

AUTOMOTIVE DISTRIBUTORS' AND MOBILITY ASSOCIATION

Press Release

August 4th, 2026

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Executive Coordinator

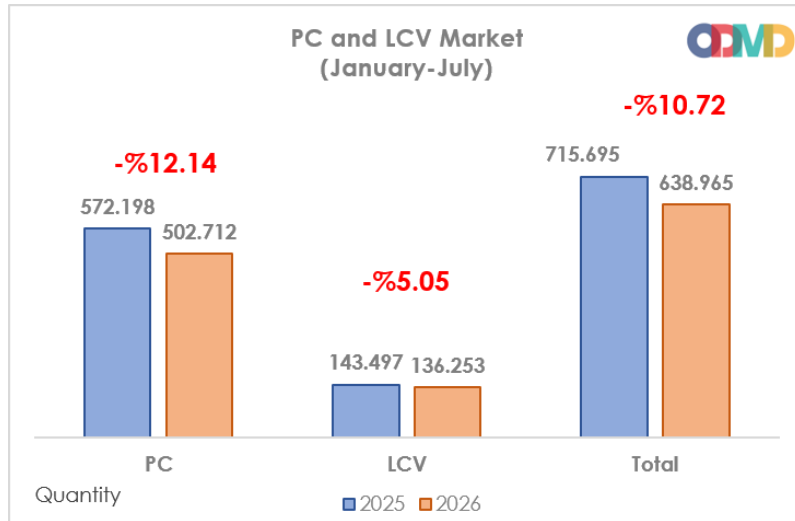


August 4th 2026

Passenger Car and Light Commercial Vehicle Market (July, January-July 2026)

Passenger car and light commercial vehicle market decreased by %10.72 in January-July 2026.

- Turkey's passenger car and light commercial vehicle total market decreased by %10.72 compared to previous year, to 638,965 units.
- Passenger car sales went down by %12.14 in January-July 2026, compared to previous year, to 502,712 units while light commercial vehicle sales went down by %5.05 to 136,253 units.



Passenger car and light commercial vehicle market decreased by %25, passenger car market decreased by %25.79, and light commercial vehicle market decreased by %22.17 in July 2026.

- Passenger car and light commercial vehicle market decreased by %25 compared to July 2025, to 80,786 units.
- In July 2026, passenger car sales went down by %25.79 and were 62,478. Light commercial vehicle market decreased by %22.17 and was 18,308 units.
- Passenger car and light commercial vehicle market, in comparison to the average 5-year July sales, showed a decrease of %2.8.
- Passenger car market, in comparison to the average 5-year July sales, showed a decrease of %3.1. Light commercial vehicle market, in comparison to the average 5-year July sales showed a decrease of %2.
- Passenger car and light commercial vehicle market, in comparison to the average 10-year July sales, showed an increase of %13.
- Passenger car market, in comparison to the average 10-year July sales, showed an increase of %12.1. Light commercial vehicle market, in comparison to the average 5-year July sales showed an increase of %16.2.

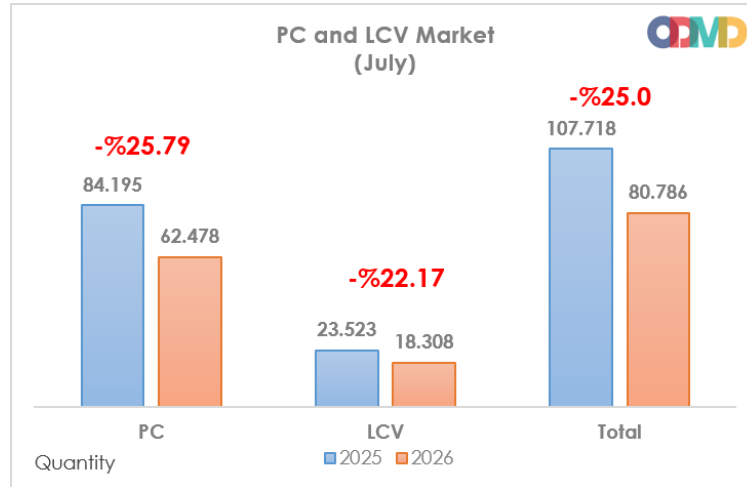
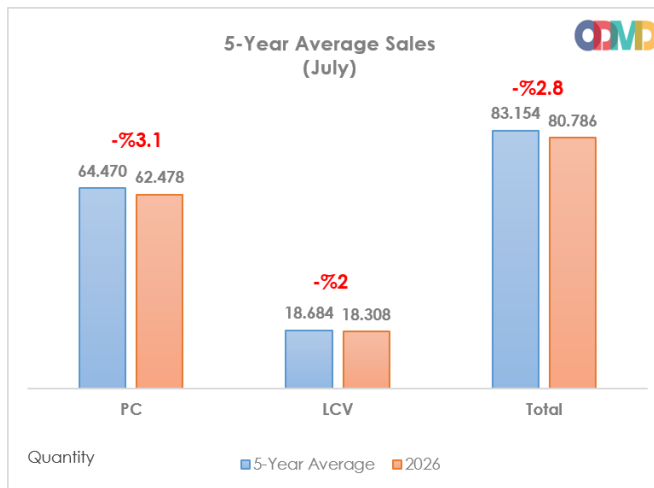
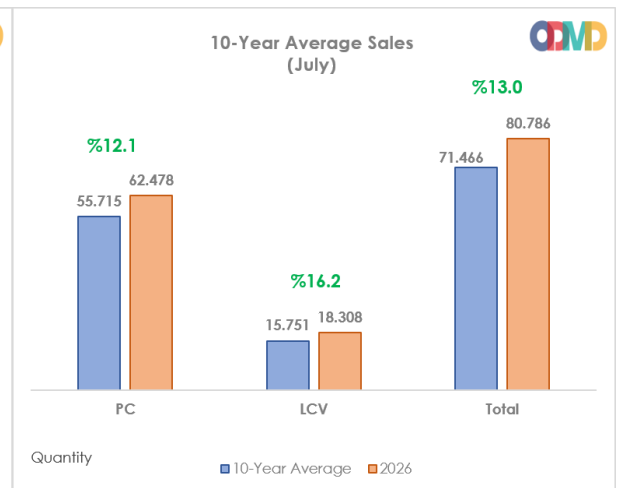
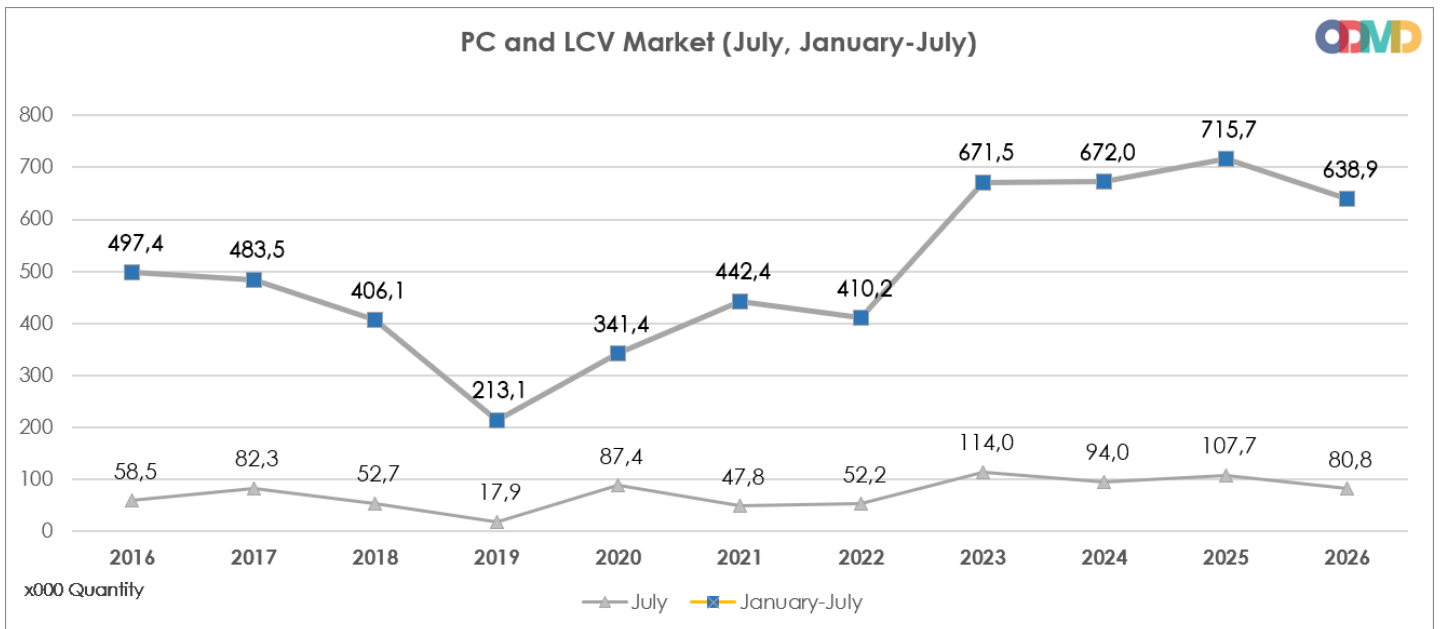


Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years

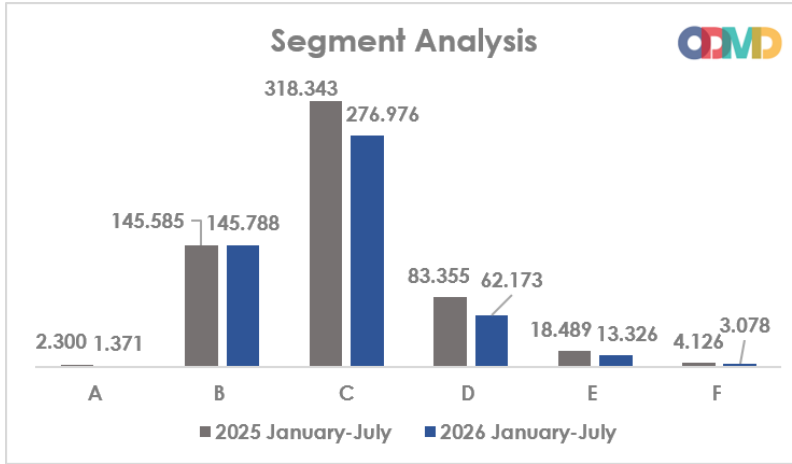
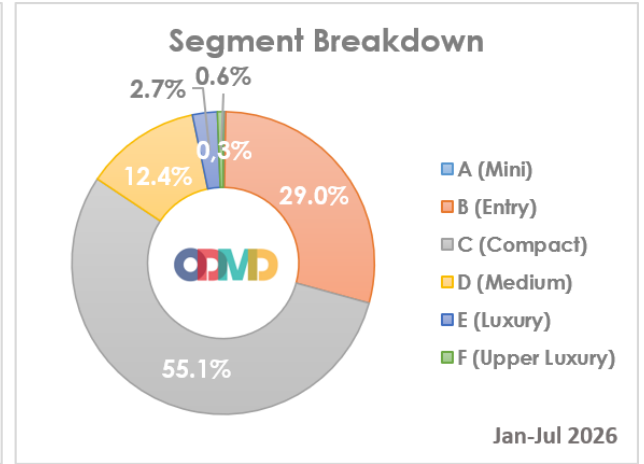
Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years

Passenger Car Market Analysis (January-July 2026)

When evaluated according to segments;

- %84.4 of the passenger car market segment consisted of the vehicles in the A, B and C segments.
- Segment C passenger cars took a share of %55.1 with a quantity of 276,976,
- Segment B passenger cars took a share of %29 with a quantity of 145,788.



When evaluated according to body type;

- Most preferred body type was SUV (%65.5, 329,443 units).
- Following SUV body are Sedan passenger cars with a share of %20.3 and a sales volume of 102,253 units.
- H/B with a share of %13.8 and total sales volume of 69,137 units.

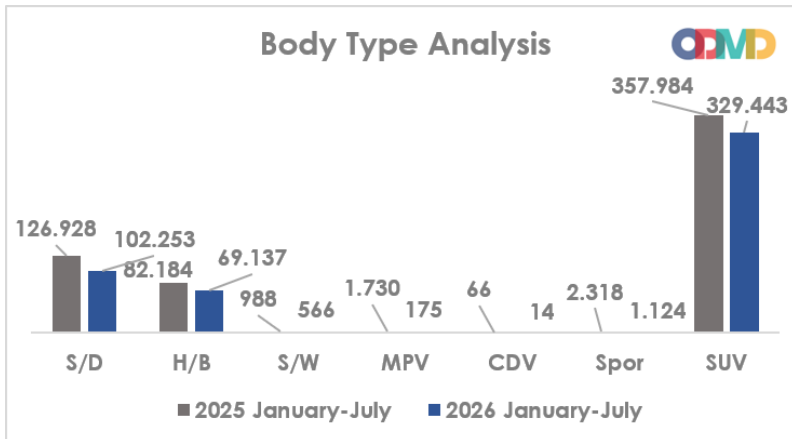
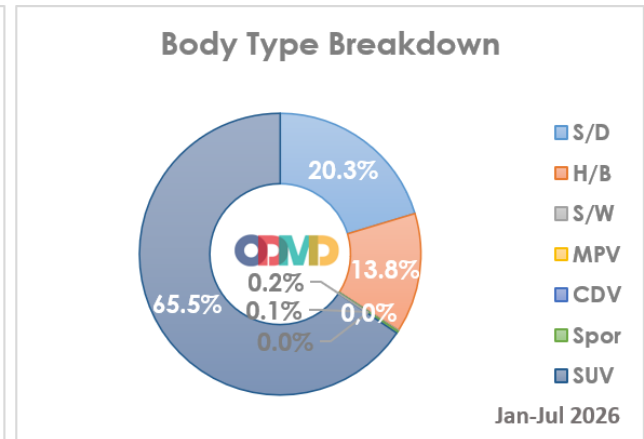
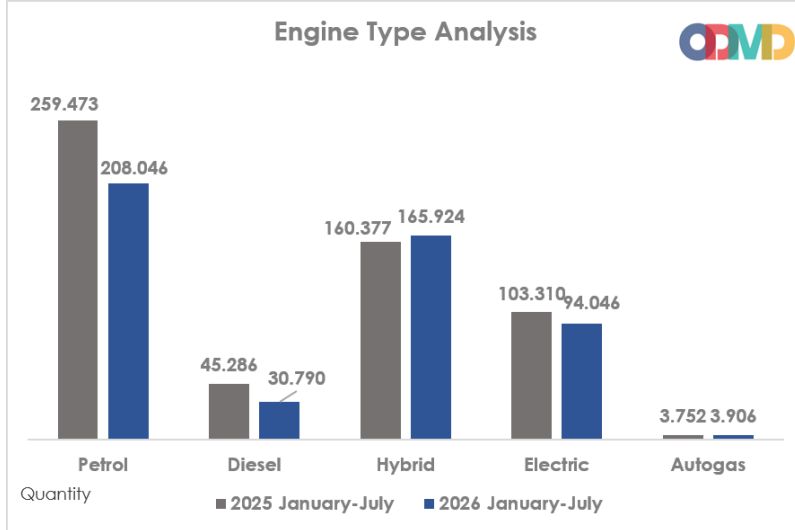
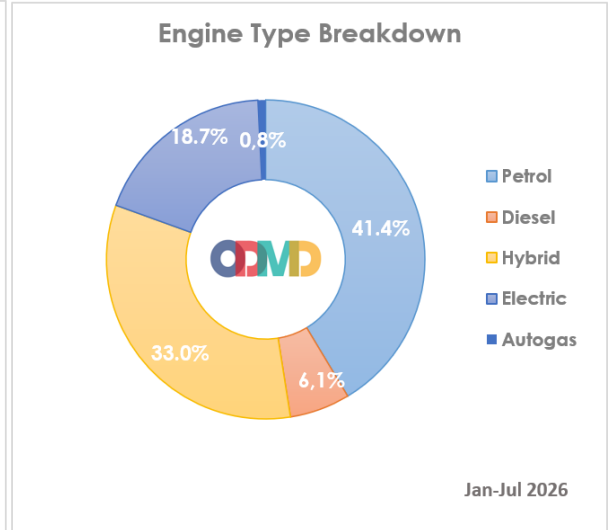


