

AUTOMOTIVE DISTRIBUTORS' AND MOBILITY ASSOCIATION

Press Release

January 7th, 2026

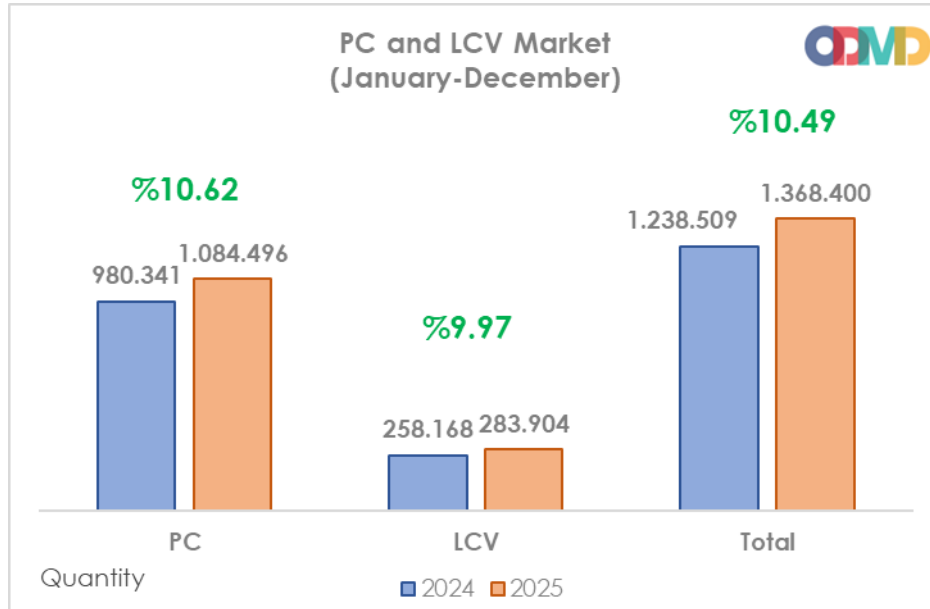
Hayri Erce, PhD
Executive Coordinator



Passenger Car and Light Commercial Vehicle Market (December, January-December 2025)

Passenger car and light commercial vehicle market increased by %10.49 in January-December 2025.

- Turkey's passenger car and light commercial vehicle total market increased by %10.49 compared to previous year, to 1,368,400 units.
- Passenger car sales went up by %10.62 in January-December 2025, compared to previous year, to 1,084,496 units while light commercial vehicle sales went up by %9.97 to 283,904 units.



Passenger car and light commercial vehicle market increased by %12.55, passenger car market increased by %8.54, and light commercial vehicle market increased by %27.83 in December 2025.

- Passenger car and light commercial vehicle market increased by %12.55 compared to December 2024, to 191,620 units.
- In December 2025, passenger car sales went up by %8.54 and were 146,319. Light commercial vehicle market increased by %27.83 and was 45,301 units.
- Passenger car and light commercial vehicle market, in comparison to the average 10-year December sales, showed an increase of %57.9.
- Passenger car market, in comparison to the average 10-year December sales, showed an increase of %58.0.
- Light commercial vehicle market, in comparison to the average 10-year December sales showed an increase of %57.8.

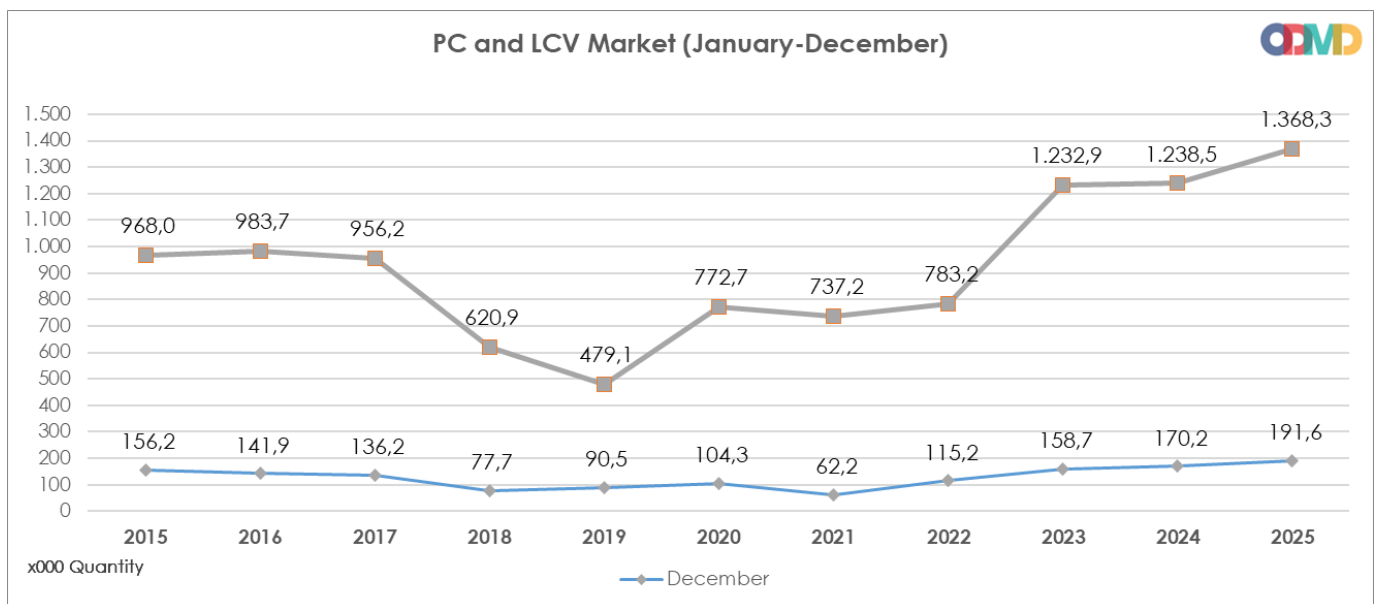
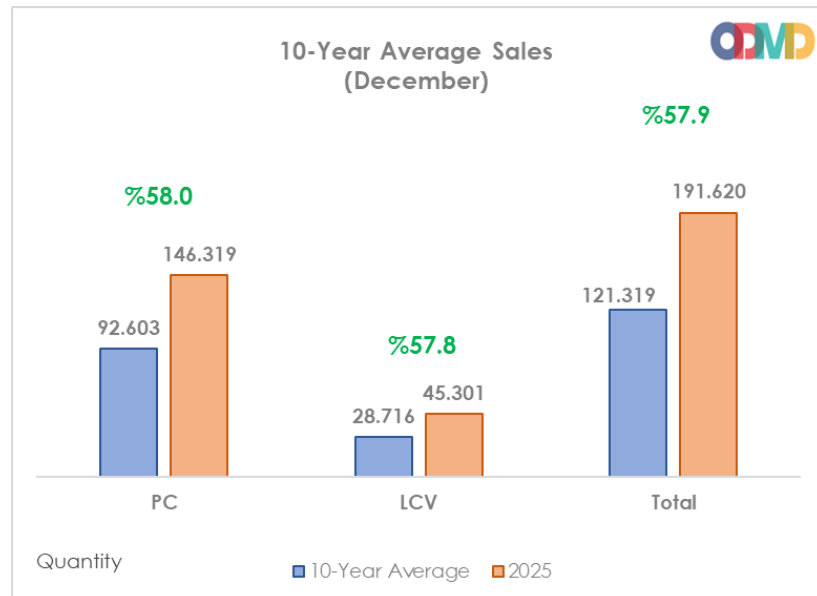
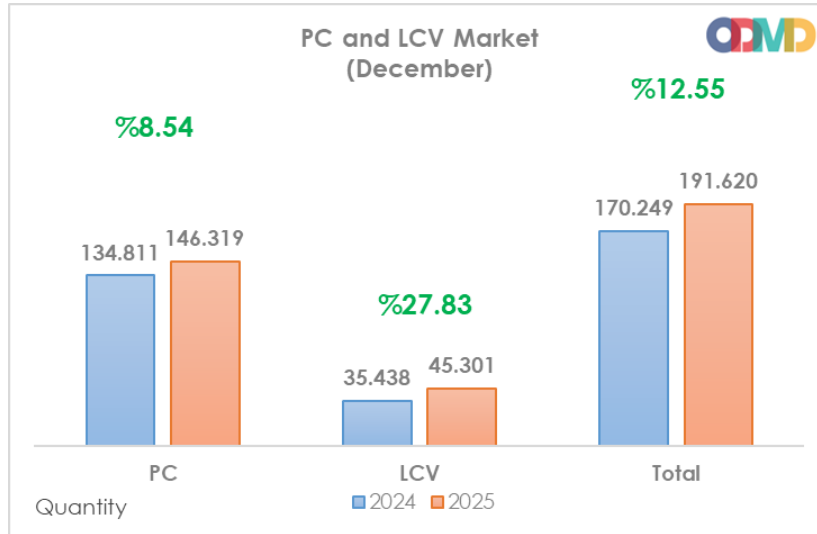


Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years

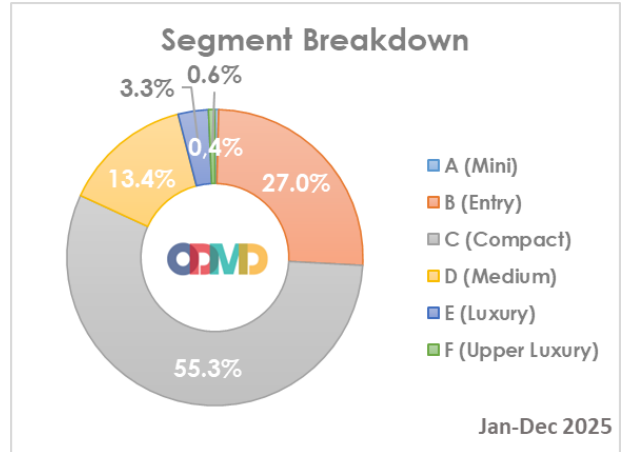
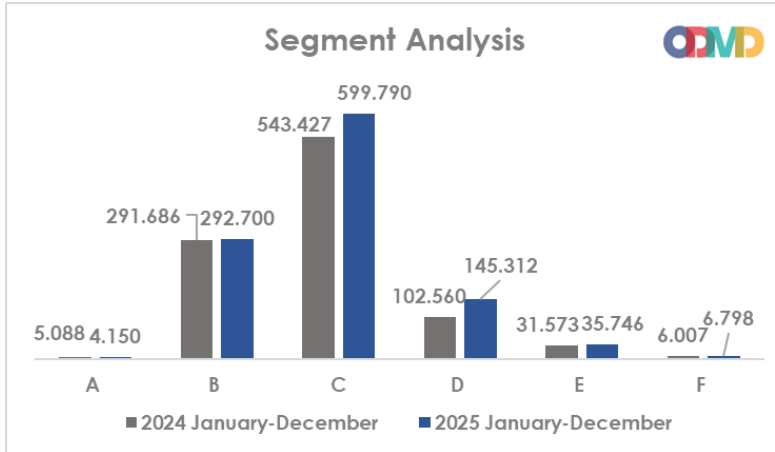
Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years

Passenger Car Market Analysis (January-December 2025)

When evaluated according to segments;

- %82.7 of the passenger car market segment consisted of the vehicles in the A, B and C segments.
- Segment C passenger cars took a share of %55.3 with a quantity of 599,790,
- Segment B passenger cars took a share of %27 with a quantity of 292,700.



When evaluated according to body type;

- Most preferred body type was SUV (%61.9, 671,819 units).
- Following SUV body are Sedan passenger cars with a share of %22.8 and a sales volume of 247,005 units.
- H/B with a share of %14.4 and total sales volume of 156,078 units.

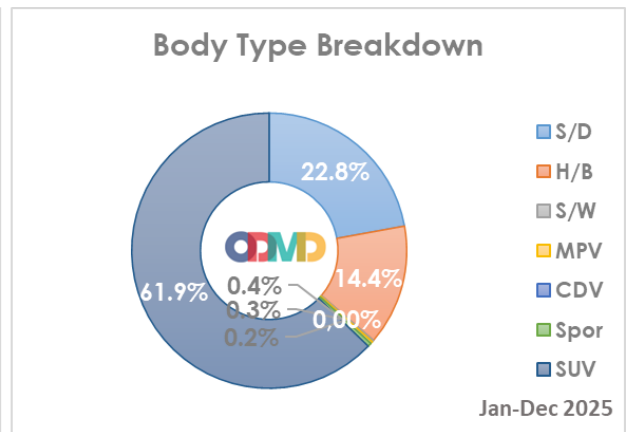
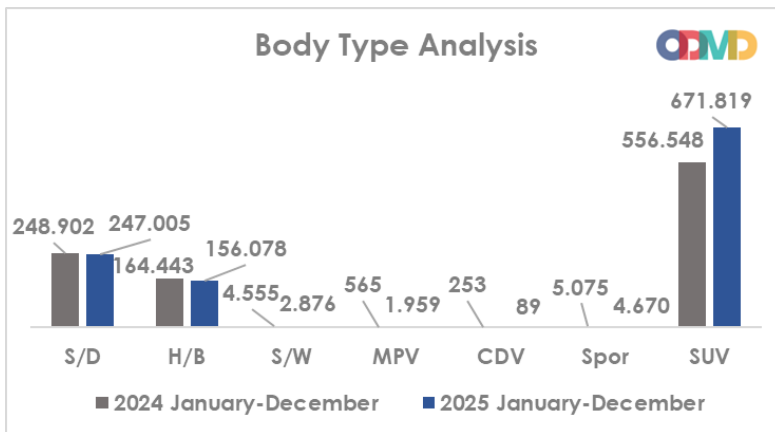
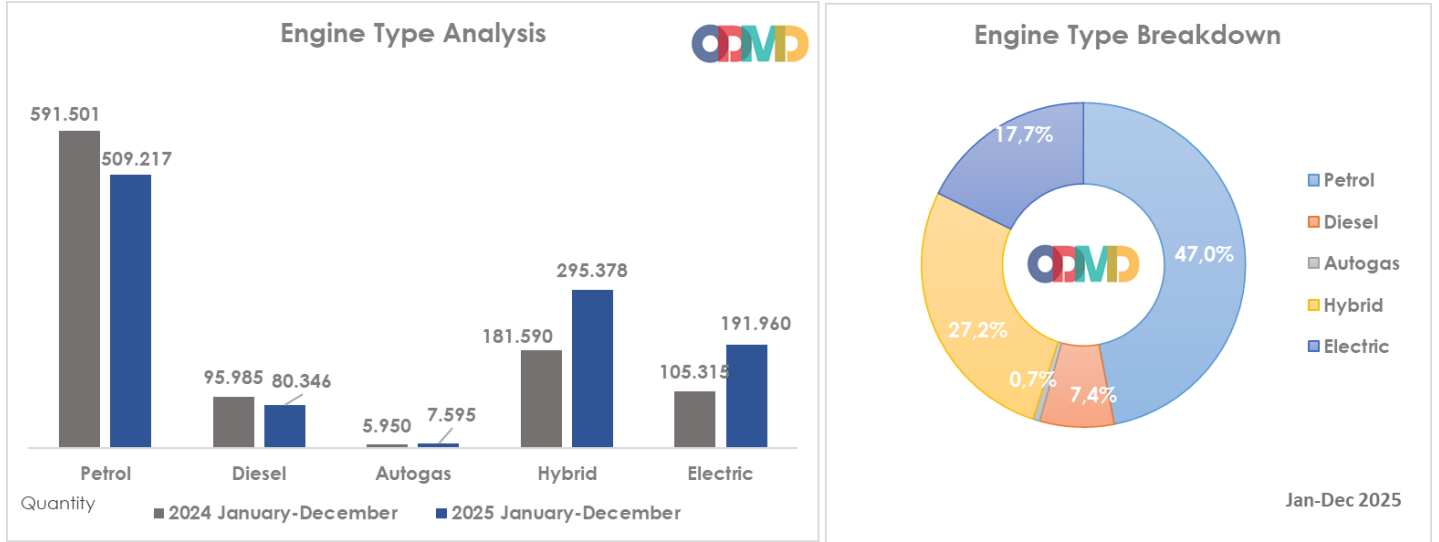


