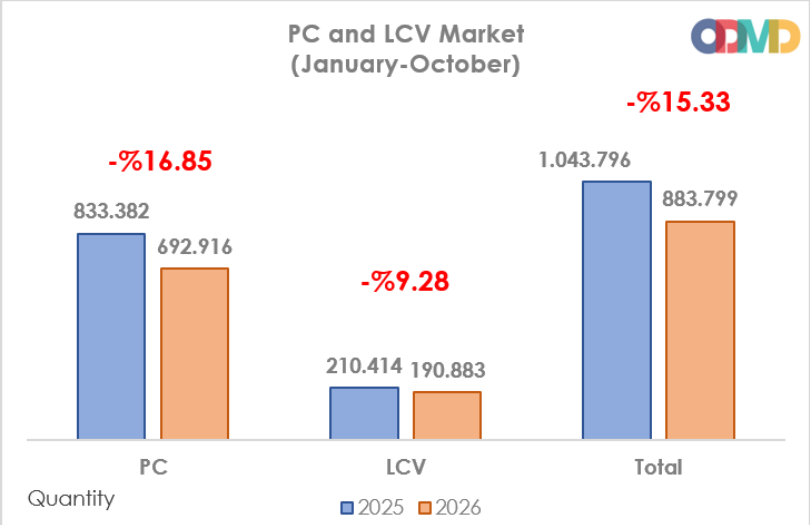
November 3rd 2026

Passenger Car and Light Commercial Vehicle Market

(October, January-October 2026)

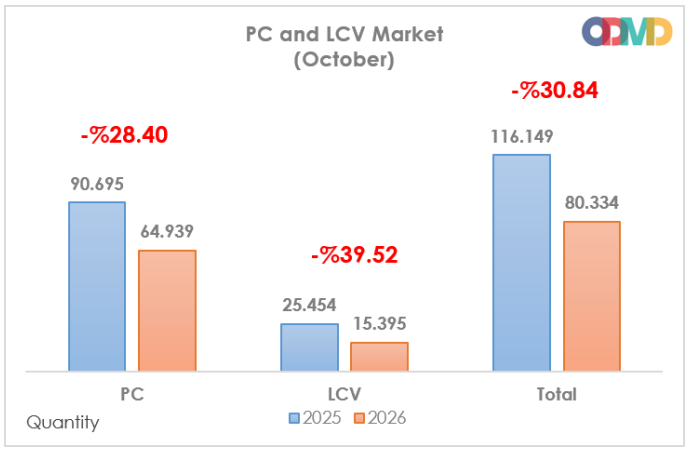
Passenger car and light commercial vehicle market decreased by %15.33 in January-October 2026.

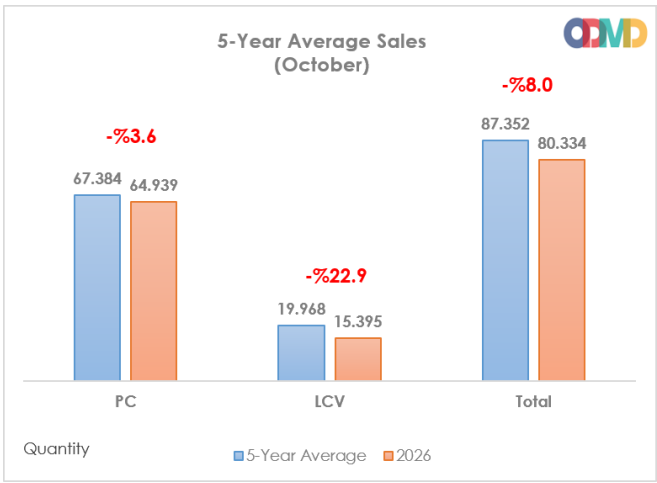
- Turkey's passenger car and light commercial vehicle total market decreased by %15.33 compared to previous year, to 883,799 units.
- Passenger car sales went down by %16.85 in January-October 2026, compared to previous year, to 692,916 units while light commercial vehicle sales went down by %9.28 to 190,883 units.

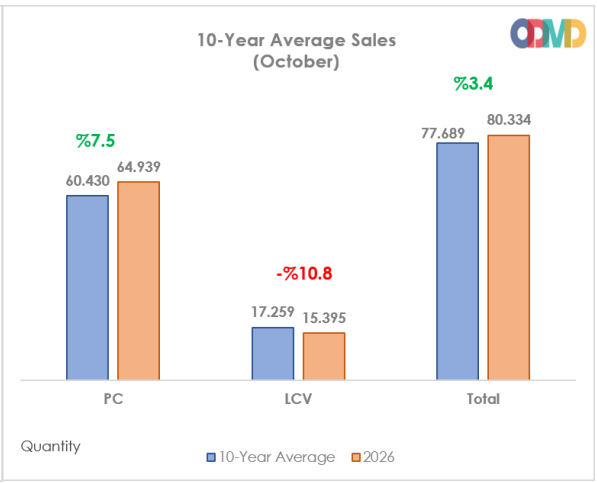


Passenger car and light commercial vehicle market decreased by %30.84, passenger car market decreased by %28.40, and light commercial vehicle market decreased by %39.52 in October 2026.

- Passenger car and light commercial vehicle market decreased by %30.84 compared to October 2025, to 80,334 units.
- In October 2026, passenger car sales went down by %28.40 and were 64,939. Light commercial vehicle market decreased by %39.52 and was 15,395 units.
- Passenger car and light commercial vehicle market, in comparison to the average 5-year October sales, showed a decrease of %8.0.
- Passenger car market, in comparison to the average 5-year October sales, showed a decrease of %3.6. Light commercial vehicle market, in comparison to the average 5-year October sales showed a decrease of %22.9.
- Passenger car and light commercial vehicle market, in comparison to the average 10-year October sales, showed an increase of %3.4.
- Passenger car market, in comparison to the average 10-year October sales, showed an increase of %7.5. Light commercial vehicle market, in comparison to the average 10-year October sales showed a decrease of %10.8.







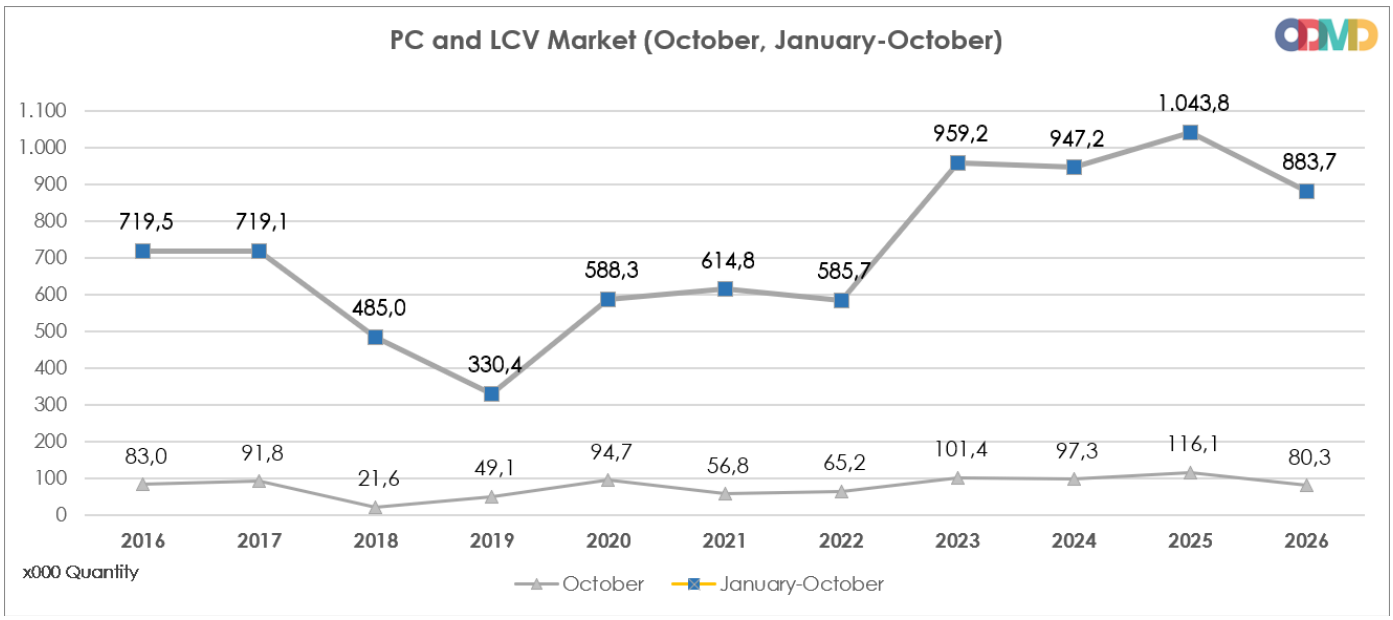


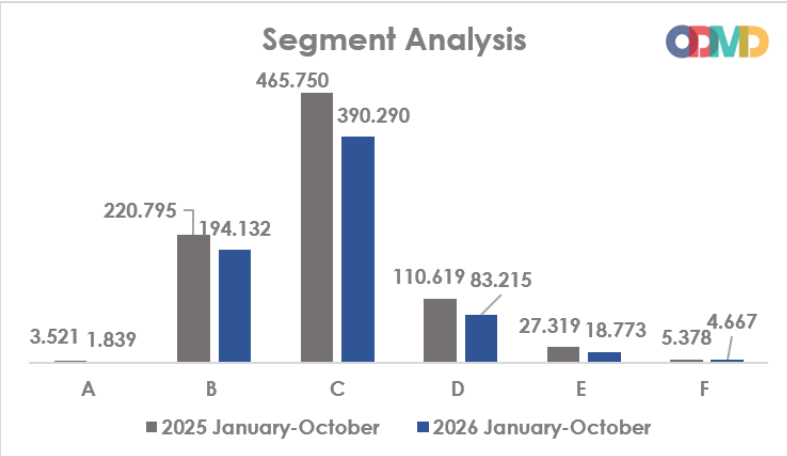
Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years
Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years
Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years