Table 4: Sales Volume, Share and Changes According to Segment and Body Type

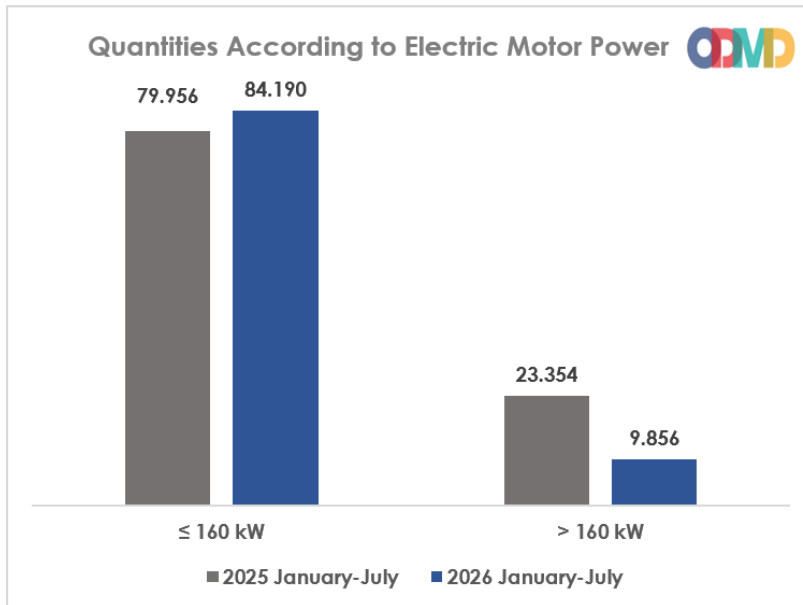
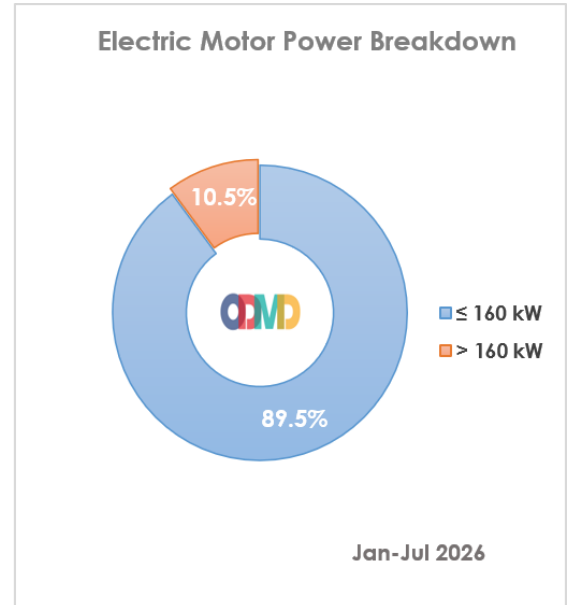
When studied in terms of engine type;

- Petrol car sales took a share of %41.4 (208,046 units),
- Hybrid car sales took a share of %33 (165,924 units),
- Electric car sales took a share of %18.7 (94,046 units),
- Diesel car sales took a share of %6.1 (30,790 units),
- Autogas car share was %0.8 (3,906 units).



When studied in terms of electric motor power;

- Sales of electric cars under 160kW increased by %5.3 with a share of %16.7,
- Sales of electric cars above 160kW decreased by %57.8 with a share of %2.



When studied in terms of engine volume;

- Sales of passenger cars under 1400cc decreased by %26.9 with a share of %26.7,
- Sales of passenger cars between 1400-1600cc decreased by %13.5 with a share of %20.8,
- Sales of passenger cars between 1600-2000cc increased by %5.2 with a share of %0.7,
- Sales of passenger cars above 2000cc decreased by %20.8 with a share of %0.2.

Table 5: Sales Volume, Share and Changes According to Engine Type

Table 6: Sales Volume, Share and Changes According to Engine Volume

When studied in terms of average emission values;

- Passenger cars between 120-140 gr/km had the share of %30 with a quantity of 150,623.
- Passenger cars between 140-160 gr/km had the share of %21.9 with a quantity of 110,169.

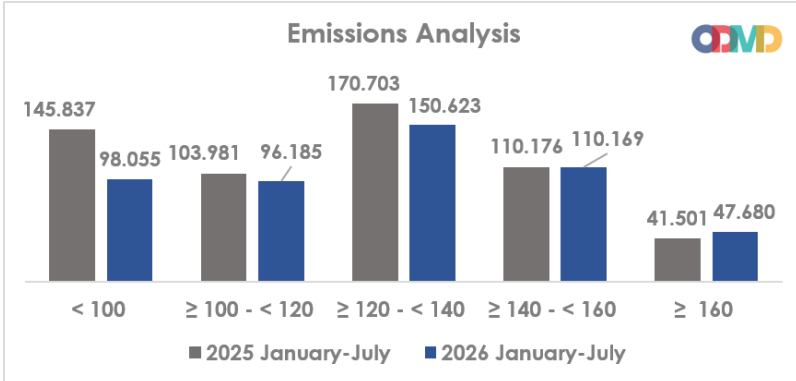
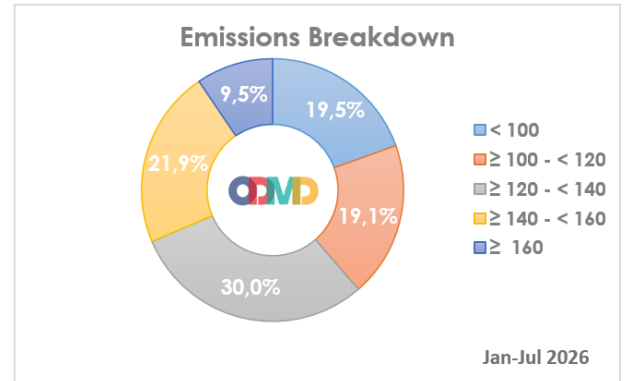


Table 7: Sales Volume, Share and Changes According to Emission Values

Automatic transmission passenger car sales reached a share of %96.9 with a quantity of 487,175 while manual transmission passenger car sales reached a share of %3.1 with a quantity of 15,537.

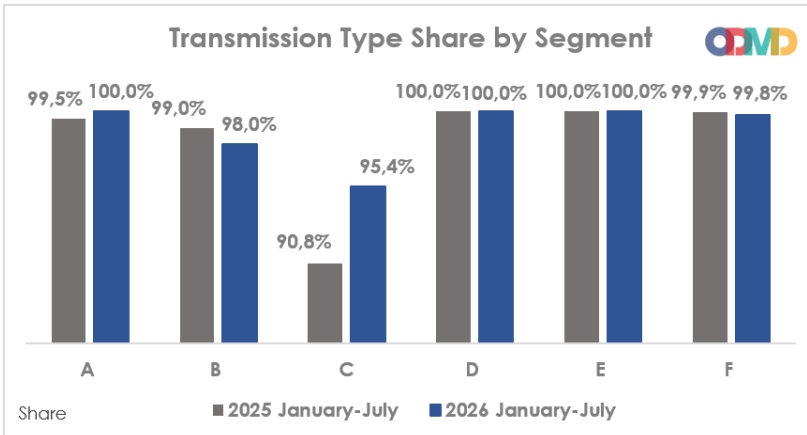
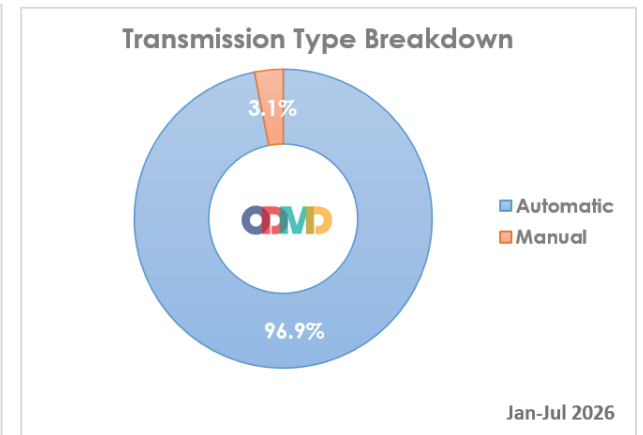


Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

Light Commercial Vehicle Market (January-July 2026)

Light commercial vehicle market evaluated according to body type;

- Vans with a quantity of 103,632 units and a share of %76.1 had the highest sales volume.
- Light trucks followed vans with a share of %9.3 and 12,700 units.