Table 4: Sales Volume, Share and Changes According to Segment and Body Type

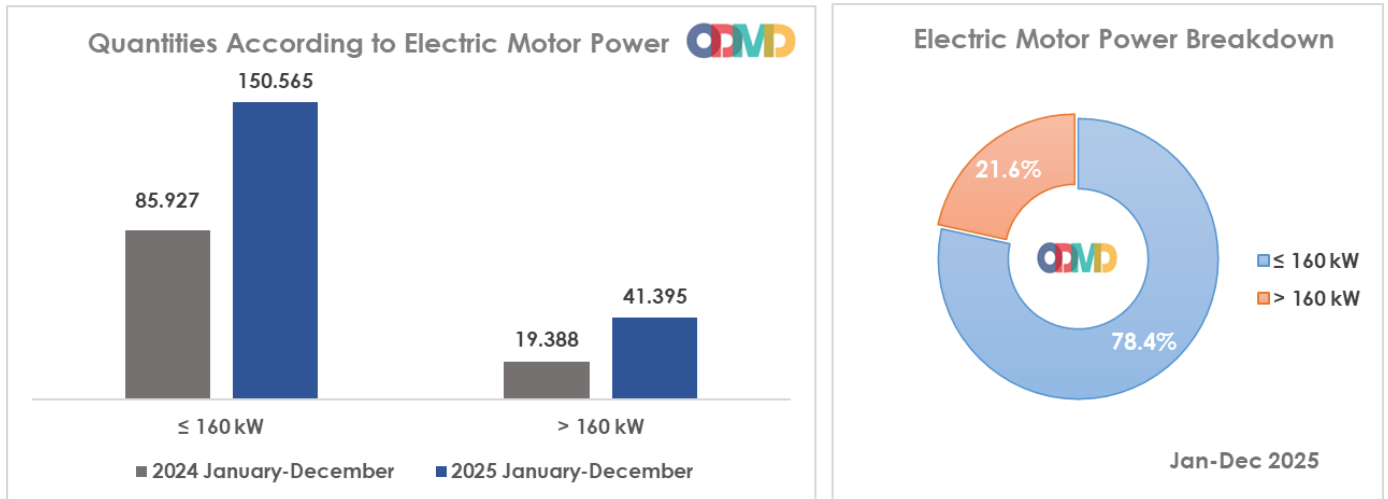
When studied in terms of engine type;

- Petrol car sales took a share of %47 (509,217 units),
- Hybrid car sales took a share of %27.2 (295,378 units),
- Electric car sales took a share of %17.7 (191,960 units),
- Diesel car sales took a share of %7.4 (80,346 units),
- Autogas car share was %0.7 (7,595 units).



When studied in terms of electric motor power;

- Sales of electric cars under 160kW increased by %75.2 with a share of %13.9,
- Sales of electric cars above 160kW increased by %113.5 with a share of %3.8.



When studied in terms of engine volume;

- Sales of passenger cars under 1400cc decreased by %14 with a share of %34.1,
- Sales of passenger cars between 1400-1600cc decreased by %14.6 with a share of %20.1,
- Sales of passenger cars between 1600-2000cc increased by %14.4 with a share of %0.6,
- Sales of passenger cars above 2000cc increased by %15 with a share of %0.2.

Table 5: Sales Volume, Share and Changes According to Engine Type

Table 6: Sales Volume, Share and Changes According to Engine Volume

When studied in terms of average emission values;

- Passenger cars between 120-140 gr/km had the share of %31.2 with a quantity of 338,675.
- Passenger cars between <100 gr/km had the share of %24 with a quantity of 260,518.

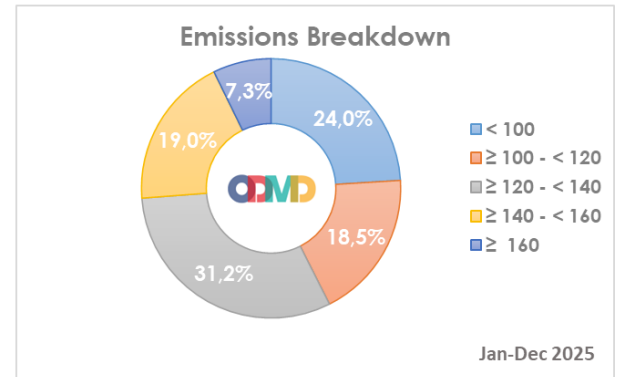
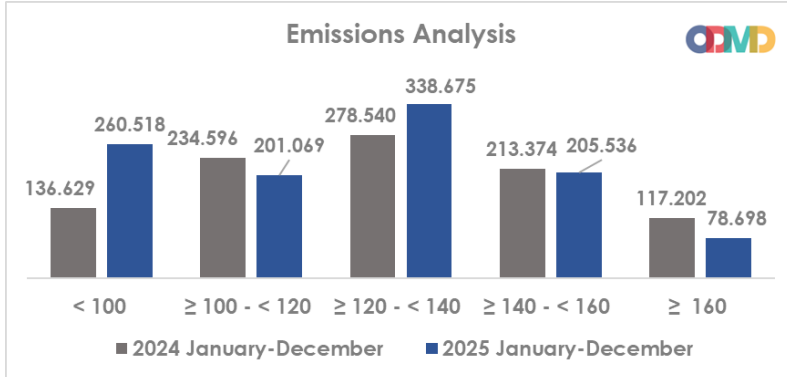


Table 7: Sales Volume, Share and Changes According to Emission Values

Automatic transmission passenger car sales reached a share of %95 with a quantity of 1,030,458 while manual transmission passenger car sales reached a share of %5 with a quantity of 54,038.

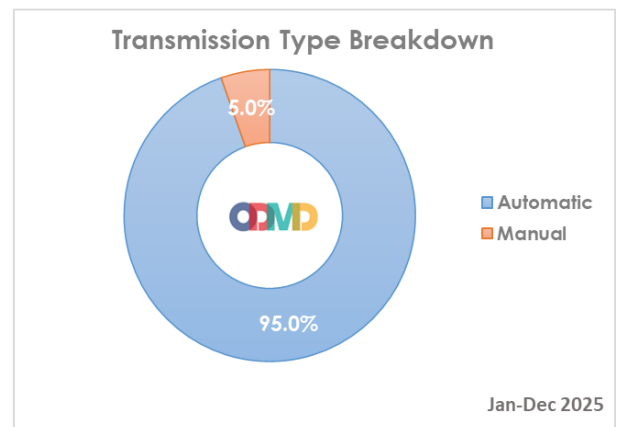
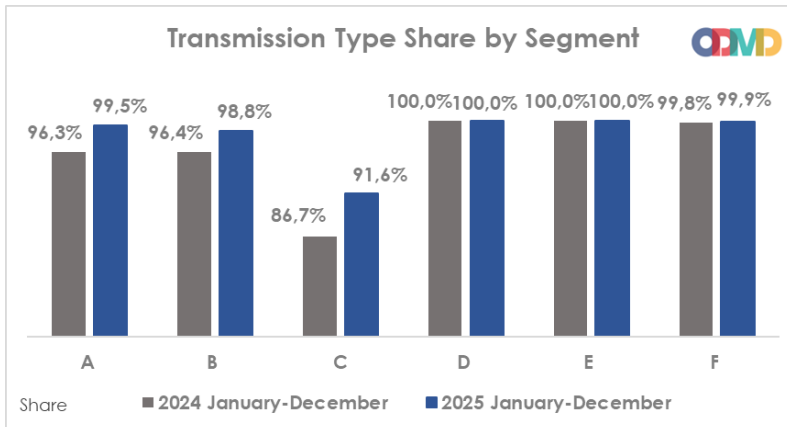


Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

Light Commercial Vehicle Market (January-December 2025)

Light commercial vehicle market evaluated according to body type;

- Vans with a quantity of 215,193 units and a share of %75.8 had the highest sales volume.
- Light trucks followed vans with a share of %9.3 and 26,452 units.

