

AUTOMOTIVE DISTRIBUTORS' AND MOBILITY ASSOCIATION

Press Release

May 3rd, 2024

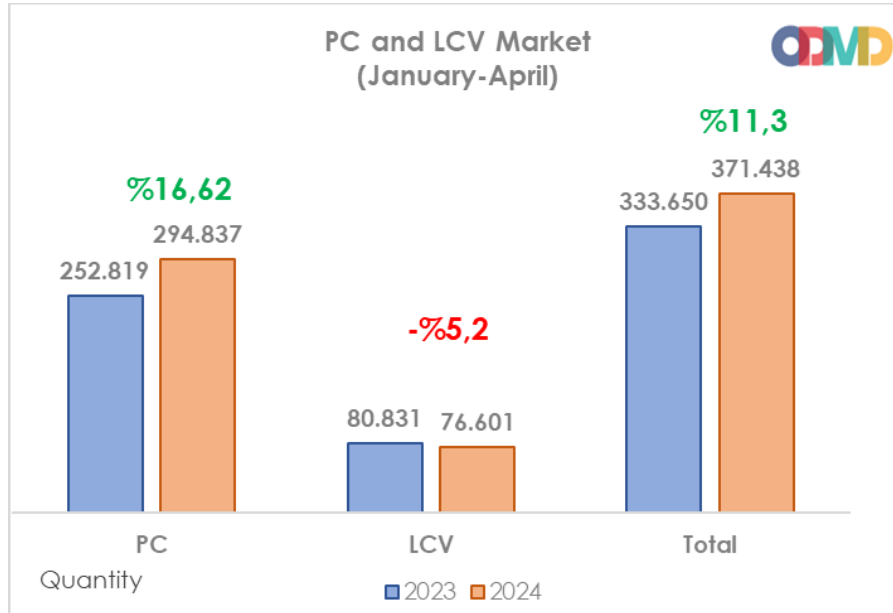
Hayri Erce, PhD
Executive Coordinator



Passenger Car and Light Commercial Vehicle Market (April, January-April 2024)

Passenger car and light commercial vehicle market increased by %11.3 in January-April 2024.

- Turkey's passenger car and light commercial vehicle total market increased by %11,3 compared to previous year, to 371,438 units.
- Passenger car sales went up by %16.62 in January-April 2024, compared to previous year, to 294,837 units while light commercial vehicle sales decreased by %5.2 to 76,601 units.



Passenger car and light commercial vehicle market decreased by %22.3, passenger car market decreased by %20.61, and light commercial vehicle market decreased by %28.6 in April 2024.

- Passenger car and light commercial vehicle market decreased by 22.3 compared to April 2023, to 75,919 units.
- In April 2024, passenger car sales decreased by %20.61 and were 61,448. Light commercial vehicle market decreased by %28.6 and was 14,471 units.
- Passenger car and light commercial vehicle market, in comparison to the average 10-year April sales, showed an increase of %16.2.
- Passenger car market, in comparison to the average 10-year April sales, showed an increase of %20.7.
- Light commercial vehicle market, in comparison to the average 10-year April sales showed an increase of %0.3.