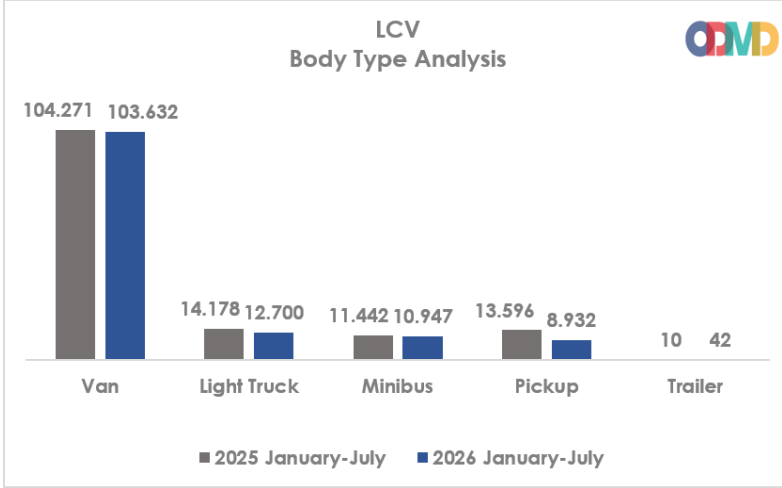
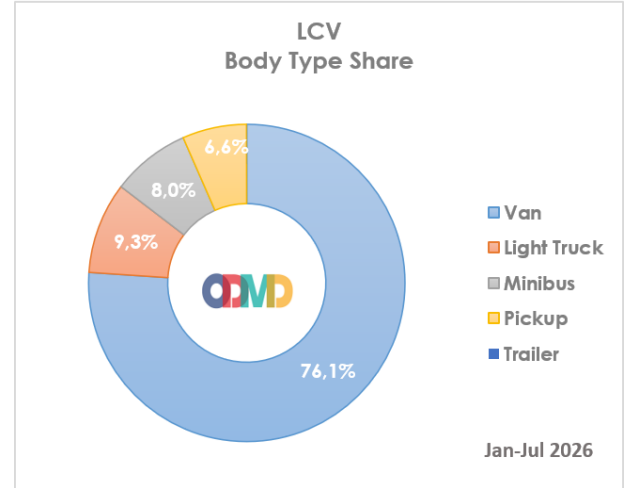
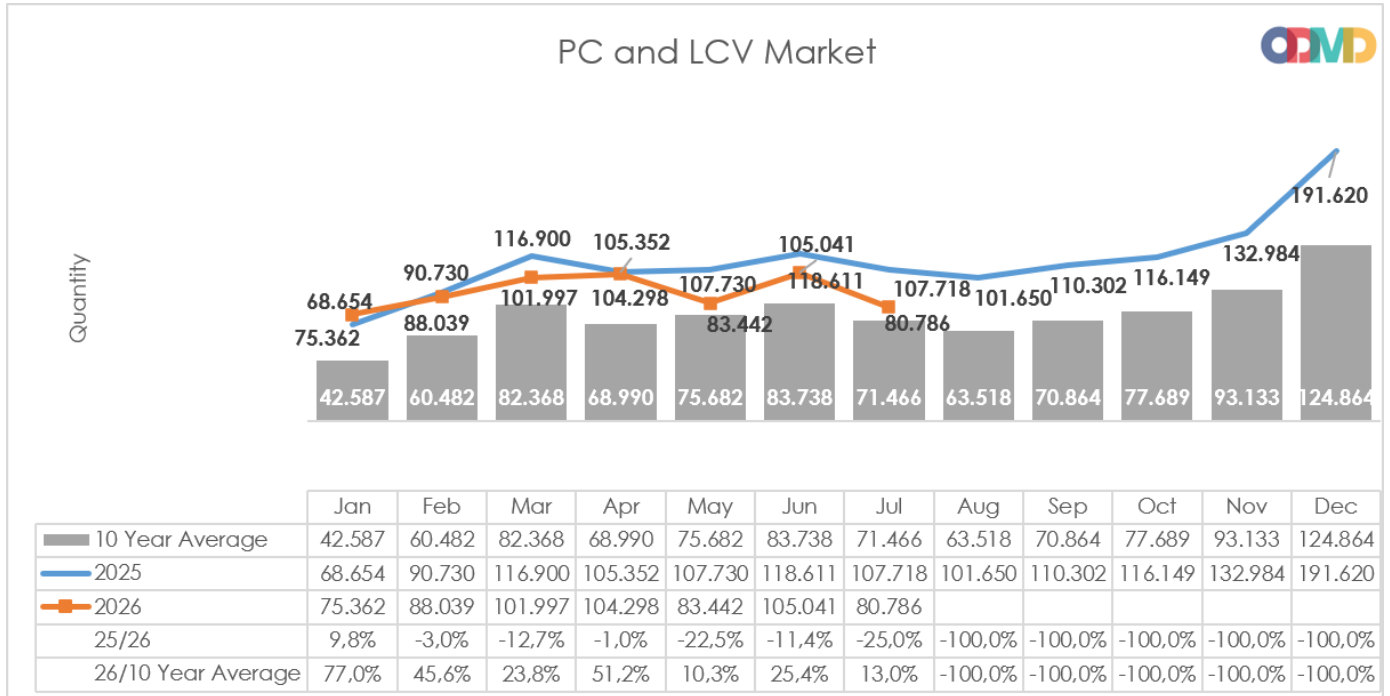