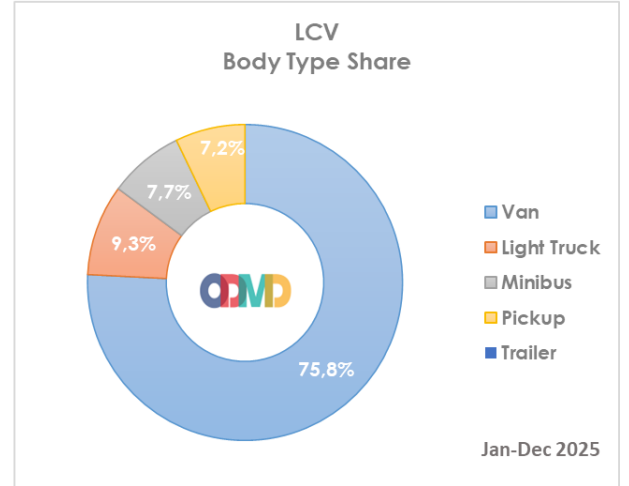
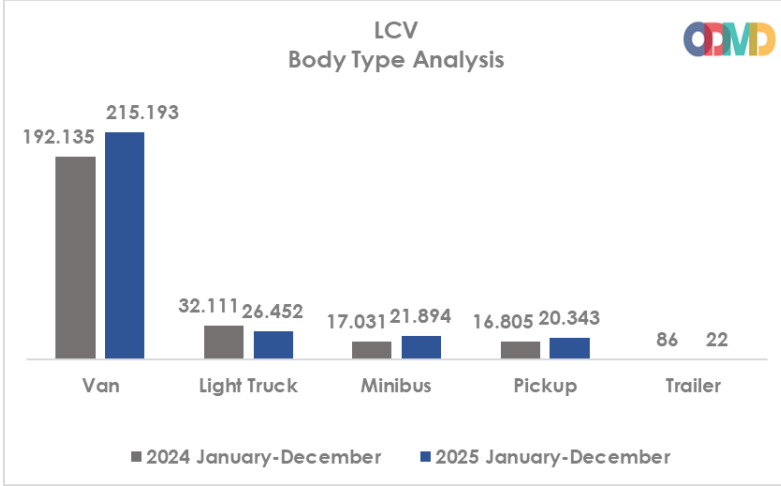
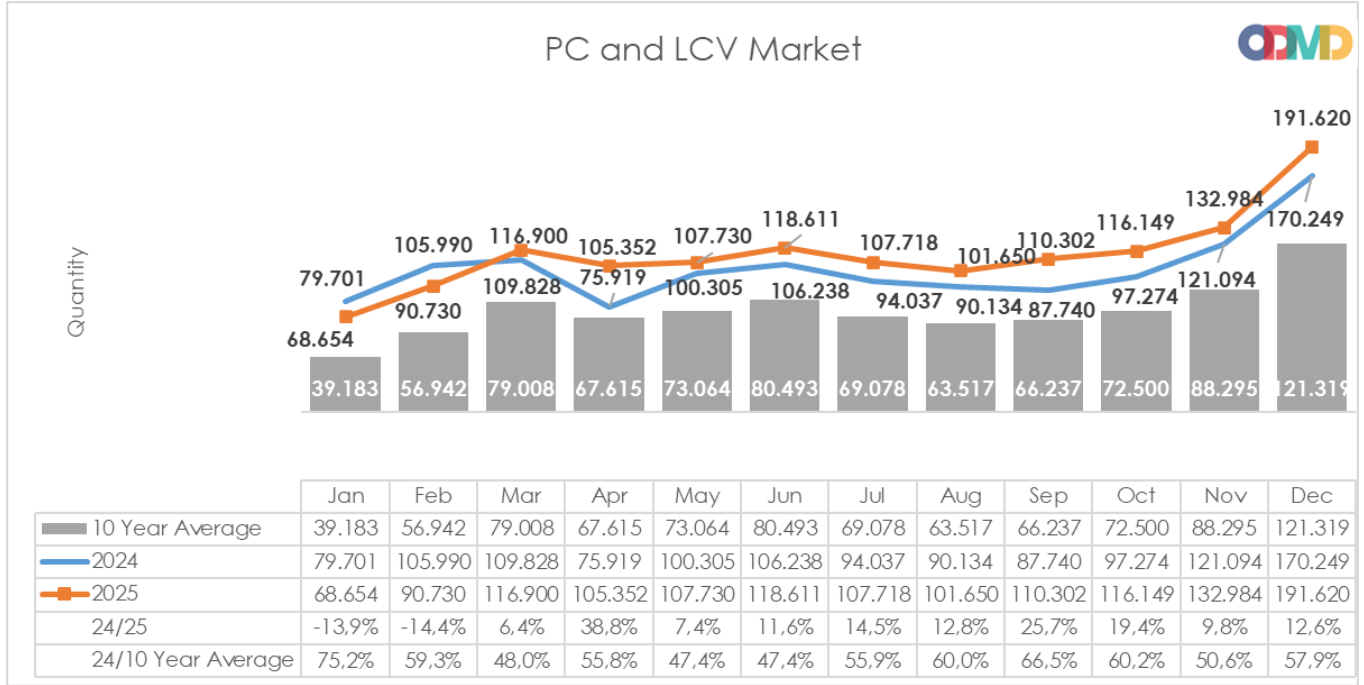