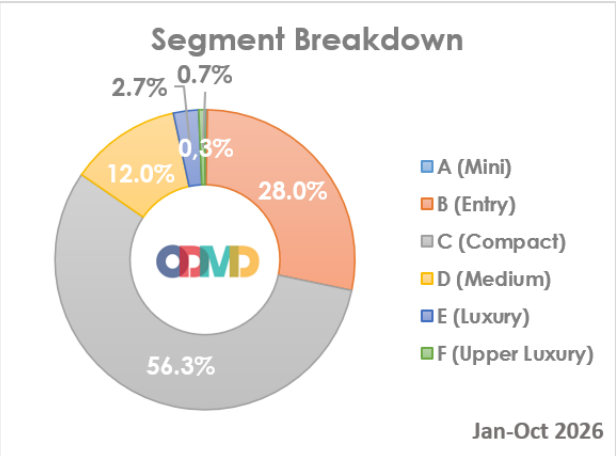
Passenger Car Market Analysis

(January-October 2026)

When evaluated according to segments;

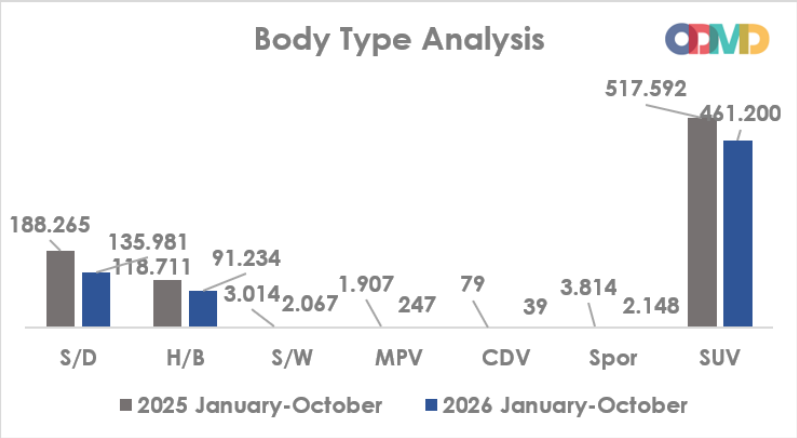
- %84.6 of the passenger car market segment consisted of the vehicles in the A, B and C segments.
- Segment C passenger cars took a share of %56.3 with a quantity of 390,290,
- Segment B passenger cars took a share of %28 with a quantity of 194,132.





When evaluated according to body type;

- Most preferred body type was SUV (%66.6, 461,200 units).
- Following SUV body are Sedan passenger cars with a share of %19.6 and a sales volume of 135,981 units,
- H/B with a share of %13.2 and total sales volume of 91,234 units.



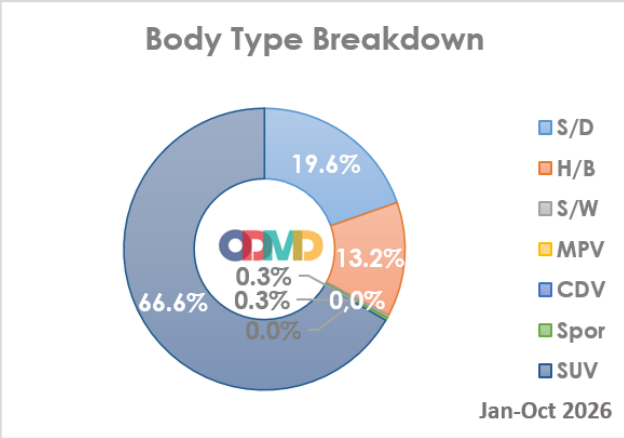
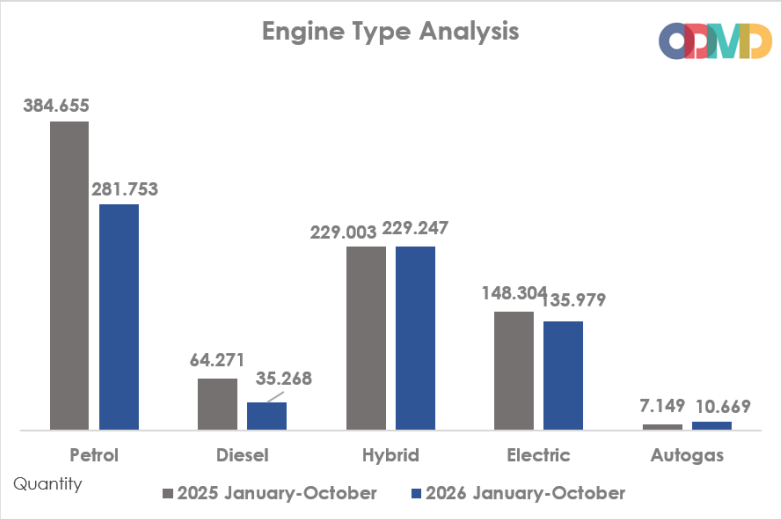
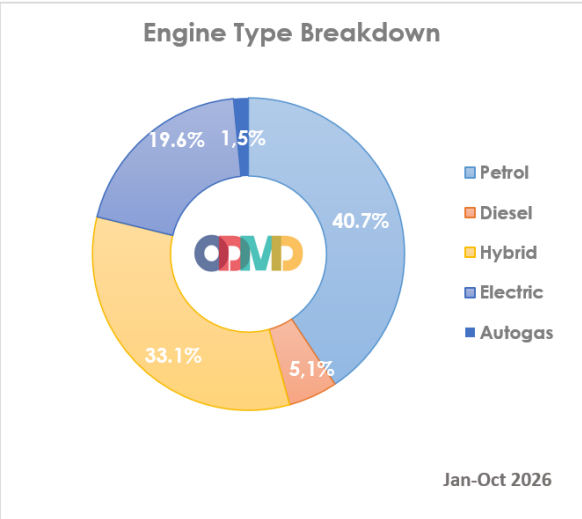


Table 4: Sales Volume, Share and Changes According to Segment and Body Type

When studied in terms of engine type;

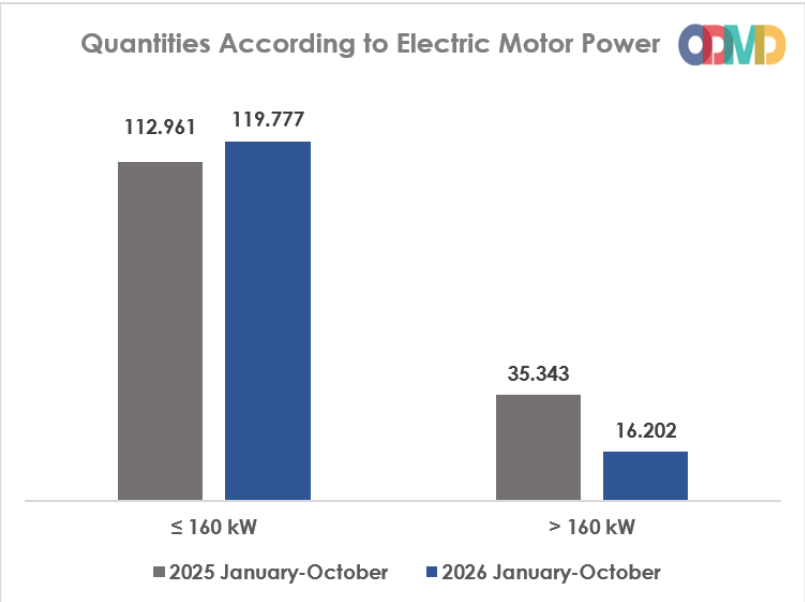
- Petrol car sales took a share of %40.7 (281,753 units),
- Hybrid car sales took a share of %33.1 (229,247 units),
- Electric car sales took a share of %19.6 (135,979 units),
- Diesel car sales took a share of %5.1 (35,268 units),
- Autogas car share was %1.5 (10,669 units).