Table 9: Sales Volume, Share and Changes According to LCV Body Type

Table 10: Sales Volume, Share and Changes According to LCV Engine Type

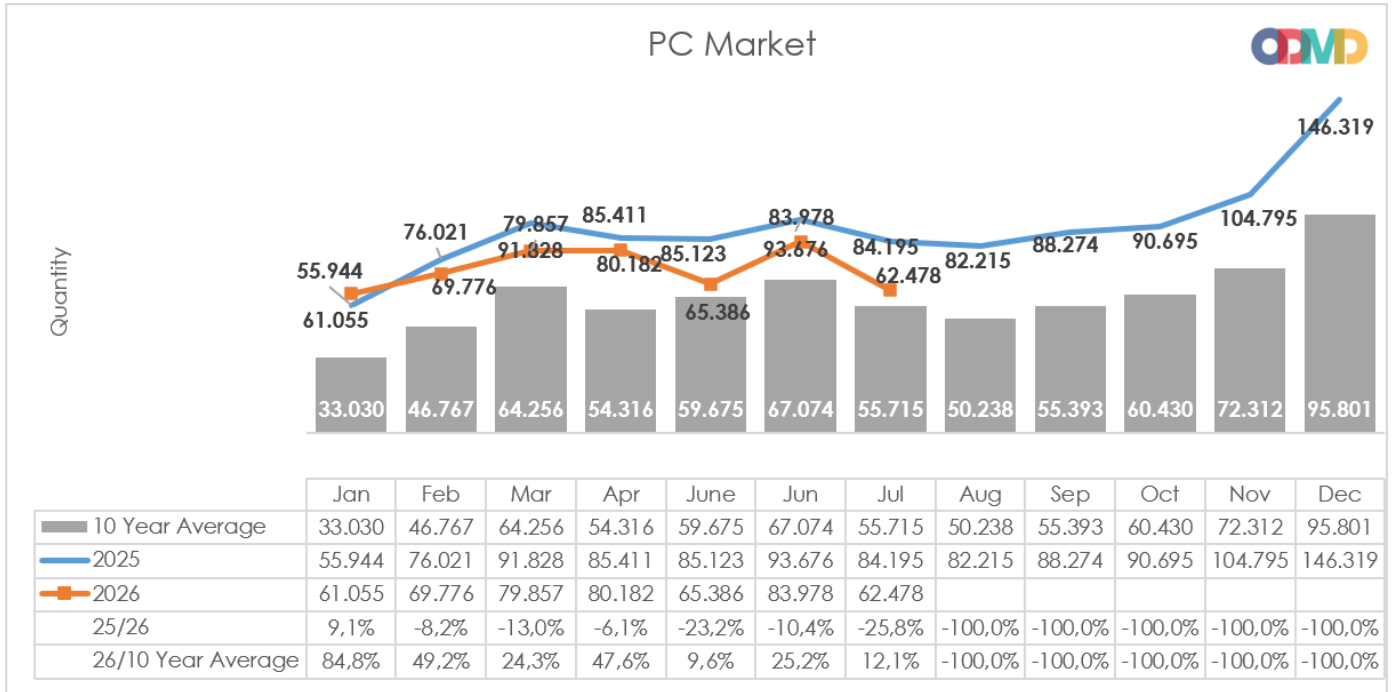
Appendix

Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years



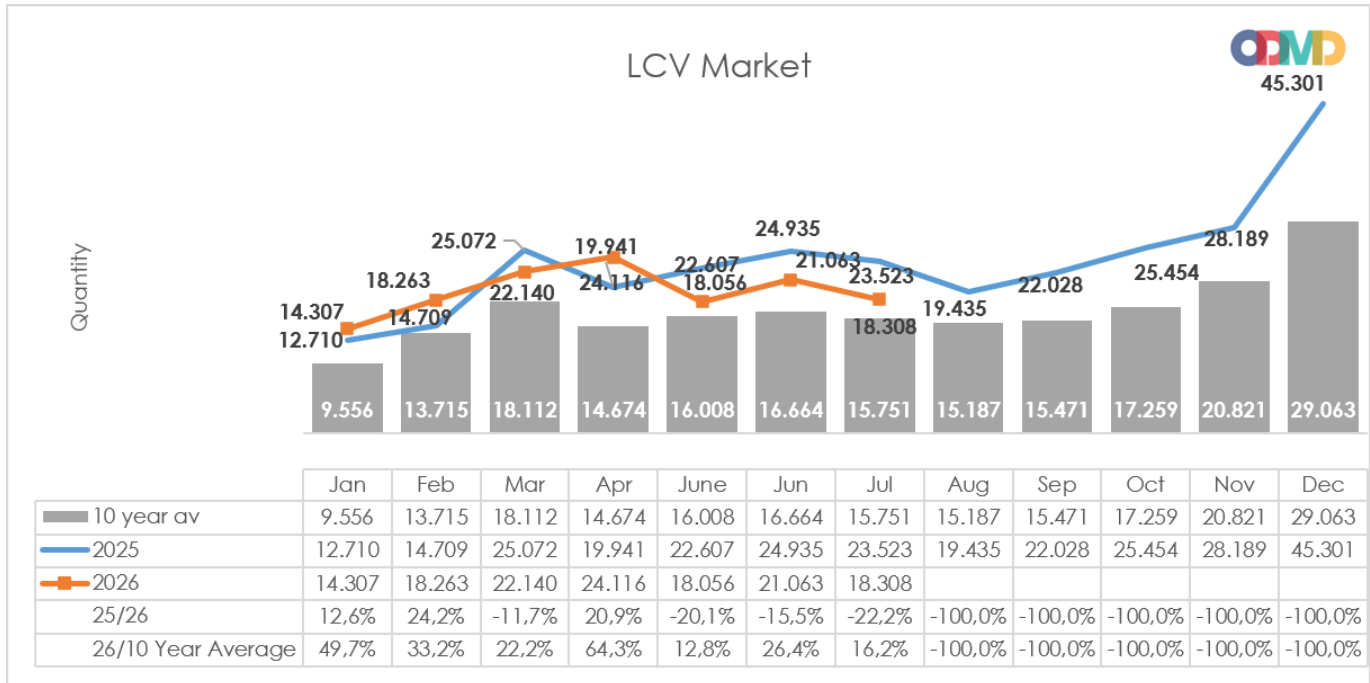
YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	20.095	31.172	51.769	54.946	59.377	60.896	61.345	61.764	63.814	73.404	73.962	148.369	760.913
2011	44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	864.439
2012	29.545	41.324	64.884	62.949	70.863	71.067	62.304	58.148	69.629	59.938	71.710	115.400	777.761
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	853.378
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	767.681
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	968.017
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	983.720
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	956.194
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	620.937
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	479.060
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	772.788
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	737.350
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	783.283
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	1.232.635
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	1.238.509
2025	68.654	90.730	116.900	105.352	107.730	118.611	107.718	101.650	110.302	116.149	132.984	191.620	1.368.400
2026	75.362	88.039	101.997	104.298	83.442	105.041	80.786						638.965
5 Year Av.	56.222	77.205	98.270	80.095	87.898	99.497	83.154	77.606	82.812	87.352	102.329	139.597	1.072.035
%	34,0%	14,0%	3,8%	30,2%	-5,1%	5,6%	-2,8%						
10 Year Av.	42.587	60.482	82.368	68.990	75.682	83.738	71.466	65.425	70.864	77.689	93.133	124.864	917.288
%	77,0%	45,6%	23,8%	51,2%	10,3%	25,4%	13,0%						

Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	12.594	20.651	33.958	36.549	40.467	42.086	41.399	42.222	42.477	47.859	50.061	99.461	509.784
2011	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	593.519
2012	21.077	29.189	47.270	45.645	50.460	50.849	44.531	41.236	49.360	43.440	52.297	80.926	556.280
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	664.655
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	587.331
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	725.596
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	756.938
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	722.759
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	486.321
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	387.256
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	610.109
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	561.853
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	592.660
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	967.341
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	980.341
2025	55.944	76.021	91.828	85.411	85.123	93.676	84.195	82.215	88.274	90.695	104.795	146.319	1.084.496
2026	61.055	69.776	79.857	80.182	65.386	83.978	62.478						502.712
5 Year Av.	44.330	59.919	76.931	63.639	69.538	79.830	64.470	60.124	64.994	67.384	78.604	107.576	837.338
%	37,7%	16,5%	3,8%	26,0%	-6,0%	5,2%	-3,1%						
10 Year Av.	33.030	46.767	64.256	54.316	59.675	67.074	55.715	50.238	55.393	60.430	72.312	95.801	715.007
%	84,8%	49,2%	24,3%	47,6%	9,6%	25,2%	12,1%						

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	7.501	10.521	17.811	18.397	18.910	18.810	19.946	19.542	21.337	25.545	23.901	48.908	251.129
2011	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	270.920
2012	8.468	12.135	17.614	17.304	20.403	20.218	17.773	16.912	20.269	16.498	19.413	34.474	221.481
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	188.723
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	180.350
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	242.421
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	226.782
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	233.435
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	134.616
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	91.804
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	162.679
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	175.497
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	190.623
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	265.294
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	258.168
2025	12.710	14.709	25.072	19.941	22.607	24.935	23.523	19.435	22.028	25.454	28.189	45.301	283.904
2026	14.307	18.263	22.140	24.116	18.056	21.063	18.308						136.253
5 Year Av.	11.891	17.286	21.339	16.455	18.361	19.666	18.684	17.482	17.818	19.968	23.725	32.021	234.697
%	20,3%	5,7%	3,8%	46,6%	-1,7%	7,1%	-2,0%						
10 Year Av.	9.556	13.715	18.112	14.674	16.008	16.664	15.751	15.187	15.471	17.259	20.821	29.063	202.280
%	49,7%	33,2%	22,2%	64,3%	12,8%	26,4%	16,2%						