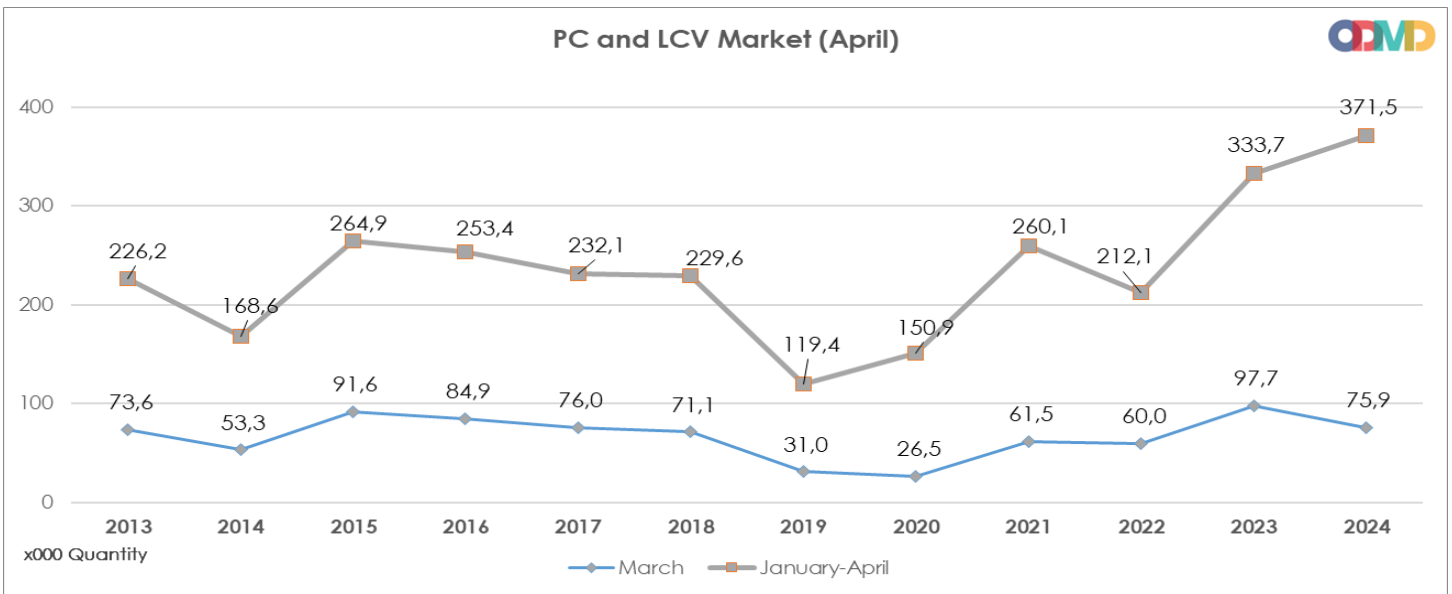
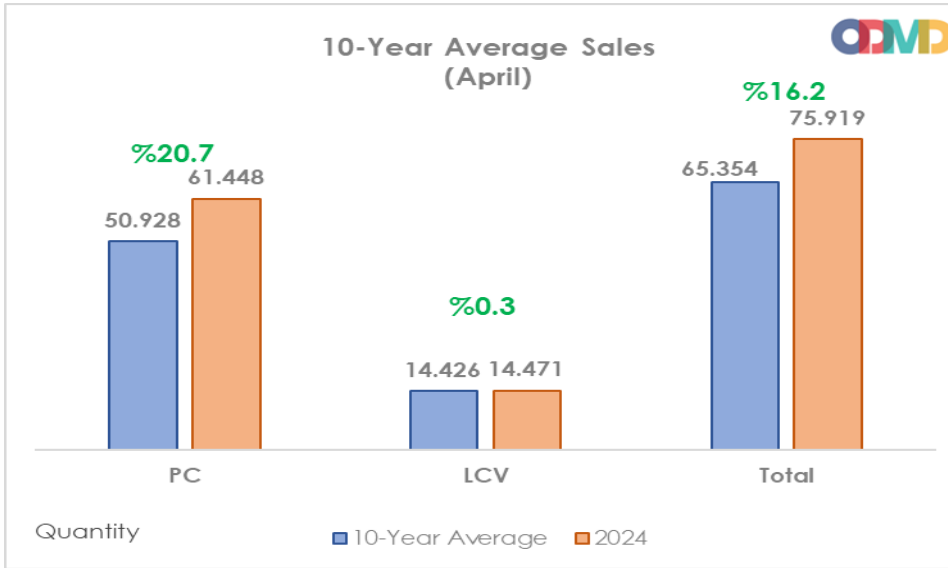
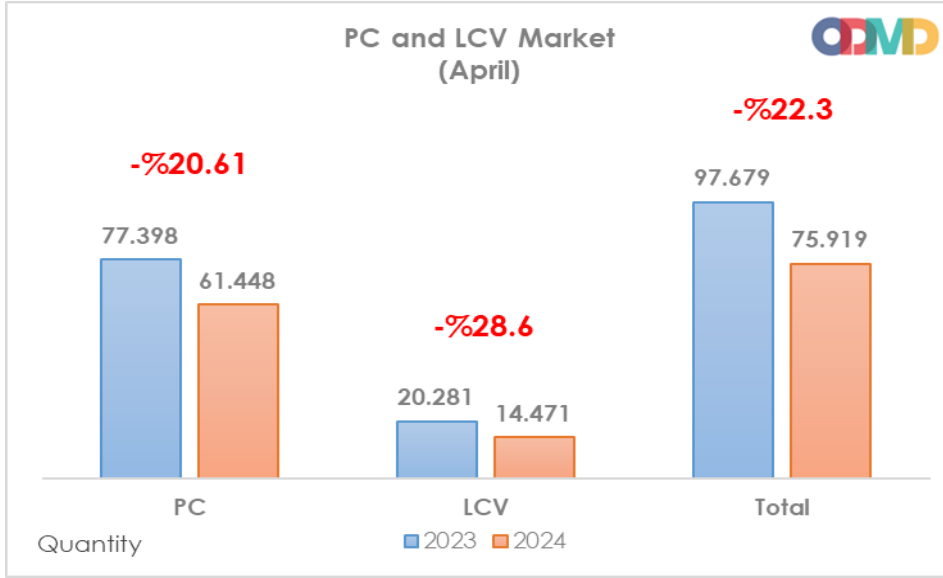


Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years

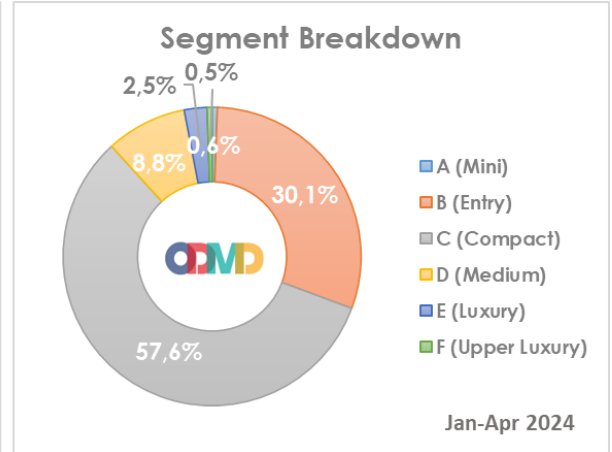
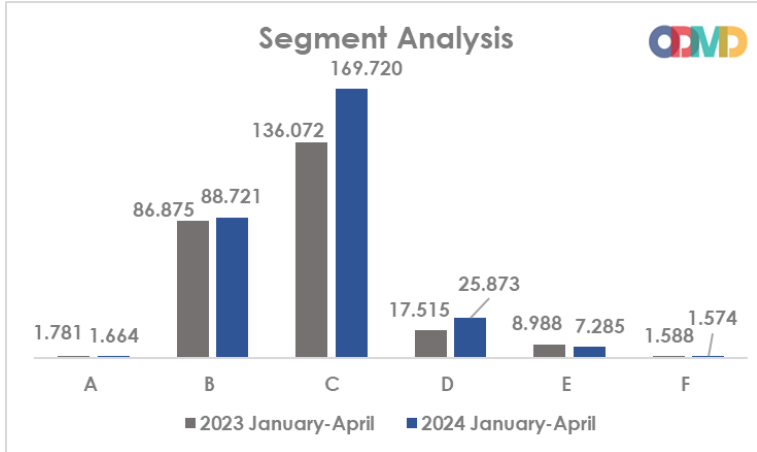
Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years

Passenger Car Market Analysis (January-April 2024)

When evaluated according to segments;

- %88.2 of the passenger car market segment consisted of the vehicles in the A, B and C segments.
- Segment C passenger cars took a share of %57.6 with a quantity of 169.720,
- Segment B passenger cars took a share of %30.1 with a quantity of 88.721.



When evaluated according to body type;

- Most preferred body type was SUV (%54.1, 159.598 units).
- Following SUV body are Sedan passenger cars with a share of %26.8 and a sales volume of 78.923 units.
- H/B with a share of %17.4 and total sales volume of 51.249 units.