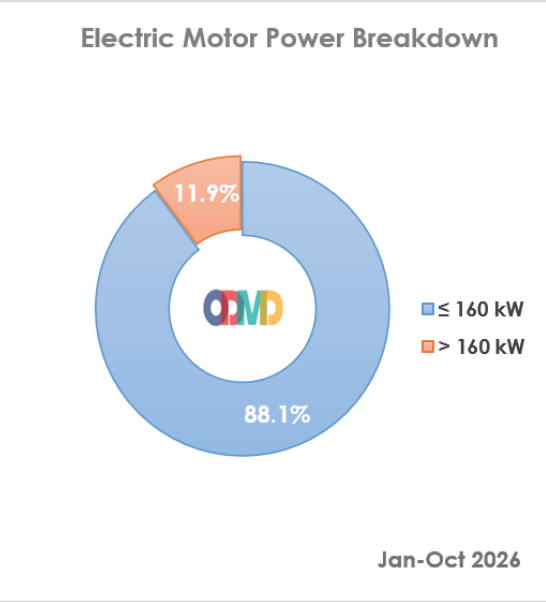




When studied in terms of electric motor power;

- Sales of electric cars under 160kW increased by %6 with a share of %17.3,
- Sales of electric cars above 160kW decreased by %54.2 with a share of %2.3.





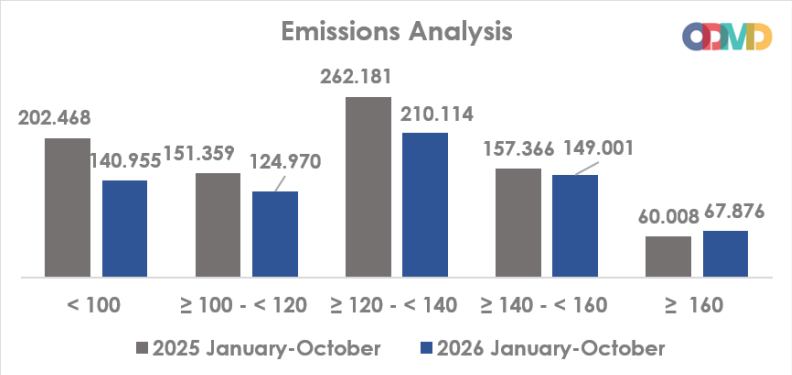
When studied in terms of engine volume;

- Sales of passenger cars under 1400cc decreased by %33.2 with a share of %26.7,
- Sales of passenger cars between 1400-1600cc decreased by %21 with a share of %19.7,
- Sales of passenger cars between 1600-2000cc increased by %3.6 with a share of %0.7,
- Sales of passenger cars above 2000cc decreased by %17.7 with a share of %0.2.

Table 5: Sales Volume, Share and Changes According to Engine Type
Table 6: Sales Volume, Share and Changes According to Engine Volume

When studied in terms of average emission values;

- Passenger cars between 120-140 gr/km had the share of %30.3 with a quantity of 210,114.
- Passenger cars between 140-160 gr/km had the share of %21.5 with a quantity of 149,001.



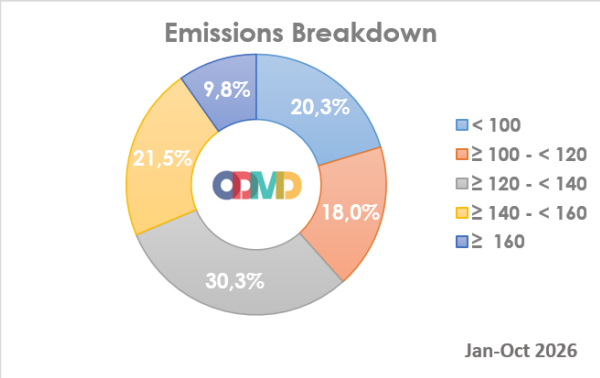
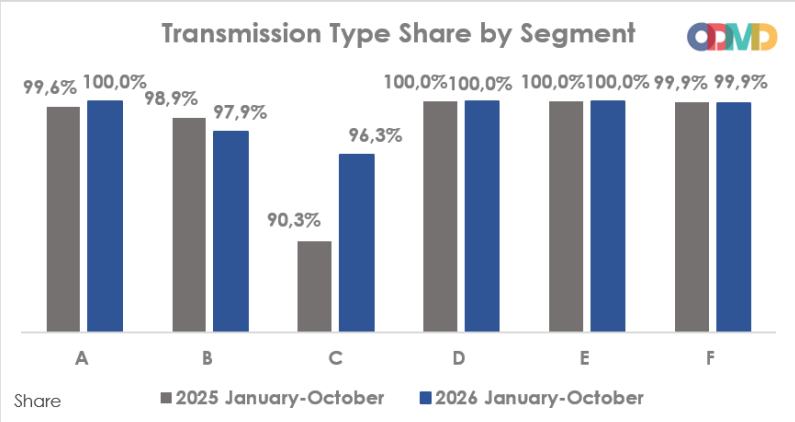


Table 7: Sales Volume, Share and Changes According to Emission Values

Automatic transmission passenger car sales reached a share of %97.3 with a quantity of 674,338 while manual transmission passenger car sales reached a share of %2.7 with a quantity of 18,578.



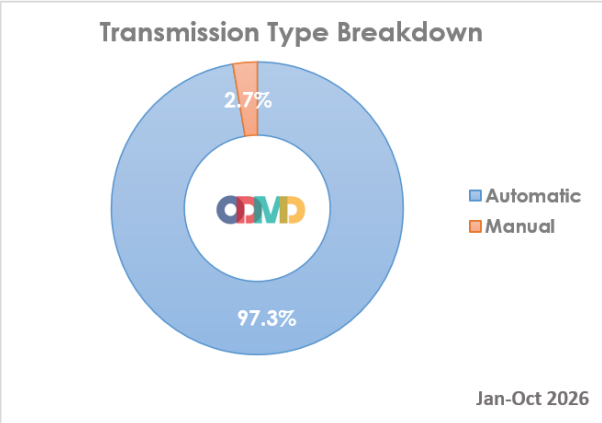


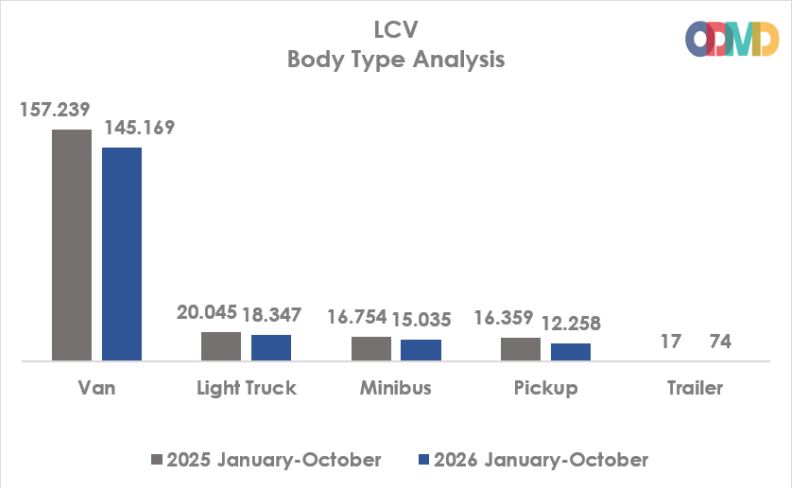
Table 8: Sales Volume, Share and Changes According to Automotic Transmission Type

Light Commercial Vehicle Market

(January-October 2026)

Light commercial vehicle market evaluated according to body type;

- Vans with a quantity of 145,169 units and a share of %76.1 had the highest sales volume.
- Light trucks followed vans with a share of %9.6 and 18,347 units.