July 2026 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2026 July	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	115	0	0	0	0	77	192	0,3%
B (Entry)	54	3.908	0	0	0	174	11.176	15.312	24,5%
C (Compact)	8.713	1.115	0	5	7	4	26.032	35.876	57,4%
D (Medium)	2.074	0	54	0	0	19	6.163	8.310	13,3%
E (Luxury)	1.042	7	10	13	0	44	1.106	2.222	3,6%
F (Upper Luxury)	154	1	0	0	0	15	396	566	0,9%
Total	12.037	5.146	64	18	7	256	44.950	62.478	
Share	19,3%	8,2%	0,1%	0,0%	0,0%	0,4%	71,9%	100,00	

2025 July	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Toplam	Pay
A (Mini)	0	301	0	0	0	0	68	369	0,4%
B (Entry)	0	8.261	0	0	13	3	12.419	20.696	24,6%
C (Compact)	16.311	2.830	6	79	2	212	30.086	49.526	58,8%
D (Medium)	2.510	0	114	3	0	30	7.767	10.424	12,4%
E (Luxury)	1.506	11	14	10	0	47	1.078	2.666	3,2%
F (Upper Luxury)	203	2	0	0	0	29	280	514	0,6%
Total	20.530	11.405	134	92	15	321	51.698	84.195	
Share	24,4%	13,5%	0,2%	0,1%	0,0%	0,4%	61,4%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Toplam
A (Mini)		-61,8%						-48,0%
B (Entry)		-52,7%			-100,0%	5700,0%	-10,0%	-26,0%
C (Compact)	-46,6%	-60,6%	-100,0%	-93,7%		-98,1%	-13,5%	-27,6%
D (Medium)	-17,4%		-52,6%			-36,7%	-20,7%	-20,3%
E (Luxury)	-30,8%		-28,6%	30,0%		-6,4%	2,6%	-16,7%
F (Upper Luxury)	-24,1%					-48,3%	41,4%	10,1%
Total	-41,4%	-54,9%	-52,2%	-80,4%	-53,3%	-20,2%	-13,1%	-25,8%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi-Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2025 July		2026 July		Change
	Quantity	Share	Quantity	Share	
Petrol	35.844	42,6%	25.554	40,9%	-28,7%
Diesel	7.558	9,0%	3.305	5,3%	-56,3%
Autogas	22.826	27,1%	20.120	32,2%	-11,9%
Hybrid	5.462	6,5%	3.745	6,0%	-31,4%
Hybrid	4.072	4,8%	292	0,5%	-92,8%
Plug-in Hybrid	13.292	15,8%	16.083	25,7%	21,0%
Mild Hybrid	17.437	20,7%	12.715	20,4%	-27,1%
Electric	17.225	20,5%	12.694	20,3%	-26,3%
Pure Electric	212	0,3%	21	0,0%	-90,1%
Extended Range	530	0,6%	784	1,3%	47,9%
Total	84.195	100%	62.478	100%	-25,8%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2025 July		2026 July		Change
		Quantity	Share	Quantity	Share	
<=1400cc	B/D	25.924	30,8%	15.714	25,2%	-39,4%
1401cc - <=1600cc	B/D	17.401	20,7%	13.262	21,2%	-23,8%
1601cc - <=2000cc		464	0,6%	518	0,8%	11,6%
>=2001cc	B/D	143	0,2%	149	0,2%	4,2%
B/D Subtotal		43.932	52,2%	29.643	47,4%	-32,5%
<=1600cc	HYBRID (EXCEPT FOR PHEV)	13.674	16,2%	16.574	26,5%	21,2%
1601cc - <=1800cc (<=50KW)	HYBRID (EXCEPT FOR PHEV)	0	0,0%	0	0,0%	
1601cc - <=1800cc (>50KW)	HYBRID (EXCEPT FOR PHEV)	3.771	4,5%	2.508	4,0%	-33,5%
1801cc - <=2000cc	HYBRID (EXCEPT FOR PHEV)	1.201	1,4%	654	1,0%	-45,5%
2001cc - <=2500cc (<=100KW)	HYBRID (EXCEPT FOR PHEV)	0	0,0%	0	0,0%	
2001cc - <=2500cc (>100KW)	HYBRID (EXCEPT FOR PHEV)	54	0,1%	12	0,0%	-77,8%
>2500cc	HYBRID (EXCEPT FOR PHEV)	54	0,1%	80	0,1%	48,1%
<=1600cc	HYBRID	3.890	4,6%	184	0,3%	-95,3%
1601cc - <=1800cc	HYBRID	0	0,0%	0	0,0%	
>1800cc	HYBRID	182	0,2%	108	0,2%	-40,7%
Hybrid Subtotal		22.826	27,1%	20.120	32,2%	-11,9%
≤ 160 kW	ELECTRIC	12.122	14,4%	11.143	17,8%	-8,1%
> 160 kW	ELECTRIC	5.315	6,3%	1.572	2,5%	-70,4%
Electric Subtotal		17.437	20,7%	12.715	20,4%	-27,1%
Total		84.195	100,0%	62.478	100,0%	-25,8%

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2025 July		2026 July		Change
	Quantity	Share	Quantity	Share	
< 100	23.153	27,5%	13.124	21,0%	-43%
≥ 100 - < 120	13.976	16,6%	9.567	15,3%	-32%
≥ 120 - < 140	26.201	31,1%	19.181	30,7%	-27%
≥ 140 - < 160	15.527	18,4%	13.870	22,2%	-11%
≥ 160	5.338	6,3%	6.736	10,8%	26%
Total	84.195	100,0%	62.478	100,0%	-25,8%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2025 July		2026 July		Change
	Quantity	Share	Quantity	Share	
A (Mini)	365	98,9%	192	100,0%	-47,4%
B (Entry)	20.570	99,4%	14.977	97,8%	-27,2%
C (Compact)	44.761	90,4%	34.168	95,2%	-23,7%
D (Medium)	10.424	100,0%	8.310	100,0%	-20,3%
E (Luxury)	2.666	100,0%	2.222	100,0%	-16,7%
F (Upper Luxury)	513	99,8%	566	100,0%	10,3%
Total	79.299	94,2%	60.435	96,7%	-23,8%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2025 July		2026 July		Change
	Quantity	Share	Quantity	Share	
Van	16.280	69,2%	13.784	75,3%	-15,3%
Light Truck	2.326	9,9%	2.082	11,4%	-10,5%
Minibus	1.807	7,7%	1.548	8,5%	-14,3%
Pickup	3.107	13,2%	887	4,8%	-71,5%
Trailer	3	0,0%	7	0,0%	
Total	23.523	100,0%	18.308	100,0%	-22,2%

Table 10: Sales Volume, Share and Changes According to LCV Engine Type

ENGINE TYPE	2025 July		2026 July		Change
	Quantity	Share	Quantity	Share	
Petrol	1.821	7,7%	812	4,4%	-55,4%
Diesel	21.425	91,1%	17.036	93,1%	-20,5%
Autogas	83	0,4%	36	0,2%	-56,6%
Hybrid	75	0,3%	36	0,2%	-52,0%
Hybrid	8	0,0%	0	0,0%	-100,0%
Plug-In Hybrid	0	0,0%	0	0,0%	
Mild Hybrid	194	0,8%	424	2,3%	118,6%
Electric	194	0,8%	424	2,3%	118,6%
Pure Electric	0	0,0%	0	0,0%	
Total	23.523	100%	18.308	100%	-22,2%

January-July 2026 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2026 January-July	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	962	0	0	0	17	392	1.371	0,3%
B (Entry)	251	57.077	0	0	0	455	88.005	145.788	29,0%
C (Compact)	79.524	10.977	24	94	14	103	186.240	276.976	55,1%
D (Medium)	15.701	0	462	7	0	145	45.858	62.173	12,4%
E (Luxury)	5.857	114	79	74	0	273	6.929	13.326	2,7%
F (Upper Luxury)	920	7	1	0	0	131	2.019	3.078	0,6%
Total	102.253	69.137	566	175	14	1.124	329.443	502.712	
Share	20,3%	13,8%	0,1%	0,0%	0,0%	0,2%	65,5%	100,00	