Table 9: Sales Volume, Share and Changes According to LCV Body Type

Table 10: Sales Volume, Share and Changes According to LCV Engine Type

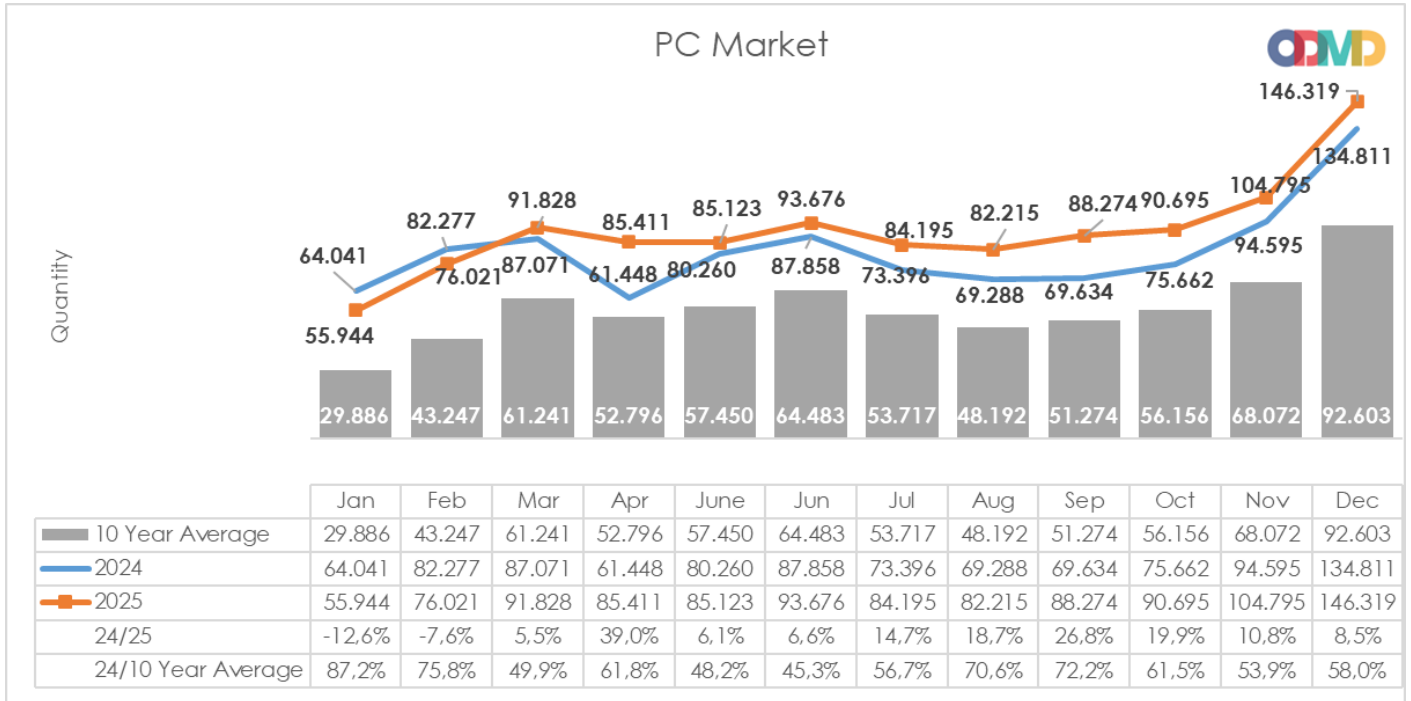
Appendix

Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years



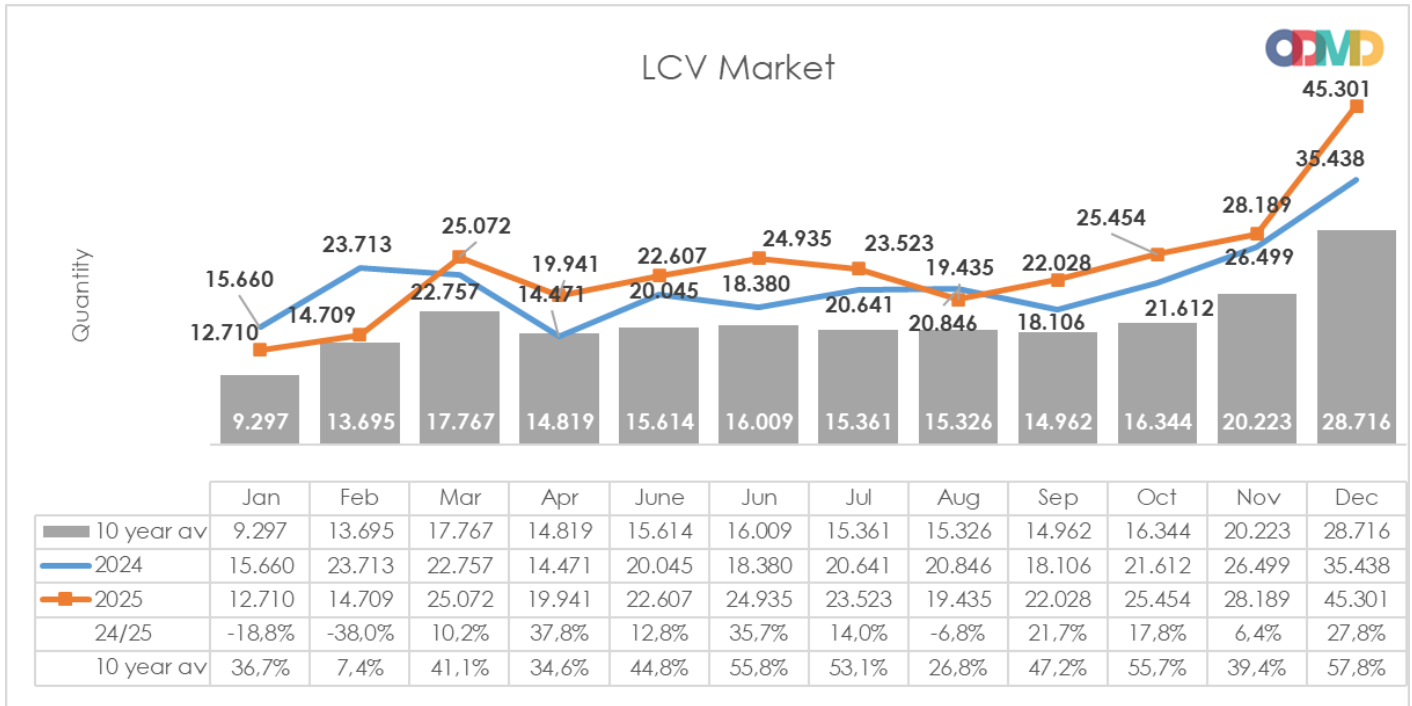
YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	20.095	31.172	51.769	54.946	59.377	60.896	61.345	61.764	63.814	73.404	73.962	148.369	760.913
2011	44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	864.439
2012	29.545	41.324	64.884	62.949	70.863	71.067	62.304	58.148	69.629	59.938	71.710	115.400	777.761
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	853.378
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	767.681
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	968.017
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	983.720
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	956.194
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	620.937
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	479.060
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	772.788
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	737.350
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	783.283
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	1.232.635
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	1.238.509
2025	68.654	90.730	116.900	105.352	107.730	118.611	107.718	101.650	110.302	116.149	132.984	191.620	1.176.780
10 year av	39.183	56.942	79.008	67.615	73.064	80.493	69.078	63.517	66.237	72.500	88.295	121.319	877.249
%	75,2%	59,3%	48,0%	55,8%	47,4%	47,4%	55,9%	60,0%	66,5%	60,2%	50,6%	57,9%	

Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	12.594	20.651	33.958	36.549	40.467	42.086	41.399	42.222	42.477	47.859	50.061	99.461	509.784
2011	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	593.519
2012	21.077	29.189	47.270	45.645	50.460	50.849	44.531	41.236	49.360	43.440	52.297	80.926	556.280
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	664.655
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	587.331
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	725.596
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	756.938
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	722.759
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	486.321
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	387.256
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	610.109
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	561.853
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	592.660
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	967.341
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	980.341
2025	55.944	76.021	91.828	85.411	85.123	93.676	84.195	82.215	88.274	90.695	104.795	146.319	938.177
10 year av	29.886	43.247	61.241	52.796	57.450	64.483	53.717	48.192	51.274	56.156	68.072	92.603	679.117
%	87,2%	75,8%	49,9%	61,8%	48,2%	45,3%	56,7%	70,6%	72,2%	61,5%	53,9%	58,0%	

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	7.501	10.521	17.811	18.397	18.910	18.810	19.946	19.542	21.337	25.545	23.901	48.908	251.129
2011	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	270.920
2012	8.468	12.135	17.614	17.304	20.403	20.218	17.773	16.912	20.269	16.498	19.413	34.474	221.481
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	188.723
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	180.350
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	242.421
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	226.782
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	233.435
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	134.616
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	91.804
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	162.679
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	175.497
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	190.623
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	265.294
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	258.168
2025	12.710	14.709	25.072	19.941	22.607	24.935	23.523	19.435	22.028	25.454	28.189	45.301	283.904
10 year av	9.297	13.695	17.767	14.819	15.614	16.009	15.361	15.326	14.962	16.344	20.223	28.716	198.132
%	36,7%	7,4%	41,1%	34,6%	44,8%	55,8%	53,1%	26,8%	47,2%	55,7%	39,4%	57,8%	

December 2025 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2025 December	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	178	0	0	0	5	121	304	0,2%
B (Entry)	0	17.607	0	0	0	5	25.691	43.303	29,6%
C (Compact)	27.997	5.142	4	11	9	294	43.480	76.937	52,6%
D (Medium)	5.912	0	219	2	0	34	13.491	19.658	13,4%
E (Luxury)	2.855	45	23	13	0	73	2.247	5.256	3,6%
F (Upper Luxury)	278	1	0	0	0	25	557	861	0,6%
Total	37.042	22.973	246	26	9	436	85.587	146.319	
Share	25,3%	15,7%	0,2%	0,0%	0,0%	0,3%	58,5%	100,00	