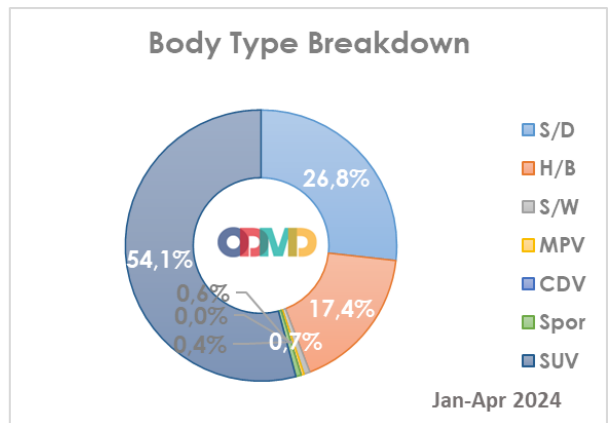
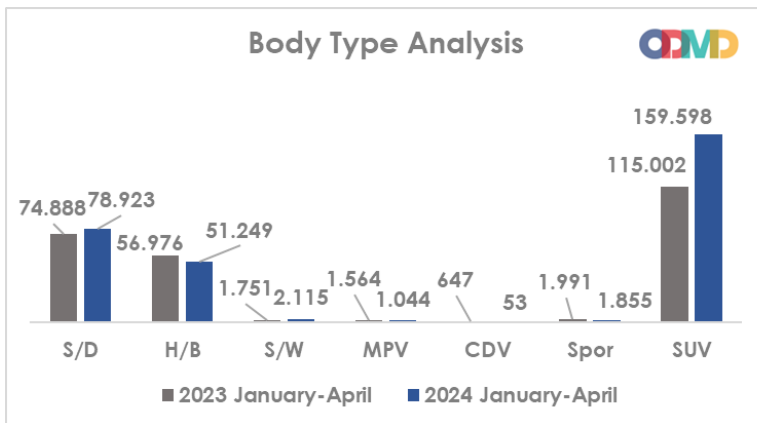
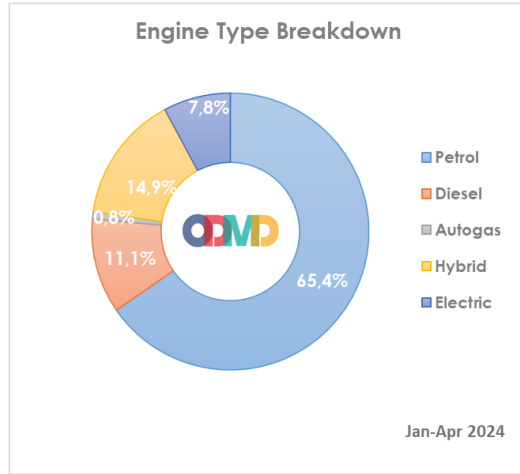
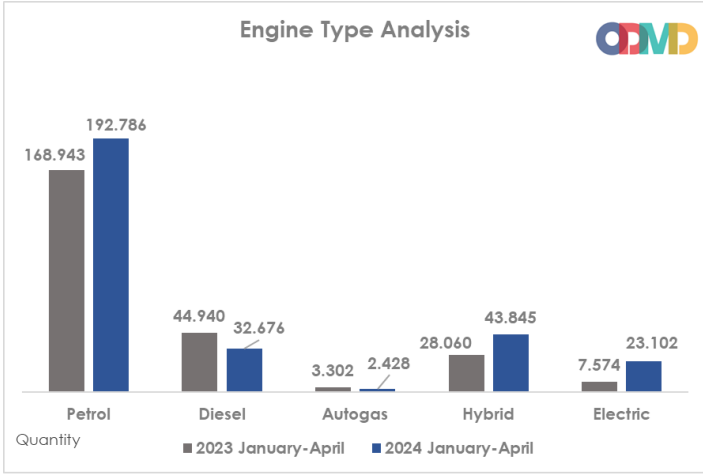


Table 4: Sales Volume, Share and Changes According to Segment and Body Type

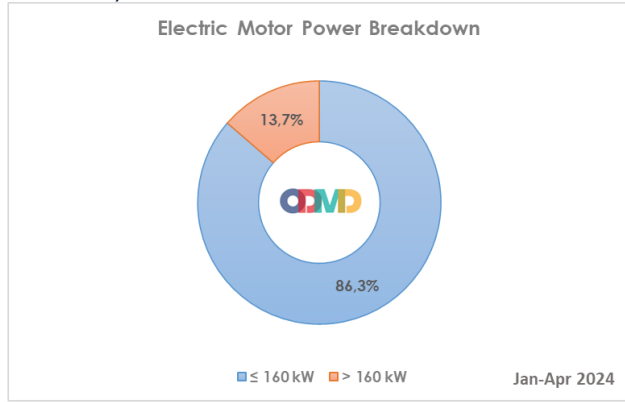
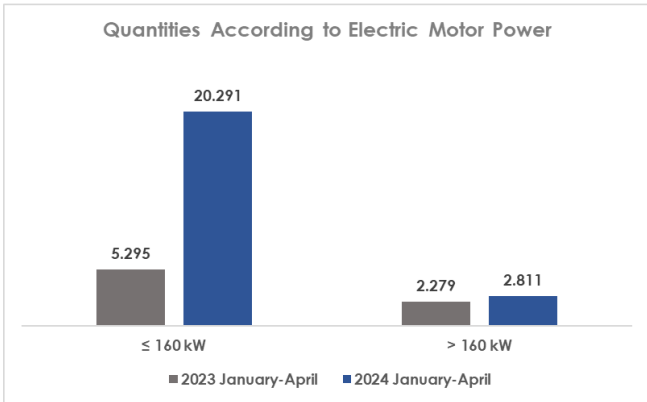
When studied in terms of engine type;

- Petrol car sales took a share of %65.4 (192,786 units),
- Hybrid car sales took a share of %14.9 (43,845 units),
- Diesel car sales took a share of %11.1 (32,676 units),
- Electric car sales took a share of %7.8 (23,102 units),
- Autogas car share was %0.8 (2,428 units).



When studied in terms of electric motor power;

- Sales of electric cars under 160kW increased by %283.2 with a share of %6.9,
- Sales of electric cars above 160kW increased by %23.3 with a share of %1.