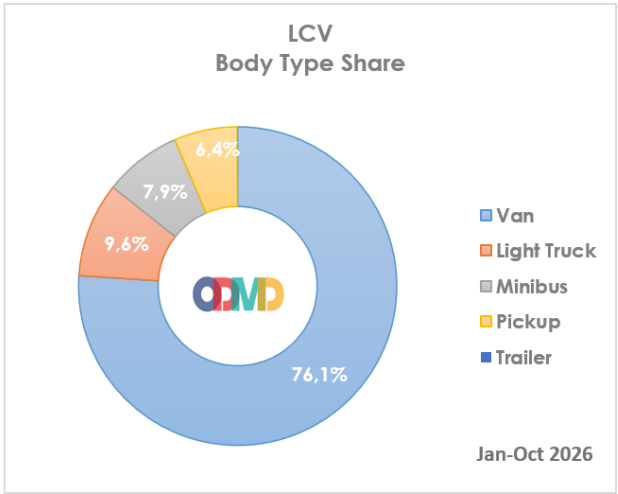
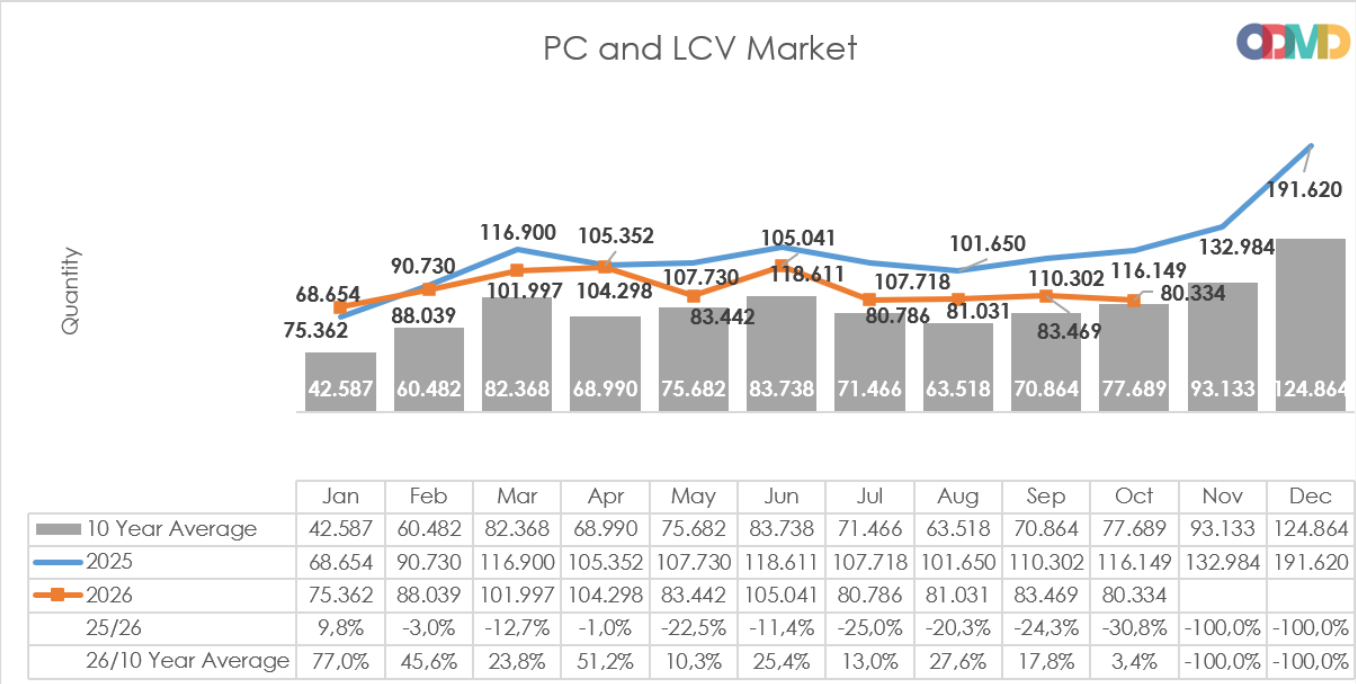


Table 9: Sales Volume, Share and Changes According to LCV Body Type
Table 10: Sales Volume, Share and Changes According to LCV Engine Type

Appendix

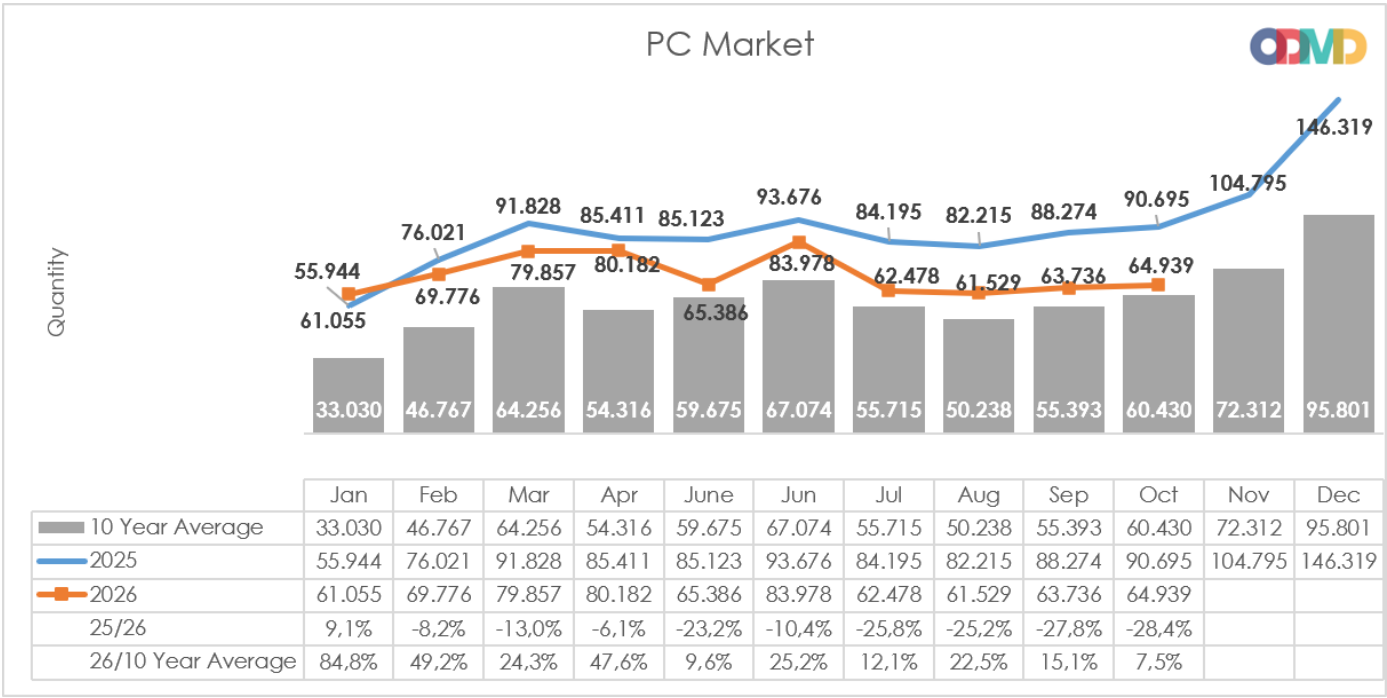
Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10 Year Average	42.587	60.482	82.368	68.990	75.682	83.738	71.466	63.518	70.864	77.689	93.133	124.864
2025	68.654	90.730	116.900	105.352	107.730	118.611	107.718	101.650	110.302	116.149	132.984	191.620
2026	75.362	88.039	101.997	104.298	83.442	105.041	80.786	81.031	83.469	80.334		
25/26	9,8%	-3,0%	-12,7%	-1,0%	-22,5%	-11,4%	-25,0%	-20,3%	-24,3%	-30,8%	-100,0%	-100,0%
26/10 Year Average	77,0%	45,6%	23,8%	51,2%	10,3%	25,4%	13,0%	27,6%	17,8%	3,4%	-100,0%	-100,0%

YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	20.095	31.172	51.769	54.946	59.377	60.896	61.345	61.764	63.814	73.404	73.962	148.369	**760.913**
2011	44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	**864.439**
2012	29.545	41.324	64.884	62.949	70.863	71.067	62.304	58.148	69.629	59.938	71.710	115.400	**777.761**
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	**853.378**
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	**767.681**
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	**968.017**
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	**983.720**
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	**956.194**
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	**620.937**
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	**479.060**
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	**772.788**
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	**737.350**
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	**783.283**
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	**1.232.635**
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	**1.238.509**
2025	68.654	90.730	116.900	105.352	107.730	118.611	107.718	101.650	110.302	116.149	132.984	191.620	**1.368.400**
2026	75.362	88.039	101.997	104.298	83.442	105.041	80.786	81.031	83.469	80.334			**883.799**
5 Year Av.	*56.222*	*77.205*	*98.270*	*80.095*	*87.898*	*99.497*	*83.154*	*77.606*	*82.812*	*87.352*	*102.329*	*139.597*	***1.072.035***
%	*34,0%*	*14,0%*	*3,8%*	*30,2%*	*-5,1%*	*5,6%*	*-2,8%*	*4,4%*	*0,8%*	*-8,0%*			
10 Year Av.	*42.587*	*60.482*	*82.368*	*68.990*	*75.682*	*83.738*	*71.466*	*65.425*	*70.864*	*77.689*	*93.133*	*124.864*	***917.288***
%	*77,0%*	*45,6%*	*23,8%*	*51,2%*	*10,3%*	*25,4%*	*13,0%*	*23,9%*	*17,8%*	*3,4%*			