2024 December	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Toplam	Pay
A (Mini)	0	451	0	0	0	43	0	494	0,4%
B (Entry)	1.022	15.954	0	0	5	0	20.602	37.583	27,9%
C (Compact)	24.566	5.146	19	12	0	484	41.805	72.032	53,4%
D (Medium)	4.959	391	274	0	0	38	13.009	18.671	13,8%
E (Luxury)	2.654	0	39	8	0	59	2.079	4.839	3,6%
F (Upper Luxury)	417	1	1	0	0	31	742	1.192	0,9%
Total	33.618	21.943	333	20	5	655	78.237	134.811	
Share	24,9%	16,3%	0,2%	0,0%	0,0%	0,5%	58,0%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Toplam
A (Mini)		-60,5%				-88,4%		-38,5%
B (Entry)	-100,0%	10,4%			-100,0%	#SAYI/0!	24,7%	15,2%
C (Compact)	14,0%	-0,1%	-78,9%	-8,3%		-39,3%	4,0%	6,8%
D (Medium)	19,2%	-100,0%	-20,1%			-10,5%	3,7%	5,3%
E (Luxury)	7,6%		-41,0%	62,5%		23,7%	8,1%	8,6%
F (Upper Luxury)	-33,3%					-19,4%	-24,9%	-27,8%
Total	10,2%	4,7%	-26,1%	30,0%	80,0%	-33,4%	9,4%	8,5%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi-Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2024 December		2025 December		Change
	Quantity	Share	Quantity	Share	
Petrol	1.487	4,2%	66.567	45,5%	4376,6%
Diesel	33.632	94,9%	10.875	7,4%	-67,7%
Autogas	10	0,0%	196	0,1%	1860,0%
Hybrid	109	0,3%	43.386	29,7%	39703,7%
Hybrid	109	0,3%	9.320	6,4%	8450,5%
Plug-in Hybrid	0	0,0%	5.112	3,5%	
Mild Hybrid	0	0,0%	28.954	19,8%	
Electric	200	0,6%	25.295	17,3%	12547,5%
Pure Electric	200	0,6%	25.203	17,2%	12501,5%
Extended Range	0	0,0%	92	0,1%	
Total	35.438	100%	146.319	100%	312,9%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2024 December		2025 December		Change
		Quantity	Share	Quantity	Share	
<=1400cc	B/D	52.543	39,0%	48.643	33,2%	-7,4%
1401cc - <=1600cc	B/D	24.916	18,5%	27.604	18,9%	10,8%
1601cc - <=2000cc		613	0,5%	1.155	0,8%	88,4%
>=2001cc	B/D	258	0,2%	236	0,2%	-8,5%
B/D Subtotal		78.330	58,1%	77.638	53,1%	-0,9%
<=1600cc	HYBRID (EXCEPT FOR PHEV)	23.110	17,1%	29.635	20,3%	28,2%
1601cc - <=1800cc (<=50KW)	HYBRID (EXCEPT FOR PHEV)	0	0,0%	0	0,0%	
1601cc - <=1800cc (>50KW)	HYBRID (EXCEPT FOR PHEV)	4.849	3,6%	7.424	5,1%	53,1%
1801cc - <=2000cc	HYBRID (EXCEPT FOR PHEV)	2.061	1,5%	1.144	0,8%	-44,5%
2001cc - <=2500cc (<=100KW)	HYBRID (EXCEPT FOR PHEV)	31	0,0%	1	0,0%	-96,8%
2001cc - <=2500cc (>100KW)	HYBRID (EXCEPT FOR PHEV)	62	0,0%	27	0,0%	-56,5%
>2500cc	HYBRID (EXCEPT FOR PHEV)	77	0,1%	43	0,0%	-44,2%
<=1600cc	HYBRID	3.903	2,9%	4.916	3,4%	26,0%
1601cc - <=1800cc	HYBRID	0	0,0%	0	0,0%	
>1800cc	HYBRID	371	0,3%	196	0,1%	-47,2%
Hybrid Subtotal		34.464	25,6%	43.386	29,7%	25,9%
≤ 160 kW	ELECTRIC	17.821	13,2%	22.530	15,4%	26,4%
> 160 kW	ELECTRIC	4.196	3,1%	2.765	1,9%	-34,1%
Electric Subtotal		22.017	16,3%	25.295	17,3%	14,9%
Total		134.811	100,0%	146.319	100,0%	8,5%

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2024 December		2025 December		Change
	Quantity	Share	Quantity	Share	
< 100	30.262	22,4%	32.353	22,1%	7%
≥ 100 - < 120	27.628	20,5%	31.791	21,7%	15%
≥ 120 - < 140	41.711	30,9%	44.652	30,5%	7%
≥ 140 - < 160	26.695	19,8%	26.394	18,0%	-1%
≥ 160	8.515	6,3%	11.129	7,6%	31%
Total	134.811	100,0%	146.319	100,0%	8,5%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2024 December		2025 December		Change
	Quantity	Share	Quantity	Share	
A (Mini)	479	97,0%	303	99,7%	-36,7%
B (Entry)	36.278	96,5%	43.022	99,4%	18,6%
C (Compact)	64.687	89,8%	73.916	96,1%	14,3%
D (Medium)	18.671	100,0%	19.658	100,0%	5,3%
E (Luxury)	4.839	100,0%	5.256	100,0%	8,6%
F (Upper Luxury)	1.190	99,8%	861	100,0%	-27,6%
Total	126.144	93,6%	143.016	97,7%	13,4%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2024 December		2025 December		Change
	Quantity	Share	Quantity	Share	
Van	26.778	75,6%	34.651	76,5%	29,4%
Light Truck	3.755	10,6%	4.261	9,4%	13,5%
Minibus	2.868	8,1%	3.385	7,5%	18,0%
Pickup	2.036	5,7%	3.000	6,6%	47,3%
Trailer	1	0,0%	4	0,0%	300,0%
Total	35.438	100,0%	45.301	100,0%	27,8%

Table 10: Sales Volume, Share and Changes According to LCV Engine Type

ENGINE TYPE	2024 December		2025 December		Change
	Quantity	Share	Quantity	Share	
Petrol	67.439	50,0%	66.567	45,5%	-1,3%
Diesel	10.468	7,8%	10.875	7,4%	3,9%
Autogas	423	0,3%	196	0,1%	-53,7%
Hybrid	34.464	25,6%	43.386	29,7%	25,9%
Hybrid	8.125	6,0%	9.320	6,4%	14,7%
Plug-in Hybrid	4.274	3,2%	5.112	3,5%	
Mild Hybrid	22.065	16,4%	28.954	19,8%	
Electric	22.017	16,3%	25.295	17,3%	14,9%
Pure Electric	21.598	16,0%	25.203	17,2%	16,7%
Extended Range	419	0,3%	92	0,1%	
Total	134.811	100%	146.319	100%	8,5%

January-December 2025 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2025 January-December	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	3.229	0	0	0	75	846	4.150	0,4%
B (Entry)	570	116.411	0	0	32	46	175.641	292.700	27,0%
C (Compact)	194.227	36.169	78	1.814	57	3.404	364.041	599.790	55,3%
D (Medium)	31.551	66	2.623	17	0	368	110.687	145.312	13,4%
E (Luxury)	18.445	195	171	128	0	517	16.290	35.746	3,3%
F (Upper Luxury)	2.212	8	4	0	0	260	4.314	6.798	0,6%
Total	247.005	156.078	2.876	1.959	89	4.670	671.819	1.084.496	
Share	22,8%	14,4%	0,3%	0,2%	0,0%	0,4%	61,9%	100,00	