When studied in terms of engine volume;

- Sales of passenger cars under 1600cc increased by %5.2 with a share of %76.6,
- Sales of passenger cars between 1600-2000cc decreased by %22.9 with a share of %0.5,
- Sales of passenger cars above 2000cc increased by %8.8 with a share of %0.2.

Table 5: Sales Volume, Share and Changes According to Engine Type

Table 6: Sales Volume, Share and Changes According to Engine Volume

When studied in terms of average emission values;

- Passenger cars between 100-120 gr/km had the share of %27.9 with a quantity of 82,325,
- Passenger cars between 120-140 gr/km had the share of %24.8 with a quantity of 73,030.

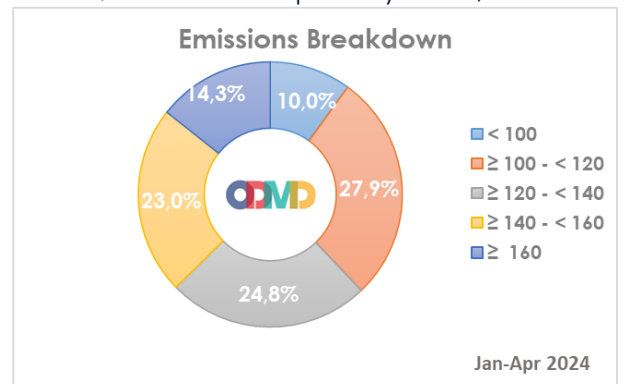
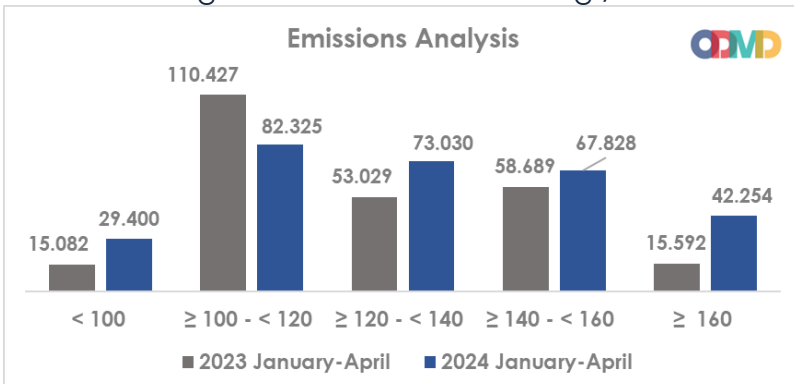


Table 7: Sales Volume, Share and Changes According to Emission Values

Automatic transmission passenger car sales reached a share of %89.6 with a quantity of 264,208 while manual transmission passenger car sales reached a share of %10.4 with a quantity of 30,629.

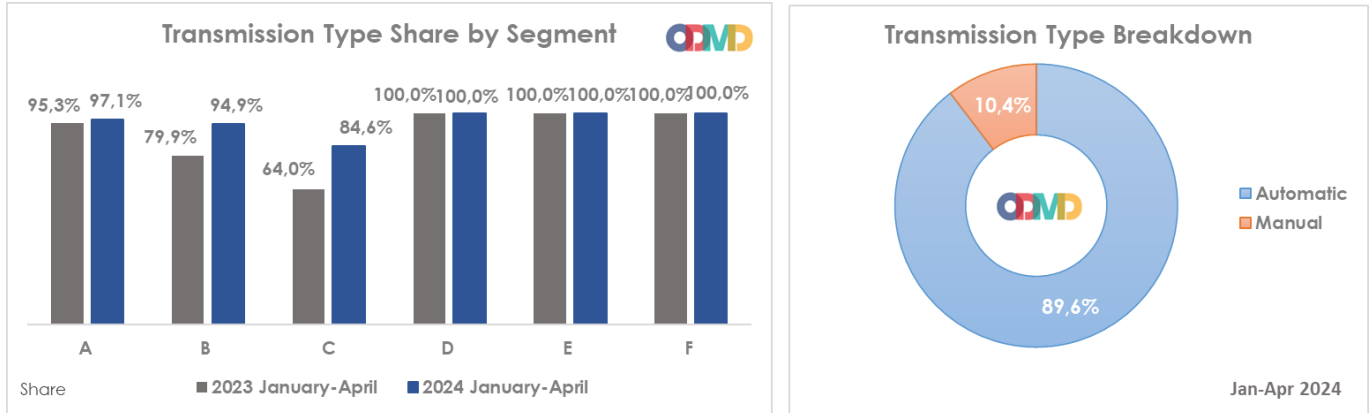


Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

Light Commercial Vehicle Market (January-April 2024)

Light commercial vehicle market evaluated according to body type;

- Vans with a quantity of 54,245 units and a share of %70.8 had the highest sales volume.
- Light trucks followed vans with a share of %14.8 and 11,351 units.