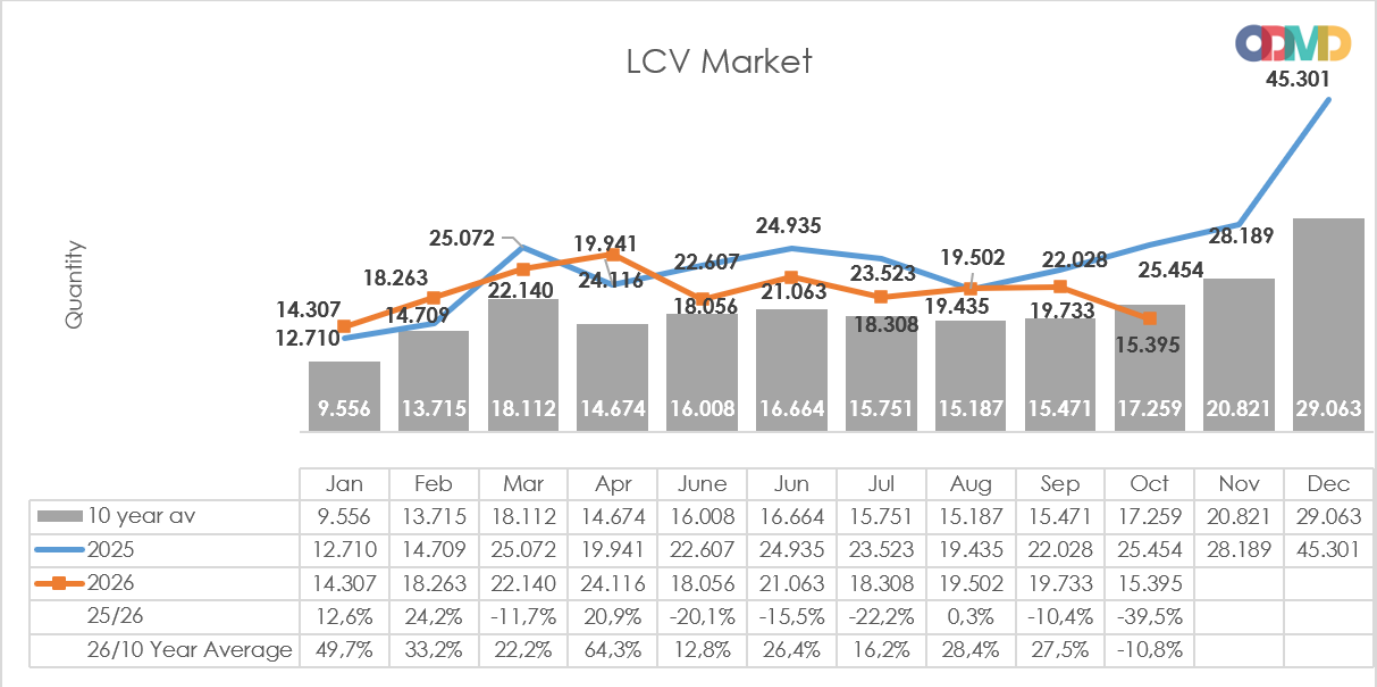
Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years



	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10 Year Average	33.030	46.767	64.256	54.316	59.675	67.074	55.715	50.238	55.393	60.430	72.312	95.801
2025	55.944	76.021	91.828	85.411	85.123	93.676	84.195	82.215	88.274	90.695	104.795	146.319
2026	61.055	69.776	79.857	80.182	65.386	83.978	62.478	61.529	63.736	64.939		
25/26	9,1%	-8,2%	-13,0%	-6,1%	-23,2%	-10,4%	-25,8%	-25,2%	-27,8%	-28,4%		
26/10 Year Average	84,8%	49,2%	24,3%	47,6%	9,6%	25,2%	12,1%	22,5%	15,1%	7,5%		

YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	12.594	20.651	33.958	36.549	40.467	42.086	41.399	42.222	42.477	47.859	50.061	99.461	**509.784**
2011	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	**593.519**
2012	21.077	29.189	47.270	45.645	50.460	50.849	44.531	41.236	49.360	43.440	52.297	80.926	**556.280**
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	**664.655**
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	**587.331**
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	**725.596**
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	**756.938**
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	**722.759**
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	**486.321**
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	**387.256**
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	**610.109**
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	**561.853**
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	**592.660**
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	**967.341**
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	**980.341**
2025	55.944	76.021	91.828	85.411	85.123	93.676	84.195	82.215	88.274	90.695	104.795	146.319	**1.084.496**
2026	61.055	69.776	79.857	80.182	65.386	83.978	62.478	61.529	63.736	64.939			**692.916**
5 Year Av.	*44.330*	*59.919*	*76.931*	*63.639*	*69.538*	*79.830*	*64.470*	*60.124*	*64.994*	*67.384*	*78.604*	*107.576*	***837.338***
%	*37,7%*	*16,5%*	*3,8%*	*26,0%*	*-6,0%*	*5,2%*	*-3,1%*	*2,3%*	*-1,9%*	*-3,6%*			
10 Year Av.	*33.030*	*46.767*	*64.256*	*54.316*	*59.675*	*67.074*	*55.715*	*50.238*	*55.393*	*60.430*	*72.312*	*95.801*	***715.007***
%	*84,8%*	*49,2%*	*24,3%*	*47,6%*	*9,6%*	*25,2%*	*12,1%*	*22,5%*	*15,1%*	*7,5%*			

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years



	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	Dec
10 year av	9.556	13.715	18.112	14.674	16.008	16.664	15.751	15.187	15.471	17.259	20.821	29.063
2025	12.710	14.709	25.072	19.941	22.607	24.935	23.523	19.435	22.028	25.454	28.189	45.301
2026	14.307	18.263	22.140	24.116	18.056	21.063	18.308	19.502	19.733	15.395		
25/26	12,6%	24,2%	-11,7%	20,9%	-20,1%	-15,5%	-22,2%	0,3%	-10,4%	-39,5%		
26/10 Year Average	49,7%	33,2%	22,2%	64,3%	12,8%	26,4%	16,2%	28,4%	27,5%	-10,8%		

YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	7.501	10.521	17.811	18.397	18.910	18.810	19.946	19.542	21.337	25.545	23.901	48.908	**251.129**
2011	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	**270.920**
2012	8.468	12.135	17.614	17.304	20.403	20.218	17.773	16.912	20.269	16.498	19.413	34.474	**221.481**
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	**188.723**
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	**180.350**
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	**242.421**
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	**226.782**
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	**233.435**
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	**134.616**
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	**91.804**
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	**162.679**
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	**175.497**
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	**190.623**
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	**265.294**
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	**258.168**
2025	12.710	14.709	25.072	19.941	22.607	24.935	23.523	19.435	22.028	25.454	28.189	45.301	**283.904**
2026	14.307	18.263	22.140	24.116	18.056	21.063	18.308	19.502	19.733	15.395			**190.883**
5 Year Av.	*11.891*	*17.286*	*21.339*	*16.455*	*18.361*	*19.666*	*18.684*	*17.482*	*17.818*	*19.968*	*23.725*	*32.021*	**234.697**
%	*20,3%*	*5,7%*	*3,8%*	*46,6%*	*-1,7%*	*7,1%*	*-2,0%*	*11,6%*	*10,7%*	*-22,9%*			
10 Year Av.	*9.556*	*13.715*	*18.112*	*14.674*	*16.008*	*16.664*	*15.751*	*15.187*	*15.471*	*17.259*	*20.821*	*29.063*	**202.280**
%	*49,7%*	*33,2%*	*22,2%*	*64,3%*	*12,8%*	*26,4%*	*16,2%*	*28,4%*	*27,5%*	*-10,8%*			

October 2026 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2026 October	1	2	3	4	5	6	7		
Segment	**S/D**	**H/B**	**S/W**	**MPV**	**CDV**	**Spor**	**SUV**	**Total**	**Share**
A (Mini)	0	37	0	0	0	0	53	**90**	*0,1%*
B (Entry)	0	6.345	0	0	0	1	10.000	**16.346**	*25,2%*
C (Compact)	8.476	1.756	228	7	1	243	26.871	**37.582**	*57,9%*
D (Medium)	1.607	0	24	0	0	13	7.161	**8.805**	*13,6%*
E (Luxury)	633	12	10	12	0	23	955	**1.645**	*2,5%*
F (Upper Luxury)	181	1	1	0	0	19	269	**471**	*0,7%*
Total	**10.897**	**8.151**	**263**	**19**	**1**	**299**	**45.309**	**64.939**	
Share	*16,8%*	*12,6%*	*0,4%*	*0,0%*	*0,0%*	*0,5%*	*69,8%*	***100,00***	