2024 January-December	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	4.539	0	0	0	240	309	5.088	0,5%
B (Entry)	17.981	120.451	0	0	184	60	153.010	291.686	29,8%
C (Compact)	184.019	38.253	1.071	457	69	3.505	316.053	543.427	55,4%
D (Medium)	28.226	1.185	3.148	0	0	581	69.420	102.560	10,5%
E (Luxury)	16.322	4	324	108	0	502	14.313	31.573	3,2%
F (Upper Luxury)	2.354	11	12	0	0	187	3.443	6.007	0,6%
Total	248.902	164.443	4.555	565	253	5.075	556.548	980.341	
Share	25,4%	16,8%	0,5%	0,1%	0,0%	0,5%	56,8%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Sport	SUV	Total
A (Mini)		-28,9%				-68,8%		-18,4%
B (Entry)	-96,8%	-3,4%			-82,6%		14,8%	0,3%
C (Compact)	5,5%	-5,4%	-92,7%	296,9%		-2,9%	15,2%	10,4%
D (Medium)	11,8%	-94,4%	-16,7%			-36,7%	59,4%	41,7%
E (Luxury)	13,0%		-47,2%	18,5%		3,0%	13,8%	13,2%
F (Upper Luxury)	-6,0%					39,0%	25,3%	13,2%
Total	-0,8%	-5,1%	-36,9%	246,7%	-64,8%	-8,0%	20,7%	10,6%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi-Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2024 January-December		2025 January-December		Change
	Quantity	Share	Quantity	Share	
Petrol	591.501	60,3%	509.217	47,0%	-13,9%
Diesel	95.985	9,8%	80.346	7,4%	-16,3%
Autogas	5.950	0,6%	7.595	0,7%	27,6%
Hybrid	181.590	18,5%	295.378	27,2%	62,7%
Hybrid	49.517	5,1%	72.851	6,7%	47,1%
Plug-in Hybrid	9.921	1,0%	47.969	4,4%	383,5%
Mild Hybrid	122.152	12,5%	174.558	16,1%	42,9%
Electric	105.315	10,7%	191.960	17,7%	82,3%
Pure Electric	99.489	10,1%	189.868	17,5%	90,8%
Extended Range	5.826	0,6%	2.092	0,2%	-64,1%
Total	980.341	100%	1.084.496	100%	10,6%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2024 January-December		2025 January-December		Change
		Quantity	Share	Quantity	Share	
<=1400cc	B/D	430.066	43,9%	369.991	34,1%	-14,0%
1401cc - <=1600cc	B/D	255.579	26,1%	218.244	20,1%	-14,6%
1601cc - <=2000cc	B/D	5.835	0,6%	6.674	0,6%	14,4%
>=2001cc	B/D	1.956	0,2%	2.249	0,2%	15,0%
B/D Subtotal		693.436	70,7%	597.158	55,1%	-13,9%
<=1600cc	HYBRID (EXCEPT FOR PHEV)	123.432	12,6%	181.348	16,7%	46,9%
1601cc - <=1800cc (<=50KW)	HYBRID (EXCEPT FOR PHEV)	0	0,0%	0	0,0%	
1601cc - <=1800cc (>50KW)	HYBRID (EXCEPT FOR PHEV)	30.976	3,2%	52.268	4,8%	68,7%
1801cc - <=2000cc	HYBRID (EXCEPT FOR PHEV)	15.909	1,6%	12.934	1,2%	-18,7%
2001cc - <=2500cc (<=100KW)	HYBRID (EXCEPT FOR PHEV)	345	0,0%	201	0,0%	-41,7%
2001cc - <=2500cc (>100KW)	HYBRID (EXCEPT FOR PHEV)	442	0,0%	306	0,0%	-30,8%
>2500cc	HYBRID (EXCEPT FOR PHEV)	565	0,1%	352	0,0%	-37,7%
<=1600cc	HYBRID	6.920	0,7%	45.534	4,2%	558,0%
1601cc - <=1800cc	HYBRID	0	0,0%	0	0,0%	
>1800cc	HYBRID	3.001	0,3%	2.435	0,2%	-18,9%
Hybrid Subtotal		181.590	18,5%	295.378	27,2%	62,7%
≤ 160 kW	ELECTRIC	85.927	8,8%	150.565	13,9%	75,2%
> 160 kW	ELECTRIC	19.388	2,0%	41.395	3,8%	113,5%
Electric Subtotal		105.315	10,7%	191.960	17,7%	82,3%
Total		980.341	100,0%	#####	100,0%	10,6%

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2024 January-December		2025 January-December		Change
	Quantity	Share	Quantity	Share	
< 100	136.629	13,9%	260.518	24,0%	90,7%
≥ 100 - < 120	234.596	23,9%	201.069	18,5%	-14,3%
≥ 120 - < 140	278.540	28,4%	338.675	31,2%	21,6%
≥ 140 - < 160	213.374	21,8%	205.536	19,0%	-3,7%
≥ 160	117.202	12,0%	78.698	7,3%	-32,9%
Total	980.341	100,0%	1.084.496	100,0%	10,6%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2024 January-December		2025 January-December		Change
	Quantity	Share	Quantity	Share	
A (Mini)	4.902	96,3%	4.128	99,5%	-15,8%
B (Entry)	281.169	96,4%	289.301	98,8%	2,9%
C (Compact)	470.945	86,7%	549.177	91,6%	16,6%
D (Medium)	102.560	100,0%	145.312	100,0%	41,7%
E (Luxury)	31.573	100,0%	35.746	100,0%	13,2%
F (Upper Luxury)	5.994	99,8%	6.794	99,9%	13,3%
Total	897.143	91,5%	1.030.458	95,0%	14,9%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2024 January-December		2025 January-December		Change
	Quantity	Share	Quantity	Share	
Van	192.135	74,4%	215.193	75,8%	12,0%
Light Truck	32.111	12,4%	26.452	9,3%	-17,6%
Minibus	17.031	6,6%	21.894	7,7%	28,6%
Pickup	16.805	6,5%	20.343	7,2%	21,1%
Trailer	86	0,0%	22	0,0%	-74,4%
Total	258.168	100,0%	283.904	100,0%	10,0%

Table 10: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2024 January-December		2025 January-December		Change
	Quantity	Share	Quantity	Share	
Petrol	9.652	3,7%	19.454	6,9%	101,6%
Diesel	238.504	92,4%	261.529	92,1%	9,7%
Autogas	8.866	3,4%	0	0,0%	
Hybrid	152	0,1%	917	0,3%	503,3%
Hybrid	109	0,0%	859	0,3%	
Plug-In Hybrid	43	0,0%	58	0,0%	34,9%
Mild Hybrid	0	0,0%	0	0,0%	
Electric	994	0,4%	2.004	0,7%	101,6%
Pure Electric	994	0,4%	2.004	0,7%	101,6%
Total	258.168	100%	283.904	100%	10,0%