2025 January-July	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	1.836	0	0	0	70	394	2.300	0,4%
B (Entry)	570	61.164	0	0	32	17	83.802	145.585	25,4%
C (Compact)	99.537	19.045	62	1.661	34	1.525	196.479	318.343	55,6%
D (Medium)	15.629	66	830	8	0	250	66.572	83.355	14,6%
E (Luxury)	9.900	69	92	61	0	292	8.075	18.489	3,2%
F (Upper Luxury)	1.292	4	4	0	0	164	2.662	4.126	0,7%
Total	126.928	82.184	988	1.730	66	2.318	357.984	572.198	
Share	22,2%	14,4%	0,2%	0,3%	0,0%	0,4%	62,6%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Sport	SUV	Total
A (Mini)		-47,6%				-75,7%		-40,4%
B (Entry)	-56,0%	-6,7%			-100,0%	2576,5%	5,0%	0,1%
C (Compact)	-20,1%	-42,4%	-61,3%	-94,3%		-93,2%	-5,2%	-13,0%
D (Medium)	0,5%	-100,0%	-44,3%			-42,0%	-31,1%	-25,4%
E (Luxury)	-40,8%		-14,1%	21,3%		-6,5%	-14,2%	-27,9%
F (Upper Luxury)	-28,8%					-20,1%	-24,2%	-25,4%
Total	-19,4%	-15,9%	-42,7%	-89,9%	-78,8%	-51,5%	-8,0%	-12,1%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi-Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2025 January-July		2026 January-July		Change
	Quantity	Share	Quantity	Share	
Petrol	259.473	45,3%	208.046	41,4%	-19,8%
Diesel	45.286	7,9%	30.790	6,1%	-32,0%
Hybrid	160.377	28,0%	165.924	33,0%	3,5%
Hybrid	38.061	6,7%	34.361	6,8%	-9,7%
Plug-in Hybrid	30.014	5,2%	3.161	0,6%	-89,5%
Mild Hybrid	92.302	16,1%	128.402	25,5%	39,1%
Electric	103.310	18,1%	94.046	18,7%	-9,0%
Pure Electric	102.160	17,9%	93.403	18,6%	-8,6%
Extended Range	1.150	0,2%	643	0,1%	-44,1%
Autogas	3.752	0,7%	3.906	0,8%	4,1%
Total	572.198	100,0%	502.712	100,0%	-12,1%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2025 January-July		2026 January-July		Change
		Quantity	Share	Quantity	Share	
<=1400cc	B/D	183.680	32,1%	134.200	26,7%	-26,9%
1401cc - <=1600cc	B/D	120.567	21,1%	104.324	20,8%	-13,5%
1601cc - <=2000cc	B/D	3.232	0,6%	3.401	0,7%	5,2%
>=2001cc	B/D	1.032	0,2%	817	0,2%	-20,8%
B/D Subtotal		308.511	53,9%	242.742	48,3%	-21,3%
<=1600cc	HYBRID (EXCEPT FOR PHEV)	94.075	16,4%	129.801	25,8%	38,0%
1601cc - <=1800cc (<=50KW)	HYBRID (EXCEPT FOR PHEV)	0	0,0%	0	0,0%	
1601cc - <=1800cc (>50KW)	HYBRID (EXCEPT FOR PHEV)	27.557	4,8%	27.450	5,5%	-0,4%
1801cc - <=2000cc	HYBRID (EXCEPT FOR PHEV)	7.896	1,4%	5.002	1,0%	-36,7%
2001cc - <=2500cc (<=100KW)	HYBRID (EXCEPT FOR PHEV)	81	0,0%	0	0,0%	-100,0%
2001cc - <=2500cc (>100KW)	HYBRID (EXCEPT FOR PHEV)	261	0,0%	73	0,0%	-72,0%
>2500cc	HYBRID (EXCEPT FOR PHEV)	493	0,1%	437	0,1%	-11,4%
<=1600cc	HYBRID	28.461	5,0%	2.290	0,5%	-92,0%
1601cc - <=1800cc	HYBRID	0	0,0%	0	0,0%	
>1800cc	HYBRID	1.553	0,3%	871	0,2%	-43,9%
Hybrid Subtotal		160.377	28,0%	165.924	33,0%	3,5%
≤ 160 kW	ELECTRIC	79.956	14,0%	84.190	16,7%	5,3%
> 160 kW	ELECTRIC	23.354	4,1%	9.856	2,0%	-57,8%
Electric Subtotal		103.310	18,1%	94.046	18,7%	-9,0%
Total		572.198	100,0%	502.712	100,0%	-12,1%

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2025 January-July		2026 January-July		Change
	Quantity	Share	Quantity	Share	
< 100	145.837	25,5%	98.055	19,5%	-32,8%
≥ 100 - < 120	103.981	18,2%	96.185	19,1%	-7,5%
≥ 120 - < 140	170.703	29,8%	150.623	30,0%	-11,8%
≥ 140 - < 160	110.176	19,3%	110.169	21,9%	0,0%
≥ 160	41.501	7,3%	47.680	9,5%	14,9%
Total	572.198	100,0%	502.712	100,0%	-12,1%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2025 January-July		2026 January-July		Change
	Quantity	Share	Quantity	Share	
A (Mini)	2.289	99,5%	1.371	100,0%	-40,1%
B (Entry)	144.089	99,0%	142.878	98,0%	-0,8%
C (Compact)	289.043	90,8%	264.356	95,4%	-8,5%
D (Medium)	83.355	100,0%	62.173	100,0%	-25,4%
E (Luxury)	18.489	100,0%	13.326	100,0%	-27,9%
F (Upper Luxury)	4.123	99,9%	3.071	99,8%	-25,5%
Total	541.388	94,6%	487.175	96,9%	-10,0%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2025 January-July		2026 January-July		Change
	Quantity	Share	Quantity	Share	
Van	104.271	72,7%	103.632	76,1%	-0,6%
Light Truck	14.178	9,9%	12.700	9,3%	-10,4%
Minibus	11.442	8,0%	10.947	8,0%	-4,3%
Pickup	13.596	9,5%	8.932	6,6%	-34,3%
Trailer	10	0,0%	42	0,0%	320,0%
Total	143.497	100,0%	136.253	100,0%	-5,0%

Table 10: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2025 January-July		2026 January-July		Change
	Quantity	Share	Quantity	Share	
Petrol	8.929	6,2%	8.823	6,5%	-1,2%
Diesel	133.115	92,8%	124.924	91,7%	-6,2%
Hybrid	598	0,4%	563	0,4%	-5,9%
Hybrid	561	0,4%	557	0,4%	-0,7%
Plug-In Hybrid	37	0,0%	6	0,0%	-83,8%
Mild Hybrid	0	0,0%	0	0,0%	
Electric	855	0,6%	1.943	1,4%	127,3%
Pure Electric	855	0,6%	1.943	1,4%	127,3%
Autogas	0	0,0%	0	0,0%	
Total	143.497	100,0%	136.253	100,0%	-5,0%