2025 October	1	2	3	4	5	6	7		
Segment	**S/D**	**H/B**	**S/W**	**MPV**	**CDV**	**Spor**	**SUV**	**Toplam**	**Pay**
A (Mini)	0	368	0	0	0	0	96	**464**	*0,5%*
B (Entry)	0	10.836	0	0	0	5	18.137	**28.978**	*32,0%*
C (Compact)	19.840	3.015	240	48	4	324	26.022	**49.493**	*54,6%*
D (Medium)	1.827	0	295	3	0	7	6.735	**8.867**	*9,8%*
E (Luxury)	1.105	30	19	15	0	32	1.275	**2.476**	*2,7%*
F (Upper Luxury)	144	1	0	0	0	16	256	**417**	*0,5%*
Total	**22.916**	**14.250**	**554**	**66**	**4**	**384**	**52.521**	**90.695**	
Share	*25,3%*	*15,7%*	*0,6%*	*0,1%*	*0,0%*	*0,4%*	*57,9%*	***100,00***	

Change	1	2	3	4	5	6	7	
Segment	**S/D**	**H/B**	**S/W**	**MPV**	**CDV**	**Spor**	**SUV**	**Toplam**
A (Mini)		-89,9%						-80,6%
B (Entry)		-41,4%			#SAYI/0!	-80,0%	-44,9%	-43,6%
C (Compact)	-57,3%	-41,8%	-5,0%	-85,4%		-25,0%	3,3%	-24,1%
D (Medium)	-12,0%		-91,9%			85,7%	6,3%	-0,7%
E (Luxury)	-42,7%		-47,4%	-20,0%		-28,1%	-25,1%	-33,6%
F (Upper Luxury)	25,7%					18,8%	5,1%	12,9%
Total	**-52,4%**	**-42,8%**	**-52,5%**	**-71,2%**	**-75,0%**	**-22,1%**	**-13,7%**	**-28,4%**

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi-Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2025 October		2026 October		Change
	Quantity	Share	Quantity	Share	
Petrol	46.856	51,7%	23.935	36,9%	-48,9%
Diesel	6.051	6,7%	765	1,2%	-87,4%
Autogas	22.315	24,6%	24.072	37,1%	7,9%
Hybrid	6.783	7,5%	4.417	6,8%	-34,9%
Hybrid	*1.923*	*2,1%*	*214*	*0,3%*	*-88,9%*
Plug-in Hybrid	*13.609*	*15,0%*	*19.441*	*29,9%*	*42,9%*
Mild Hybrid	*14.523*	*16,0%*	*14.467*	*22,3%*	*-0,4%*
Electric	14.427	15,9%	14.380	22,1%	-0,3%
Pure Electric	*96*	*0,1%*	*87*	*0,1%*	*-9,4%*
Extended Range	*950*	*1,0%*	*1.700*	*2,6%*	*78,9%*
Total	**90.695**	**100%**	**64.939**	**100%**	**-28,4%**

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2025 October		2026 October		Change
		Quantity	Share	Quantity	Share	
<=1400cc	B/D	34.627	38,2%	17.793	27,4%	-48,6%
1401cc - <=1600cc	B/D	18.690	20,6%	8.167	12,6%	-56,3%
1601cc - <=2000cc		417	0,5%	349	0,5%	-16,3%
>=2001cc	B/D	123	0,1%	91	0,1%	-26,0%
B/D Subtotal		**53.857**	**59,4%**	**26.400**	**40,7%**	**-51,0%**
<=1600cc	HYBRID (EXCEPT FOR PHEV)	14.848	16,4%	19.909	30,7%	34,1%
1601cc - <=1800cc (<=50KW)	HYBRID (EXCEPT FOR PHEV)	0	0,0%	0	0,0%	
1601cc - <=1800cc (>50KW)	HYBRID (EXCEPT FOR PHEV)	4.618	5,1%	3.242	5,0%	-29,8%
1801cc - <=2000cc	HYBRID (EXCEPT FOR PHEV)	817	0,9%	633	1,0%	-22,5%
2001cc - <=2500cc (<=100KW)	HYBRID (EXCEPT FOR PHEV)	2	0,0%	0	0,0%	
2001cc - <=2500cc (>100KW)	HYBRID (EXCEPT FOR PHEV)	49	0,1%	12	0,0%	-75,5%
>2500cc	HYBRID (EXCEPT FOR PHEV)	58	0,1%	62	0,1%	6,9%
<=1600cc	HYBRID	1.758	1,9%	136	0,2%	-92,3%
1601cc - <=1800cc	HYBRID	0	0,0%	0	0,0%	
>1800cc	HYBRID	165	0,2%	78	0,1%	-52,7%
Hybrid Subtotal		**22.315**	**24,6%**	**24.072**	**37,1%**	**7,9%**
≤ 160 kW	ELECTRIC	13.997	15,4%	12.917	19,9%	-7,7%
> 160 kW	ELECTRIC	526	0,6%	1.550	2,4%	194,7%
Electric Subtotal		**14.523**	**16,0%**	**14.467**	**22,3%**	**-0,4%**
Total		**90.695**	**100,0%**	**64.939**	**100,0%**	**-28,4%**

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2025 October		2026 October		Change
	Quantity	Share	Quantity	Share	
< 100	18.084	19,9%	14.735	22,7%	-19%
≥ 100 - < 120	16.287	18,0%	9.617	14,8%	-41%
≥ 120 - < 140	34.490	38,0%	20.887	32,2%	-39%
≥ 140 - < 160	15.941	17,6%	13.839	21,3%	-13%
≥ 160	5.893	6,5%	5.861	9,0%	-1%
Total	**90.695**	**100,0%**	**64.939**	**100,0%**	**-28,4%**

Table 8: Sales Volume, Share and Changes According to Automotic Transmission Type

TRANSMISSION	2025 October		2026 October		Change
	Quantity	Share	Quantity	Share	
A (Mini)	462	99,6%	90	100,0%	-80,5%
B (Entry)	28.655	98,9%	15.822	96,8%	-44,8%
C (Compact)	44.217	89,3%	37.328	99,3%	-15,6%
D (Medium)	8.867	100,0%	8.805	100,0%	-0,7%
E (Luxury)	2.476	100,0%	1.645	100,0%	-33,6%
F (Upper Luxury)	417	100,0%	471	100,0%	12,9%
Total	**85.094**	**93,8%**	**64.161**	**98,8%**	**-24,6%**

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2025 October		2026 October		Change
	Quantity	Share	Quantity	Share	
Van	20.438	80,3%	11.720	76,1%	-42,7%
Light Truck	1.943	7,6%	1.872	12,2%	-3,7%
Minibus	1.652	6,5%	1.058	6,9%	-36,0%
Pickup	1.418	5,6%	736	4,8%	-48,1%
Trailer	3	0,0%	9	0,1%	
Total	**25.454**	**100,0%**	**15.395**	**100,0%**	**-39,5%**

Table 10: Sales Volume, Share and Changes According to LCV Engine Type

ENGINE TYPE	2025 October		2026 October		Change
	Quantity	Share	Quantity	Share	
Petrol	2.301	9,0%	864	5,6%	-62,5%
Diesel	22.881	89,9%	14.124	91,7%	-38,3%
Autogas	28	0,1%	100	0,6%	257,1%
Hybrid	25	0,1%	3	0,0%	-88,0%
Hybrid	*3*	*0,0%*	*2*	*0,0%*	*-33,3%*
Plug-In Hybrid	*0*	*0,0%*	*95*	*0,6%*	
Mild Hybrid	*244*	*1,0%*	*307*	*2,0%*	*25,8%*
Electric	244	1,0%	307	2,0%	25,8%
Pure Electric	*0*	*0,0%*	*0*	*0,0%*	
Total	**25.454**	**100%**	**15.395**	**100%**	**-39,5%**

January-October 2026 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2026 January-October	1	2	3	4	5	6	7		
Segment	**S/D**	**H/B**	**S/W**	**MPV**	**CDV**	**Spor**	**SUV**	**Total**	**Share**
A (Mini)	0	1.178	0	0	0	21	640	**1.839**	0,3%
B (Entry)	0	73.456	0	0	0	28	120.648	**194.132**	28,0%
C (Compact)	106.202	16.436	1.357	120	39	1.393	264.743	**390.290**	56,3%
D (Medium)	20.371	0	599	13	0	185	62.047	**83.215**	12,0%
E (Luxury)	7.939	153	109	114	0	350	10.108	**18.773**	2,7%
F (Upper Luxury)	1.469	11	2	0	0	171	3.014	**4.667**	0,7%
Total	**135.981**	**91.234**	**2.067**	**247**	**39**	**2.148**	**461.200**	**692.916**	
Share	*19,6%*	*13,2%*	*0,3%*	*0,0%*	*0,0%*	*0,3%*	*66,6%*	***100,00***	