RETAIL SALES (LOCAL/IMPORT): DECEMBER 2025									
MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO		259	259			0	0	259	259
ALPINE		54	54			0	0	54	54
ASTON MARTIN		4	4			0	0	4	4
AUDI		3.576	3.576			0	0	3.576	3.576
BENTLEY		1	1			0	0	1	1
BMW		6.497	6.497			0	0	6.497	6.497
BYD		4.767	4.767			0	0	4.767	4.767
CHERY		1.916	1.916			0	0	1.916	1.916
CITROEN		7.528	7.528	244	2.941	3.185	244	10.469	10.713
CUPRA		2.513	2.513			0	0	2.513	2.513
DACIA		3.745	3.745			0	0	3.745	3.745
DFSK			0			0	0	0	0
DS		252	252			0	0	252	252
FARIZON			0		44	44	0	44	44
FERRARI		3	3			0	0	3	3
FIAT	7.517	431	7.948	1.775	6.237	8.012	9.292	6.668	15.960
FORD	0	3.676	3.676	7.965	6.885	14.850	7.965	10.561	18.526
FOTON			0		119	119	0	119	119
HONDA		1.449	1.449			0	0	1.449	1.449
HONGQI		8	8			0	0	8	8
HYUNDAI	3.790	3.642	7.432		70	70	3.790	3.712	7.502
ISUZU			0	98	199	297	98	199	297
IVECO			0		703	703	0	703	703
JAECOO		1.158	1.158			0	0	1.158	1.158
JAGUAR			0			0	0	0	0
JEEP		503	503			0	0	503	503
KARSAN			0	37		37	37	0	37
KG MOBILITY – SSANGYONG		1.996	1.996		717	717	0	2.713	2.713
KIA		2.542	2.542			0	0	2.542	2.542
LAMBORGHINI		3	3			0	0	3	3
LAND ROVER		218	218		0	0	0	218	218
LEAPMOTOR		18	18			0	0	18	18
LEXUS		47	47			0	0	47	47
MASERATI		15	15			0	0	15	15
MAXUS			0		16	16	0	16	16
MERCEDES-BENZ		4.917	4.917		1.844	1.844	0	6.761	6.761
MG		368	368			0	0	368	368
MINI		1.191	1.191			0	0	1.191	1.191
NISSAN		1.657	1.657		149	149	0	1.806	1.806
OPEL		6.439	6.439	516	3.833	4.349	516	10.272	10.788
PEUGEOT		7.932	7.932	255	3.352	3.607	255	11.284	11.539
PORSCHE		189	189			0	0	189	189
RENAULT	19.687	2.248	21.935		2.083	2.083	19.687	4.331	24.018
SEAT		2.445	2.445			0	0	2.445	2.445
SKODA		5.732	5.732			0	0	5.732	5.732
SKYWELL		48	48			0	0	48	48
SMART			0			0	0	0	0
SUBARU		27	27			0	0	27	27
SUZUKI		684	684			0	0	684	684
TENAX			0	146		146	146	0	146
TESLA		1.554	1.554			0	0	1.554	1.554
TOGG	7.305		7.305			0	7.305	0	7.305
TOYOTA	8.018	1.318	9.336		2.568	2.568	8.018	3.886	11.904
VOLKSWAGEN		14.135	14.135	819	1.686	2.505	819	15.821	16.640
VOLVO		2.297	2.297			0	0	2.297	2.297
TOTAL	46.317	100.002	146.319	11.855	33.446	45.301	58.172	133.448	191.620

*Data regarding Tesla has been determined as an estimate in the light of public statements.

RETAIL SALES (LOCAL/IMPORT): 2025									
MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO	0	1.741	1.741	0	0	0	0	1.741	1.741
ALPINE	0	146	146	0	0	0	0	146	146
ASTON MARTIN	0	35	35	0	0	0	0	35	35
AUDI	0	24.832	24.832	0	0	0	0	24.832	24.832
BENTLEY	0	38	38	0	0	0	0	38	38
BMW	0	33.992	33.992	0	0	0	0	33.992	33.992
BYD	0	45.537	45.537	0	0	0	0	45.537	45.537
CHERY	0	28.579	28.579	0	0	0	0	28.579	28.579
CITROEN	0	47.818	47.818	1.068	22.554	23.622	1.068	70.372	71.440
CUPRA	0	12.998	12.998	0	0	0	0	12.998	12.998
DACIA	0	25.405	25.405	0	0	0	0	25.405	25.405
DFSK	0	161	161	0	580	580	0	741	741
DS	0	2.262	2.262	0	0	0	0	2.262	2.262
FARIZON	0	0	0	0	45	45	0	45	45
FERRARI	0	25	25	0	0	0	0	25	25
FIAT	69.659	2.128	71.787	8.833	38.021	46.854	78.492	40.149	118.641
FORD	0	26.454	26.454	43.648	39.483	83.131	43.648	65.937	109.585
FOTON	0	0	0	0	1.596	1.596	0	1.596	1.596
HONDA	0	16.137	16.137	0	0	0	0	16.137	16.137
HONGQI	0	32	32	0	0	0	0	32	32
HYUNDAI	41.485	24.776	66.261	0	859	859	41.485	25.635	67.120
ISUZU	0	0	0	270	1.333	1.603	270	1.333	1.603
IVECO	0	0	0	0	3.971	3.971	0	3.971	3.971
JAECOO	0	8.791	8.791	0	0	0	0	8.791	8.791
JAGUAR	0	17	17	0	0	0	0	17	17
JEEP	0	3.486	3.486	0	0	0	0	3.486	3.486
KARSAN	0	0	0	128	0	128	128	0	128
KG MOBILITY – SSANGYONG	0	11.449	11.449	0	3.871	3.871	0	15.320	15.320
KIA	0	25.420	25.420	0	0	0	0	25.420	25.420
LAMBORGHINI	0	28	28	0	0	0	0	28	28
LAND ROVER	0	2.085	2.085	0	0	0	0	2.085	2.085
LEAPMOTOR	0	200	200	0	0	0	0	200	200
LEXUS	0	742	742	0	0	0	0	742	742
MASERATI	0	182	182	0	0	0	0	182	182
MAXUS	0	0	0	0	253	253	0	253	253
MERCEDES-BENZ	0	33.374	33.374	0	9.850	9.850	0	43.224	43.224
MG	0	2.280	2.280	0	0	0	0	2.280	2.280
MINI	0	10.380	10.380	0	0	0	0	10.380	10.380
NISSAN	0	28.107	28.107	0	598	598	0	28.705	28.705
OPEL	0	48.016	48.016	2.427	25.044	27.471	2.427	73.060	75.487
PEUGEOT	0	59.798	59.798	1.267	25.394	26.661	1.267	85.192	86.459
PORSCHE	0	1.207	1.207	0	0	0	0	1.207	1.207
RENAULT	111.937	19.827	131.764	0	12.567	12.567	111.937	32.394	144.331
SEAT	0	9.857	9.857	0	0	0	0	9.857	9.857
SKODA	0	45.321	45.321	0	0	0	0	45.321	45.321
SKYWELL	0	350	350	0	0	0	0	350	350
SMART	0	0	0	0	0	0	0	0	0
SUBARU	0	451	451	0	0	0	0	451	451
SUZUKI	0	5.895	5.895	0	0	0	0	5.895	5.895
TENAX	0	0	0	878	0	878	878	0	878
TESLA	0	31.509	31.509	0	0	0	0	31.509	31.509
TOGG	39.020	0	39.020	0	0	0	39.020	0	39.020
TOYOTA	61.122	15.498	76.620	0	15.761	15.761	61.122	31.259	92.381
VOLKSWAGEN	0	88.682	88.682	4.794	18.811	23.605	4.794	107.493	112.287
VOLVO	0	15.225	15.225	0	0	0	0	15.225	15.225
TOTAL	323.223	761.273	1.084.496	63.313	220.591	283.904	386.536	981.864	1.368.400

*Data regarding Tesla has been determined as an estimate in the light of public statements.

About ODMD

Founded in 1987, Automotive Distributors' and Mobility Association (ODMD), with a vision to ensure the development and sustainability of the automotive industry, is an industrial association representing the 30 member companies with their 50 international automotive brands as of 2025. Considering the change and transformation in the automotive sector and with the vision of a new era in the global automotive industry, as of December 2022, our association continues its activities under its new name, Automotive Distributors and Mobility Association.

In line with its basic mission, it is an organization that works to represent the members in every segment, meet the needs of the sector with their activities, find solutions to their problems, create public opinion by accurately and reliably evaluating and sharing industrial information, and directly contribute to the formation of legislation related to the sector.

Gathering 50 brands operating in the automotive industry under its roof, ODMD as a specialized company in the automotive industry works to take an active role in the organization of automotive fairs, to spread the use of vehicles throughout the country, to form an opinion in order to raise all kinds of infrastructure in the field of marketing-sales and after-sales services, and to improve the quality of service to EU norms, to carry out training activities for the members of the automotive industry in cooperation with other stakeholders in order to increase its efficiency in the public, to inform its members, the press and the public with detailed monthly sales data and reports prepared for the automotive industry, to shed light on the future of the sector through academic studies and to contribute to the development of the sector.

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