RETAIL SALES (LOCAL/IMPORT): JULY 2026									
MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO		66	66			0	0	66	66
ALPINE		17	17			0	0	17	17
ASTON MARTIN		2	2			0	0	2	2
AUDI		1.184	1.184			0	0	1.184	1.184
BENTLEY		1	1			0	0	1	1
BMW		1.782	1.782			0	0	1.782	1.782
BYD		23	23			0	0	23	23
CADILLAC			0			0	0	0	0
CHERY		2.005	2.005			0	0	2.005	2.005
CHEVROLET		1	1			0	0	1	1
CITROEN		2.032	2.032	177	1.696	1.873	177	3.728	3.905
CUPRA		580	580			0	0	580	580
DACIA		958	958			0	0	958	958
DS		16	16			0	0	16	16
FARIZON			0			0	0	0	0
FERRARI		3	3			0	0	3	3
FIAT	2.389	248	2.637	623	2.978	3.601	3.012	3.226	6.238
FORD	0	348	348	3.071	1.347	4.418	3.071	1.695	4.766
FOTON			0		62	62	0	62	62
GMC			0			0	0	0	0
HONDA		727	727			0	0	727	727
HONGQI		2	2			0	0	2	2
HYUNDAI	3.102	2.076	5.178		36	36	3.102	2.112	5.214
ISUZU			0	25	55	80	25	55	80
IVECO			0		239	239	0	239	239
JAGUAR			0			0	0	0	0
JEEP		820	820			0	0	820	820
KARSAN			0			0	0	0	0
KG MOBILITY – SSANGYONG		1.385	1.385		499	499	0	1.884	1.884
KIA		2.027	2.027		0	0	0	2.027	2.027
LAMBORGHINI		2	2			0	0	2	2
LAND ROVER		89	89		0	0	0	89	89
LEXUS		26	26			0	0	26	26
MASERATI		6	6			0	0	6	6
MAXUS			0		4	4	0	4	4
MERCEDES-BENZ		2.537	2.537		727	727	0	3.264	3.264
MG		248	248			0	0	248	248
MINI		1.235	1.235			0	0	1.235	1.235
NISSAN		1.977	1.977		9	9	0	1.986	1.986
OMODA & JAECCO		1.303	1.303			0	0	1.303	1.303
OPEL		1.584	1.584	223	1.290	1.513	223	2.874	3.097
PEUGEOT		3.184	3.184	192	1.499	1.691	192	4.683	4.875
PORSCHE		164	164			0	0	164	164
RENAULT	7.115	699	7.814		672	672	7.115	1.371	8.486
SEAT		440	440			0	0	440	440
SKODA		3.586	3.586			0	0	3.586	3.586
SMART			0			0	0	0	0
SUBARU		15	15			0	0	15	15
SUZUKI		277	277			0	0	277	277
TENAX			0	84		84	84	0	84
TESLA		295	295			0	0	295	295
TOGG	4.600		4.600			0	4.600	0	4.600
TOYOTA	3.788	426	4.214		951	951	3.788	1.377	5.165
VOLKSWAGEN		5.538	5.538	467	1.382	1.849	467	6.920	7.387
VOLVO		1.550	1.550			0	0	1.550	1.550
TOTAL	20.994	41.484	62.478	4.862	13.446	18.308	25.856	54.930	80.786

*Data regarding Tesla has been determined as an estimate in the light of public statements.

RETAIL SALES (LOCAL/IMPORT): 2026									
MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO	0	698	698	0	0	0	0	698	698
ALPINE	0	137	137	0	0	0	0	137	137
ASTON MARTIN	0	13	13	0	0	0	0	13	13
AUDI	0	9.933	9.933	0	0	0	0	9.933	9.933
BENTLEY	0	30	30	0	0	0	0	30	30
BMW	0	13.167	13.167	0	0	0	0	13.167	13.167
BYD	0	6.832	6.832	0	0	0	0	6.832	6.832
CADILLAC	0	4	4	0	0	0	0	4	4
CHERY	0	14.695	14.695	0	0	0	0	14.695	14.695
CHEVROLET	0	4	4	0	0	0	0	4	4
CITROEN	0	19.873	19.873	1.361	12.231	13.592	1.361	32.104	33.465
CUPRA	0	4.207	4.207	0	0	0	0	4.207	4.207
DACIA	0	7.070	7.070	0	0	0	0	7.070	7.070
DS	0	591	591	0	0	0	0	591	591
FARIZON	0	0	0	0	0	0	0	0	0
FERRARI	0	15	15	0	0	0	0	15	15
FIAT	25.037	1.735	26.772	5.135	21.581	26.716	30.172	23.316	53.488
FORD	0	5.881	5.881	18.796	14.873	33.669	18.796	20.754	39.550
FOTON	0	0	0	0	1.088	1.088	0	1.088	1.088
GMC	0	2	2	0	22	22	0	24	24
HONDA	0	4.672	4.672	0	0	0	0	4.672	4.672
HONGQI	0	15	15	0	0	0	0	15	15
HYUNDAI	23.190	13.097	36.287	0	557	557	23.190	13.654	36.844
ISUZU	0	0	0	364	434	798	364	434	798
IVECO	0	0	0	0	1.810	1.810	0	1.810	1.810
JAGUAR	0	0	0	0	0	0	0	0	0
JEEP	0	5.067	5.067	0	0	0	0	5.067	5.067
KARSAN	0	0	0	0	0	0	0	0	0
KG MOBILITY – SSANGYONG	0	10.725	10.725	0	3.946	3.946	0	14.671	14.671
KIA	0	14.995	14.995	0	1	1	0	14.996	14.996
LAMBORGHINI	0	20	20	0	0	0	0	20	20
LAND ROVER	0	810	810	0	0	0	0	810	810
LEXUS	0	186	186	0	0	0	0	186	186
MASERATI	0	64	64	0	0	0	0	64	64
MAXUS	0	0	0	0	33	33	0	33	33
MERCEDES-BENZ	0	14.922	14.922	0	4.522	4.522	0	19.444	19.444
MG	0	1.660	1.660	0	0	0	0	1.660	1.660
MINI	0	8.378	8.378	0	0	0	0	8.378	8.378
NISSAN	0	12.949	12.949	0	299	299	0	13.248	13.248
OMODA & JAECCO	0	7.926	7.926	0	0	0	0	7.926	7.926
OPEL	0	18.953	18.953	1.875	10.161	12.036	1.875	29.114	30.989
PEUGEOT	0	28.350	28.350	1.303	11.915	13.218	1.303	40.265	41.568
PORSCHE	0	752	752	0	0	0	0	752	752
RENAULT	67.483	9.567	77.050	0	5.565	5.565	67.483	15.132	82.615
SEAT	0	2.482	2.482	0	0	0	0	2.482	2.482
SKODA	0	23.042	23.042	0	0	0	0	23.042	23.042
SMART	0	0	0	0	0	0	0	0	0
SUBARU	0	104	104	0	0	0	0	104	104
SUZUKI	0	2.618	2.618	0	0	0	0	2.618	2.618
TENAX	0	0	0	542	0	542	542	0	542
TESLA	0	4.088	4.088	0	0	0	0	4.088	4.088
TOGG	25.848	0	25.848	0	0	0	25.848	0	25.848
TOYOTA	34.995	4.048	39.043	0	6.896	6.896	34.995	10.944	45.939
VOLKSWAGEN	0	41.609	41.609	2.663	8.280	10.943	2.663	49.889	52.552
VOLVO	0	10.173	10.173	0	0	0	0	10.173	10.173
TOTAL	176.553	326.159	502.712	32.039	104.214	136.253	208.592	430.373	638.965

*Data regarding Tesla has been determined as an estimate in the light of public statements.

About ODMD

Founded in 1987, Automotive Distributors' and Mobility Association (ODMD), with a vision to ensure the development and sustainability of the automotive industry, is an industrial association representing the 31 member companies with their 57 international automotive brands as of 2026. Considering the change and transformation in the automotive sector and with the vision of a new era in the global automotive industry, as of July 2022, our association continues its activities under its new name, Automotive Distributors and Mobility Association.

In line with its basic mission, it is an organization that works to represent the members in every segment, meet the needs of the sector with their activities, find solutions to their problems, create public opinion by accurately and reliably evaluating and sharing industrial information, and directly contribute to the formation of legislation related to the sector.

Gathering 50 brands operating in the automotive industry under its roof, ODMD as a specialized company in the automotive industry works to take an active role in the organization of automotive fairs, to spread the use of vehicles throughout the country, to form an opinion in order to raise all kinds of infrastructure in the field of marketing-sales and after-sales services, and to improve the quality of service to EU norms, to carry out training activities for the members of the automotive industry in cooperation with other stakeholders in order to increase its efficiency in the public, to inform its members, the press and the public with detailed monthly sales data and reports prepared for the automotive industry, to shed light on the future of the sector through academic studies and to contribute to the development of the sector.

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