2025 January-October	1	2	3	4	5	6	7		
Segment	**S/D**	**H/B**	**S/W**	**MPV**	**CDV**	**Spor**	**SUV**	**Total**	**Share**
A (Mini)	0	2.794	0	0	0	70	657	**3.521**	0,4%
B (Entry)	570	88.414	0	0	32	34	131.745	**220.795**	26,5%
C (Compact)	149.004	27.312	1.031	1.794	47	2.784	283.778	**465.750**	55,9%
D (Medium)	22.465	66	1.848	15	0	304	85.921	**110.619**	13,3%
E (Luxury)	14.455	119	131	98	0	411	12.105	**27.319**	3,3%
F (Upper Luxury)	1.771	6	4	0	0	211	3.386	**5.378**	0,6%
Total	**188.265**	**118.711**	**3.014**	**1.907**	**79**	**3.814**	**517.592**	**833.382**	
Share	*22,6%*	*14,2%*	*0,4%*	*0,2%*	*0,0%*	*0,5%*	*62,1%*	***100,00***	

Change	1	2	3	4	5	6	7	
Segment	**S/D**	**H/B**	**S/W**	**MPV**	**CDV**	**Sport**	**SUV**	**Total**
A (Mini)		-57,8%				-70,0%		-47,8%
B (Entry)	-100,0%	-16,9%			-100,0%	-17,6%	-8,4%	-12,1%
C (Compact)	-28,7%	-39,8%	31,6%	-93,3%		-50,0%	-6,7%	-16,2%
D (Medium)	-9,3%	-100,0%	-67,6%			-39,1%	-27,8%	-24,8%
E (Luxury)	-45,1%		-16,8%	16,3%		-14,8%	-16,5%	-31,3%
F (Upper Luxury)	-17,1%					-19,0%	-11,0%	-13,2%
Total	**-27,8%**	**-23,1%**	**-31,4%**	**-87,0%**	**-50,6%**	**-43,7%**	**-10,9%**	**-16,9%**

S/D: Sedan, H/B: Hatcback, S/W: Station Wagon, MPV: Multi-Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2025 January-October		2026 January-October		Change
	Quantity	Share	Quantity	Share	
Petrol	384.655	46,2%	281.753	40,7%	-26,8%
Diesel	64.271	7,7%	35.268	5,1%	-45,1%
Hybrid	229.003	27,5%	229.247	33,1%	0,1%
Hybrid	*56.179*	*6,7%*	*46.822*	*6,8%*	*-16,7%*
Plug-in Hybrid	*37.306*	*4,5%*	*3.791*	*0,5%*	*-89,8%*
Mild Hybrid	*135.518*	*16,3%*	*178.634*	*25,8%*	*31,8%*
Electric	148.304	17,8%	135.979	19,6%	-8,3%
Pure Electric	*146.773*	*17,6%*	*135.142*	*19,5%*	*-7,9%*
Extended Range	*1.531*	*0,2%*	*837*	*0,1%*	*-45,3%*
Autogas	7.149	0,9%	10.669	1,5%	49,2%
Total	**833.382**	**100,0%**	**692.916**	**100,0%**	**-16,9%**

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2025 January-October		2026 January-October		Change
		Quantity	Share	Quantity	Share	
<=1400cc	B/D	277.082	33,2%	185.090	26,7%	-33,2%
1401cc - <=1600cc	B/D	172.926	20,7%	136.633	19,7%	-21,0%
1601cc - <=2000cc	B/D	4.581	0,5%	4.744	0,7%	3,6%
>=2001cc	B/D	1.486	0,2%	1.223	0,2%	-17,7%
B/D Subtotal		**456.075**	**54,7%**	**327.690**	**47,3%**	**-28,1%**
<=1600cc	HYBRID (EXCEPT FOR PHEV)	139.875	16,8%	181.693	26,2%	29,9%
1601cc - <=1800cc (<=50KW)	HYBRID (EXCEPT FOR PHEV)	0	0,0%	0	0,0%	
1601cc - <=1800cc (>50KW)	HYBRID (EXCEPT FOR PHEV)	39.559	4,7%	36.023	5,2%	-8,9%
1801cc - <=2000cc	HYBRID (EXCEPT FOR PHEV)	11.191	1,3%	6.992	1,0%	-37,5%
2001cc - <=2500cc (<=100KW)	HYBRID (EXCEPT FOR PHEV)	84	0,0%	0	0,0%	-100,0%
2001cc - <=2500cc (>100KW)	HYBRID (EXCEPT FOR PHEV)	355	0,0%	121	0,0%	-65,9%
>2500cc	HYBRID (EXCEPT FOR PHEV)	633	0,1%	627	0,1%	-0,9%
<=1600cc	HYBRID	35.232	4,2%	2.667	0,4%	-92,4%
1601cc - <=1800cc	HYBRID	0	0,0%	0	0,0%	
>1800cc	HYBRID	2.074	0,2%	1.124	0,2%	-45,8%
Hybrid Subtotal		**229.003**	**27,5%**	**229.247**	**33,1%**	**0,1%**
≤ 160 kW	ELECTRIC	112.961	13,6%	119.777	17,3%	6,0%
> 160 kW	ELECTRIC	35.343	4,2%	16.202	2,3%	-54,2%
Electric Subtotal		**148.304**	**17,8%**	**135.979**	**19,6%**	**-8,3%**
Total		**833.382**	**100,0%**	**692.916**	**100,0%**	**-16,9%**

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSON VALUES (gr/km)	2025 January-October		2026 January-October		Change
	Quantity	Share	Quantity	Share	
< 100	202.468	24,3%	140.955	20,3%	-30,4%
≥ 100 - < 120	151.359	18,2%	124.970	18,0%	-17,4%
≥ 120 - < 140	262.181	31,5%	210.114	30,3%	-19,9%
≥ 140 - < 160	157.366	18,9%	149.001	21,5%	-5,3%
≥ 160	60.008	7,2%	67.876	9,8%	13,1%
Total	**833.382**	**100,0%**	**692.916**	**100,0%**	**-16,9%**

Table 8: Sales Volume, Share and Changes According to Automotic Transmission Type

TRANSMISSION	2025 January-October		2026 January-October		Change
	Quantity	Share	Quantity	Share	
A (Mini)	3.507	99,6%	1.839	100,0%	-47,6%
B (Entry)	218.266	98,9%	189.983	97,9%	-13,0%
C (Compact)	420.474	90,3%	375.868	96,3%	-10,6%
D (Medium)	110.619	100,0%	83.215	100,0%	-24,8%
E (Luxury)	27.319	100,0%	18.773	100,0%	-31,3%
F (Upper Luxury)	5.374	99,9%	4.660	99,9%	-13,3%
Total	**785.559**	**94,3%**	**674.338**	**97,3%**	**-14,2%**

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2025 January-October		2026 January-October		Change
	Quantity	Share	Quantity	Share	
Van	157.239	74,7%	145.169	76,1%	-7,7%
Light Truck	20.045	9,5%	18.347	9,6%	-8,5%
Minibus	16.754	8,0%	15.035	7,9%	-10,3%
Pickup	16.359	7,8%	12.258	6,4%	-25,1%
Trailer	17	0,0%	74	0,0%	335,3%
Total	**210.414**	**100,0%**	**190.883**	**100,0%**	**-9,3%**

Table 10: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2025 January-October		2026 January-October		Change
	Quantity	Share	Quantity	Share	
Petrol	14.313	6,8%	11.328	5,9%	-20,9%
Diesel	193.901	92,2%	175.241	91,8%	-9,6%
Hybrid	724	0,3%	1.121	0,6%	54,8%
Hybrid	*679*	*0,3%*	*606*	*0,3%*	*-10,8%*
Plug-In Hybrid	*45*	*0,0%*	*9*	*0,0%*	*-80,0%*
Mild Hybrid	*0*	*0,0%*	*506*	*0,3%*	
Electric	1.476	0,7%	3.193	1,7%	116,3%
Pure Electric	*1.476*	*0,7%*	*3.193*	*1,7%*	*116,3%*
Autogas	0	0,0%	0	0,0%	
Total	**210.414**	**100,0%**	**190.883**	**100,0%**	**-9,3%**