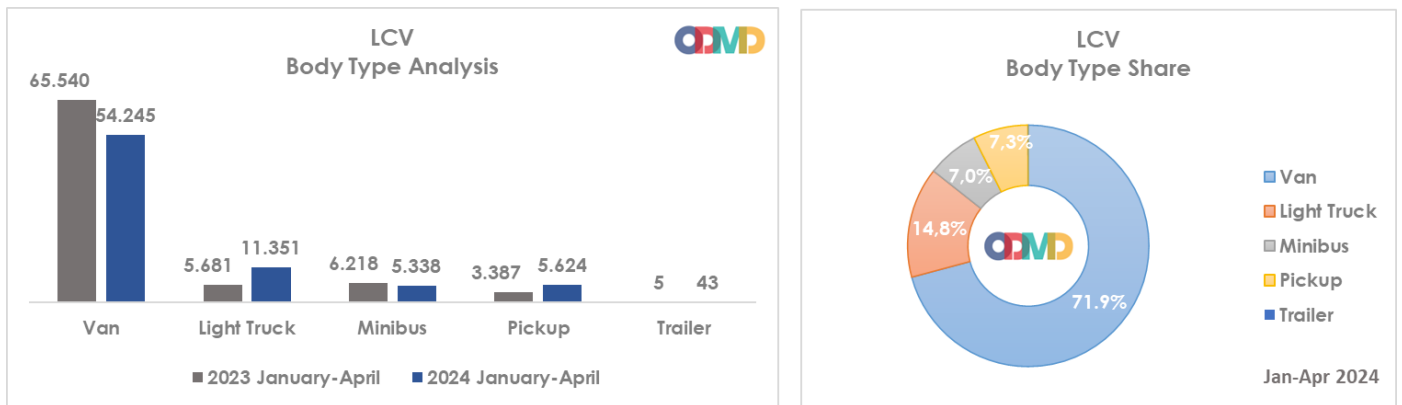
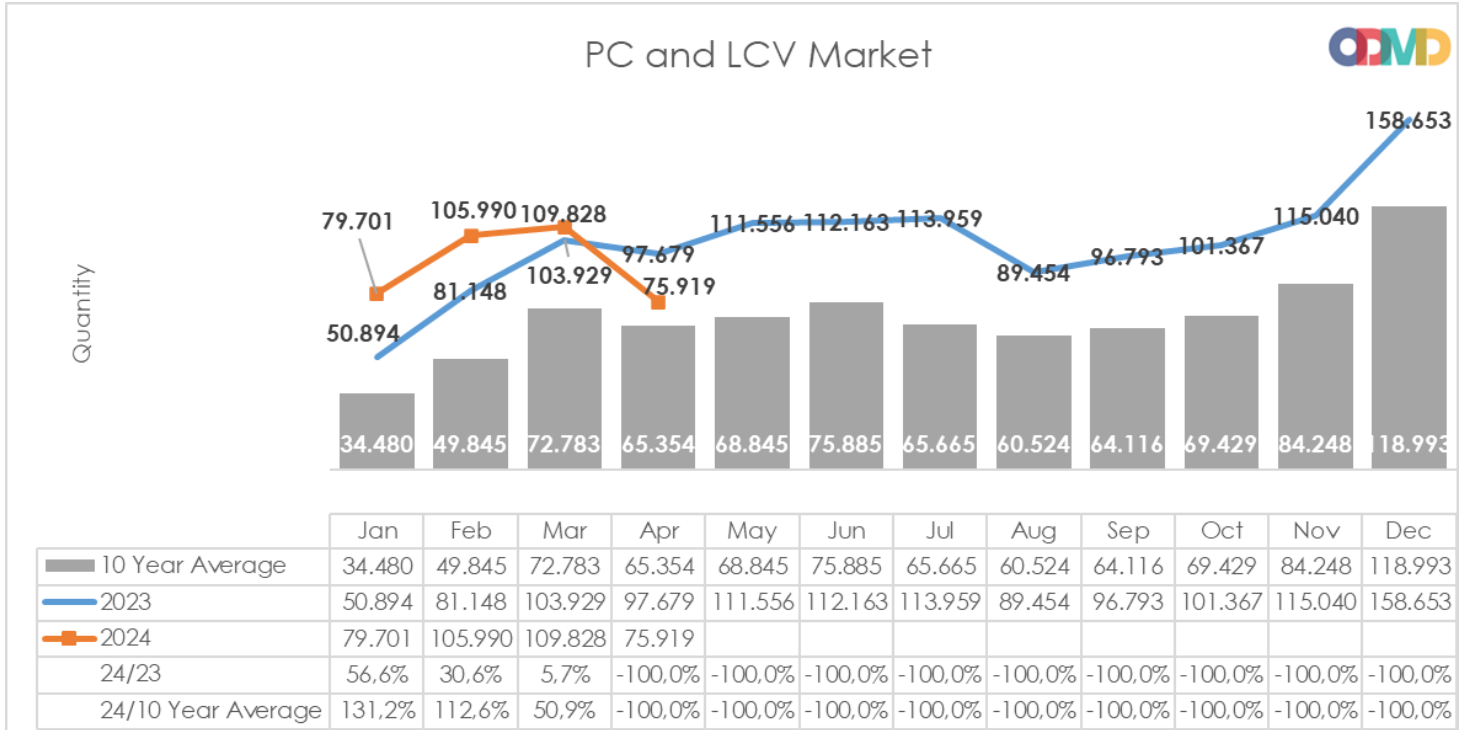