RETAIL SALES (LOCAL/IMPORT): OCTOBER 2026									
MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO		77	77			0	0	77	77
ALPINE		25	25			0	0	25	25
ASTON MARTIN		1	1			0	0	1	1
AUDI		729	729			0	0	729	729
BENTLEY		3	3			0	0	3	3
BMW		3.259	3.259			0	0	3.259	3.259
BYD		15	15			0	0	15	15
CADILLAC		7	7			0	0	7	7
CHERY		1.308	1.308			0	0	1.308	1.308
CHEVROLET		0	0			0	0	0	0
CITROEN		1.863	1.863	120	1.276	1.396	120	3.139	3.259
CUPRA		950	950			0	0	950	950
DACIA		1.692	1.692			0	0	1.692	1.692
DS		78	78			0	0	78	78
FARIZON			0			0	0	0	0
FERRARI		2	2			0	0	2	2
FIAT	279	136	415	1.005	2.482	3.487	1.284	2.618	3.902
FORD	0	784	784	2.289	1.007	3.296	2.289	1.791	4.080
FOTON			0		2	2	0	2	2
GMC		0	0		7	7	0	7	7
HONDA		569	569			0	0	569	569
HONGQI		1	1			0	0	1	1
HYUNDAI	3.837	1.660	5.497		3	3	3.837	1.663	5.500
ISUZU			0	34	43	77	34	43	77
IVECO			0		308	308	0	308	308
JAGUAR			0			0	0	0	0
JEEP		542	542			0	0	542	542
KARSAN			0			0	0	0	0
KG MOBILITY – SSANGYONG		1.783	1.783		439	439	0	2.222	2.222
KIA		2.059	2.059		0	0	0	2.059	2.059
LAMBORGHINI		2	2			0	0	2	2
LAND ROVER		91	91		0	0	0	91	91
LEXUS		23	23			0	0	23	23
MASERATI		6	6			0	0	6	6
MAXUS			0		26	26	0	26	26
MERCEDES-BENZ		2.685	2.685		415	415	0	3.100	3.100
MG		316	316			0	0	316	316
MINI		157	157			0	0	157	157
NISSAN		2.260	2.260		17	17	0	2.277	2.277
OMODA & JAECOO		434	434			0	0	434	434
OPEL		1.944	1.944	188	910	1.098	188	2.854	3.042
PEUGEOT		2.685	2.685	136	1.382	1.518	136	4.067	4.203
PORSCHE		111	111			0	0	111	111
RENAULT	9.398	501	9.899		787	787	9.398	1.288	10.686
SEAT		247	247			0	0	247	247
SKODA		3.120	3.120			0	0	3.120	3.120
SMART			0			0	0	0	0
SUBARU		3	3			0	0	3	3
SUZUKI		260	260			0	0	260	260
TENAX			0	68		68	68	0	68
TESLA		25	25			0	0	25	25
TOGG	6.761		6.761			0	6.761	0	6.761
TOYOTA	3.193	619	3.812		1.086	1.086	3.193	1.705	4.898
VOLKSWAGEN		7.069	7.069	380	985	1.365	380	8.054	8.434
VOLVO		1.370	1.370			0	0	1.370	1.370
TOTAL	**23.468**	**41.471**	**64.939**	**4.220**	**11.175**	**15.395**	**27.688**	**52.646**	**80.334**

*Data regarding Tesla has been determined as an estimate in the light of public statements.

RETAIL SALES (LOCAL/IMPORT): 2026									
MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO	0	965	965	0	0	0	0	965	965
ALPINE	0	221	221	0	0	0	0	221	221
ASTON MARTIN	0	17	17	0	0	0	0	17	17
AUDI	0	12.988	12.988	0	0	0	0	12.988	12.988
BENTLEY	0	36	36	0	0	0	0	36	36
BMW	0	19.667	19.667	0	0	0	0	19.667	19.667
BYD	0	6.901	6.901	0	0	0	0	6.901	6.901
CADILLAC	0	14	14	0	0	0	0	14	14
CHERY	0	18.665	18.665	0	0	0	0	18.665	18.665
CHEVROLET	0	5	5	0	0	0	0	5	5
CITROEN	0	25.186	25.186	1.885	16.633	18.518	1.885	41.819	43.704
CUPRA	0	6.475	6.475	0	0	0	0	6.475	6.475
DACIA	0	11.842	11.842	0	0	0	0	11.842	11.842
DS	0	777	777	0	0	0	0	777	777
FARIZON	0	0	0	0	0	0	0	0	0
FERRARI	0	23	23	0	0	0	0	23	23
FIAT	27.858	2.321	30.179	8.821	30.777	39.598	36.679	33.098	69.777
FORD	0	7.667	7.667	26.481	18.205	44.686	26.481	25.872	52.353
FOTON	0	0	0	0	1.121	1.121	0	1.121	1.121
GMC	0	2	2	0	40	40	0	42	42
HONDA	0	6.545	6.545	0	0	0	0	6.545	6.545
HONGQI	0	20	20	0	0	0	0	20	20
HYUNDAI	33.145	19.041	52.186	0	606	606	33.145	19.647	52.792
ISUZU	0	0	0	442	772	1.214	442	772	1.214
IVECO	0	0	0	0	2.804	2.804	0	2.804	2.804
JAGUAR	0	0	0	0	0	0	0	0	0
JEEP	0	6.819	6.819	0	0	0	0	6.819	6.819
KARSAN	0	0	0	0	0	0	0	0	0
KG MOBILITY – SSANGYONG	0	15.099	15.099	0	5.774	5.774	0	20.873	20.873
KIA	0	22.711	22.711	0	1	1	0	22.712	22.712
LAMBORGHINI	0	23	23	0	0	0	0	23	23
LAND ROVER	0	1.053	1.053	0	0	0	0	1.053	1.053
LEXUS	0	296	296	0	0	0	0	296	296
MASERATI	0	85	85	0	0	0	0	85	85
MAXUS	0	0	0	0	87	87	0	87	87
MERCEDES-BENZ	0	23.713	23.713	0	6.543	6.543	0	30.256	30.256
MG	0	2.582	2.582	0	0	0	0	2.582	2.582
MINI	0	8.781	8.781	0	0	0	0	8.781	8.781
NISSAN	0	18.777	18.777	0	375	375	0	19.152	19.152
OMODA & JAECOO	0	10.151	10.151	0	0	0	0	10.151	10.151
OPEL	0	24.218	24.218	2.539	13.711	16.250	2.539	37.929	40.468
PEUGEOT	0	36.397	36.397	1.780	16.673	18.453	1.780	53.070	54.850
PORSCHE	0	1.048	1.048	0	0	0	0	1.048	1.048
RENAULT	93.964	11.453	105.417	0	8.087	8.087	93.964	19.540	113.504
SEAT	0	3.873	3.873	0	0	0	0	3.873	3.873
SKODA	0	32.614	32.614	0	0	0	0	32.614	32.614
SMART	0	0	0	0	0	0	0	0	0
SUBARU	0	134	134	0	0	0	0	134	134
SUZUKI	0	3.520	3.520	0	0	0	0	3.520	3.520
TENAX	0	0	0	716	0	716	716	0	716
TESLA	0	6.118	6.118	0	0	0	0	6.118	6.118
TOGG	44.187	0	44.187	0	0	0	44.187	0	44.187
TOYOTA	45.640	5.916	51.556	0	10.218	10.218	45.640	16.134	61.774
VOLKSWAGEN	0	58.754	58.754	3.824	11.968	15.792	3.824	70.722	74.546
VOLVO	0	14.609	14.609	0	0	0	0	14.609	14.609
TOTAL	**244.794**	**448.122**	**692.916**	**46.488**	**144.395**	**190.883**	**291.282**	**592.517**	**883.799**

*Data regarding Tesla has been determined as an estimate in the light of public statements.

About ODMD

Founded in 1987, Automotive Distributors' and Mobility Association (ODMD), with a vision to ensure the development and sustainability of the automotive industry, is an industrial association representing the 31 member companies with their 57 international automotive brands as of 2026. Considering the change and transformation in the automotive sector and with the vision of a new era in the global automotive industry, as of October 2022, our association continues its activities under its new name, Automotive Distributors and Mobility Association.

In line with its basic mission, it is an organization that works to represent the members in every segment, meet the needs of the sector with their activities, find solutions to their problems, create public opinion by accurately and reliably evaluating and sharing industrial information, and directly contribute to the formation of legislation related to the sector.

Gathering 50 brands operating in the automotive industry under its roof, ODMD as a specialized company in the automotive industry works to take an active role in the organization of automotive fairs, to spread the use of vehicles throughout the country, to form an opinion in order to raise all kinds of infrastructure in the field of marketing-sales and after-sales services, and to improve the quality of service to EU norms, to carry out training activities for the members of the automotive industry in cooperation with other stakeholders in order to increase its efficiency in the public, to inform its members, the press and the public with detailed monthly sales data and reports prepared for the automotive industry, to shed light on the future of the sector through academic studies and to contribute to the development of the sector.

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