Table 10: Sales Volume, Share and Changes According to LCV Body Type

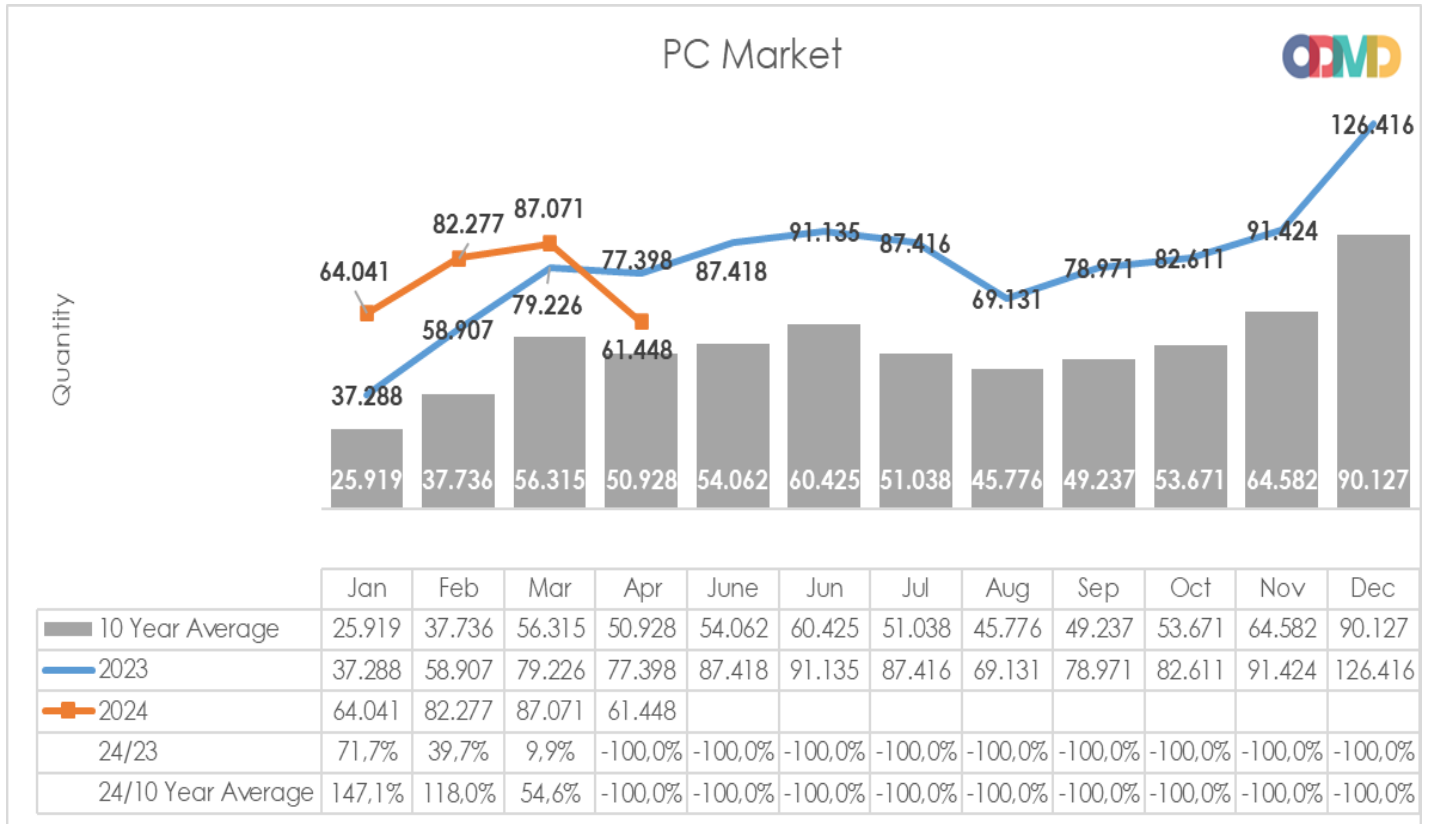
Appendix

Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years



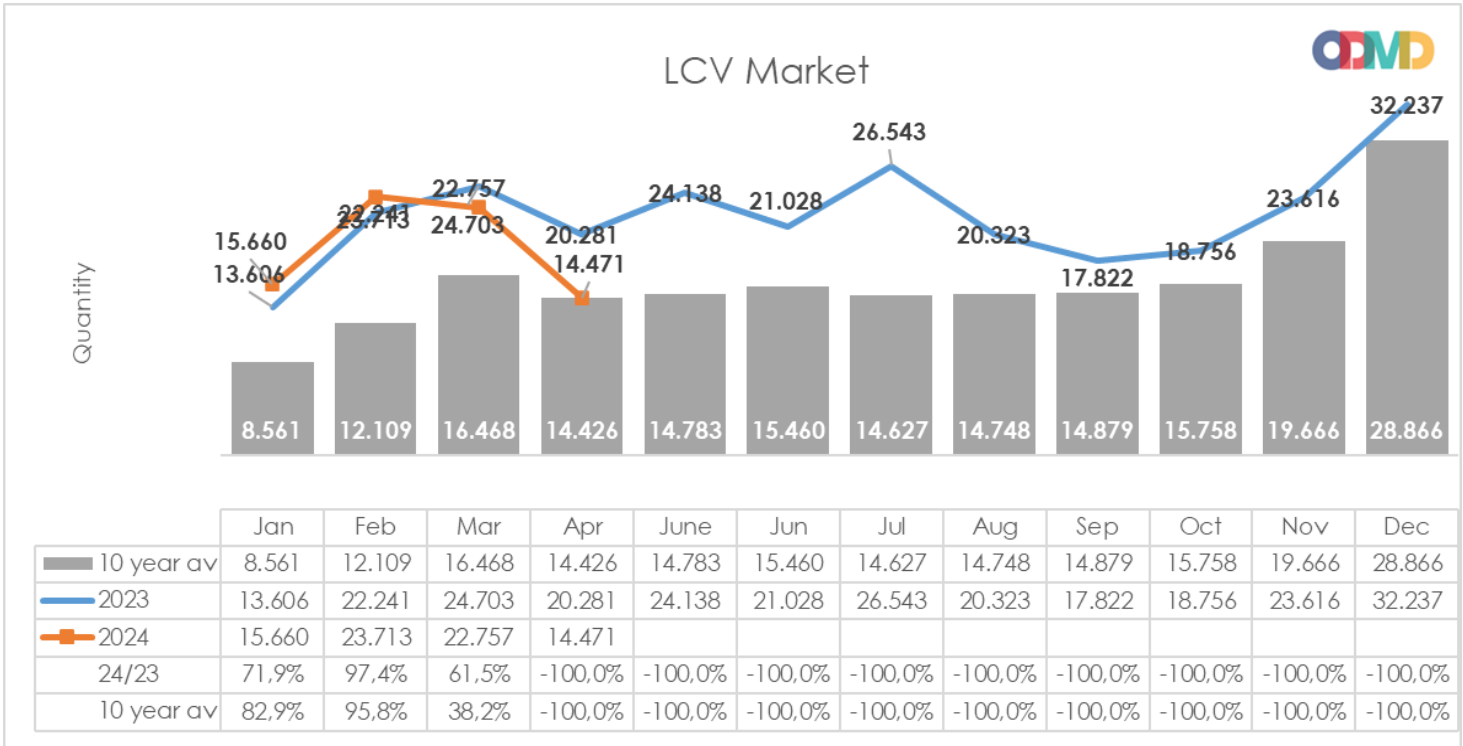
YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	20.095	31.172	51.769	54.946	59.377	60.896	61.345	61.764	63.814	73.404	73.962	148.369	760.913
2011	44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	864.439
2012	29.545	41.324	64.884	62.949	81.468	74.096	71.596	65.043	69.629	59.938	71.710	115.400	807.582
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	853.378
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	767.681
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	968.017
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	983.720
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	956.194
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	620.937
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	479.060
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	772.788
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	737.350
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	783.283
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	1.232.635
2024	79.701	105.990	109.828	75.919									371.438
10 year av	34.480	49.845	72.783	65.354	68.845	75.885	65.665	60.524	64.116	69.429	84.248	118.993	792.241
%	131,2%	112,6%	50,9%	16,2%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	

Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	12.594	20.651	33.958	36.549	40.467	42.086	41.399	42.222	42.477	47.859	50.061	99.461	509.784
2011	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	593.519
2012	21.077	29.189	47.270	45.645	50.460	50.849	44.531	41.236	49.360	43.440	52.297	80.926	556.280
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	664.655
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	587.331
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	725.596
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	756.938
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	722.759
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	486.321
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	387.256
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	610.109
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	561.853
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	592.660
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	967.341
2024	64.041	82.277	87.071	61.448									294.837
10 year av	25.919	37.736	56.315	50.928	54.062	60.425	51.038	45.776	49.237	53.671	64.582	90.127	609.548
%	147,1%	118,0%	54,6%	20,7%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	7.501	10.521	17.811	18.397	18.910	18.810	19.946	19.542	21.337	25.545	23.901	48.908	251.129
2011	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	270.920
2012	8.468	12.135	17.614	17.304	20.403	20.218	17.773	16.912	20.269	16.498	19.413	34.474	221.481
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	188.723
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	180.350
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	242.421
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	226.782
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	233.435
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	134.616
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	91.804
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	162.679
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	175.497
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	190.623
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	265.294
2024	15.660	23.713	22.757	14.471									76.601
10 year av	8.561	12.109	16.468	14.426	14.783	15.460	14.627	14.748	14.879	15.758	19.666	28.866	182.693
%	82,9%	95,8%	38,2%	0,3%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	

April 2024 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2024 April	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	349	0	0	0	14	52	415	0,7%
B (Entry)	844	6.909	0	0	11	23	9.017	16.804	27,3%
C (Compact)	9.421	1.754	81	117	0	226	24.409	36.008	58,6%
D (Medium)	1.431	91	372	0	0	52	4.518	6.464	10,5%
E (Luxury)	661	0	21	3	0	36	702	1.423	2,3%
F (Upper Luxury)	115	1	0	0	0	17	201	334	0,5%
Total	12.472	9.104	474	120	11	368	38.899	61.448	
Share	20,3%	14,8%	0,8%	0,2%	0,0%	0,6%	63,3%	100,00	

2023 April	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Toplam	Pay
A (Mini)	0	361	0	0	0	10	0	371	0,5%
B (Entry)	1.392	14.957	0	0	180	28	9.587	26.144	33,8%
C (Compact)	16.202	4.065	96	293	0	480	20.660	41.796	54,0%
D (Medium)	2.706	311	503	0	0	188	1.893	5.601	7,2%
E (Luxury)	1.938	0	94	19	0	74	800	2.925	3,8%
F (Upper Luxury)	220	0	0	0	0	67	274	561	0,7%
Total	22.458	19.694	693	312	180	847	33.214	77.398	
Share	29,0%	25,4%	0,9%	0,4%	0,2%	1,1%	42,9%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Toplam
A (Mini)		-3,3%				40,0%		11,9%
B (Entry)	-39,4%	-53,8%			-93,9%	-17,9%	-5,9%	-35,7%
C (Compact)	-41,9%	-56,9%	-15,6%	-60,1%		-52,9%	18,1%	-13,8%
D (Medium)	-47,1%	-70,7%	-26,0%			-72,3%	138,7%	15,4%
E (Luxury)	-65,9%		-77,7%	-84,2%		-51,4%	-12,3%	-51,4%
F (Upper Luxury)	-47,7%					-74,6%	-26,6%	-40,5%
Total	-44,5%	-53,8%	-31,6%	-61,5%	-93,9%	-56,6%	17,1%	-20,6%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi-Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2023 April		2024 April		Change
	Quantity	Share	Quantity	Share	
Petrol	51.609	66,7%	36.390	59,2%	-29,5%
Diesel	13.567	17,5%	7.408	12,1%	-45,4%
Autogas	540	0,7%	390	0,6%	-27,8%
Hybrid	8.778	11,3%	10.714	17,4%	22,1%
Hybrid	1.741	2,2%	2.452	4,0%	40,8%
Plug-in Hybrid	157	0,2%	469	0,8%	198,7%
Mild Hybrid	6.880	8,9%	7.793	12,7%	13,3%
Electric	2.904	3,8%	6.546	10,7%	125,4%
Pure Electric	1.665	2,2%	6.097	9,9%	266,2%
Extended Range	1.239	1,6%	449	0,7%	-63,8%
Total	77.398	100%	61.448	100%	-20,6%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2023 April		2024 April		Change
		Quantity	Share	Quantity	Share	
≤ 1600cc	B/D	64.945	83,9%	43.782	71,3%	-32,6%
1601cc - ≤ 2000cc	B/D	472	0,6%	246	0,4%	-47,9%
≥ 2001cc	B/D	299	0,4%	160	0,3%	-46,5%
B/D Subtotal		65.716	84,9%	44.188	71,9%	-32,8%
<=1600cc	HYBRID	5.412	7,0%	7.777	12,7%	43,7%
1601cc - <=1800cc (<=50KW)	HYBRID	0	0,0%	0	0,0%	
1601cc - <=1800cc (>50KW)	HYBRID	1.293	1,7%	1.689	2,7%	30,6%
1801cc - <=2000cc	HYBRID	1.893	2,4%	1.134	1,8%	-40,1%
2001cc - <=2500cc (<=100KW)	HYBRID	14	0,0%	35	0,1%	150,0%
2001cc - <=2500cc (>100KW)	HYBRID	81	0,1%	56	0,1%	-30,9%
>2500cc	HYBRID	85	0,1%	23	0,0%	-72,9%
Hybrid Subtotal		8.778	11,3%	10.714	17,4%	22,1%
≤ 160 kW	ELECTRIC	2.261	2,9%	6.012	9,8%	165,9%
> 160 kW	ELECTRIC	643	0,8%	534	0,9%	-17,0%
Electric Subtotal		2.904	3,8%	6.546	10,7%	125,4%
Total		77.398	100,0%	61.448	100,0%	-20,6%

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2023 April		2024 April		Change
	Quantity	Share	Quantity	Share	
< 100	4.342	5,6%	8.052	13,1%	85%
≥ 100 - < 120	33.397	43,1%	15.548	25,3%	-53%
≥ 120 - < 140	18.949	24,5%	11.847	19,3%	-37%
≥ 140 - < 160	14.917	19,3%	16.211	26,4%	9%
≥ 160	5.793	7,5%	9.790	15,9%	69%
Total	77.398	100,0%	61.448	100,0%	-20,6%

Table 8: Sales Volume, Share and Changes According to Automotic Transmission Type

TRANSMISSION	2023 April		2024 April		Change
	Quantity	Share	Quantity	Share	
A (Mini)	324	87,3%	407	98,1%	25,6%
B (Entry)	20.534	78,5%	16.032	95,4%	-21,9%
C (Compact)	29.246	70,0%	31.107	86,4%	6,4%
D (Medium)	5.601	100,0%	6.464	100,0%	15,4%
E (Luxury)	2.925	100,0%	1.423	100,0%	-51,4%
F (Upper Luxury)	561	100,0%	334	100,0%	-40,5%
Total	59.191	76,5%	55.767	90,8%	-5,8%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2023 April		2024 April		Change
	Quantity	Share	Quantity	Share	
Van	15.271	75,3%	9.604	66,4%	-37,1%
Light Truck	1.599	7,9%	2.764	19,1%	72,9%
Minibus	2.507	12,4%	1.133	7,8%	-54,8%
Pickup	899	4,4%	961	6,6%	6,9%
Trailer	5	0,0%	9	0,1%	
Total	20.281	100,0%	14.471	100,0%	-28,6%

January-April 2024 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2024 January-April	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	1.390	0	0	0	73	201	1.664	0,6%
B (Entry)	7.674	37.747	0	0	52	57	43.191	88.721	30,1%
C (Compact)	60.757	11.810	846	1.031	1	1.353	93.922	169.720	57,6%
D (Medium)	5.995	297	1.183	0	0	135	18.263	25.873	8,8%
E (Luxury)	3.750	0	79	13	0	177	3.266	7.285	2,5%
F (Upper Luxury)	747	5	7	0	0	60	755	1.574	0,5%
Total	78.923	51.249	2.115	1.044	53	1.855	159.598	294.837	
Share	26,8%	17,4%	0,7%	0,4%	0,0%	0,6%	54,1%	100,00	

2023 January-April	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	1.616	0	0	0	165	0	1.781	0,7%
B (Entry)	5.582	44.184	0	0	647	68	36.394	86.875	34,4%
C (Compact)	54.350	10.399	205	1.521	0	964	68.633	136.072	53,8%
D (Medium)	8.745	777	1.357	0	0	448	6.188	17.515	6,9%
E (Luxury)	5.503	0	189	43	0	165	3.088	8.988	3,6%
F (Upper Luxury)	708	0	0	0	0	181	699	1.588	0,6%
Total	74.888	56.976	1.751	1.564	647	1.991	115.002	252.819	
Share	29,6%	22,5%	0,7%	0,6%	0,3%	0,8%	45,5%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Sport	SUV	Total
A (Mini)		-14,0%				-55,8%		-6,6%
B (Entry)	37,5%	-14,6%		#DIV/0!	-92,0%	-16,2%	18,7%	2,1%
C (Compact)	11,8%	13,6%	312,7%	-32,2%		40,4%	36,8%	24,7%
D (Medium)	-31,4%	-61,8%	-12,8%			-69,9%	195,1%	47,7%
E (Luxury)	-31,9%		-58,2%			7,3%	5,8%	-18,9%
F (Upper Luxury)	5,5%					-66,9%	8,0%	-0,9%
Total	5,4%	-10,1%	20,8%	-33,2%	-91,8%	-6,8%	38,8%	16,6%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi-Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2023 January-April		2024 January-April		Change
	Quantity	Share	Quantity	Share	
Petrol	168.943	66,8%	192.786	65,4%	14,1%
Diesel	44.940	17,8%	32.676	11,1%	-27,3%
Autogas	3.302	1,3%	2.428	0,8%	-26,5%
Hybrid	28.060	11,1%	43.845	14,9%	56,3%
Hybrid	7.930	3,1%	13.885	4,7%	75,1%
Plug-in Hybrid	480	0,2%	958	0,3%	99,6%
Mild Hybrid	19.650	7,8%	29.002	9,8%	47,6%
Electric	7.574	3,0%	23.102	7,8%	205,0%
Pure Electric	5.431	2,1%	20.255	6,9%	273,0%
Extended Range	2.143	0,8%	2.847	1,0%	32,9%
Total	252.819	100%	294.837	100%	16,6%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2023 January-April		2024 January-April		Change
		Quantity	Share	Quantity	Share	
≤ 1600cc	B/D	214.660	84,9%	225.744	76,6%	5,2%
1601cc - ≤ 2000cc	B/D	1.899	0,8%	1.465	0,5%	-22,9%
≥ 2001cc	B/D	626	0,2%	681	0,2%	8,8%
B/D Subtotal		217.185	85,9%	227.890	77,3%	4,9%
<=1600cc	HYBRID	15.722	6,2%	28.682	9,7%	82,4%
1601cc - <=1800cc (<=50KW)	HYBRID	0	0,0%	0	0,0%	
1601cc - <=1800cc (>50KW)	HYBRID	5.838	2,3%	9.569	3,2%	63,9%
1801cc - <=2000cc	HYBRID	6.006	2,4%	5.071	1,7%	-15,6%
2001cc - <=2500cc (<=100KW)	HYBRID	136	0,1%	145	0,0%	6,6%
2001cc - <=2500cc (>100KW)	HYBRID	109	0,0%	150	0,1%	37,6%
>2500cc	HYBRID	249	0,1%	228	0,1%	-8,4%
Hybrid Subtotal		28.060	11,1%	43.845	14,9%	56,3%
≤ 160 kW	ELECTRIC	5.295	2,1%	20.291	6,9%	283,2%
> 160 kW	ELECTRIC	2.279	0,9%	2.811	1,0%	23,3%
Electric Subtotal		7.574	3,0%	23.102	7,8%	205,0%
Total		252.819	100,0%	294.837	100,0%	16,6%

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2023 January-April		2024 January-April		Change
	Quantity	Share	Quantity	Share	
< 100	15.082	6,0%	29.400	10,0%	94,9%
≥ 100 - < 120	110.427	43,7%	82.325	27,9%	-25,4%
≥ 120 - < 140	53.029	21,0%	73.030	24,8%	37,7%
≥ 140 - < 160	58.689	23,2%	67.828	23,0%	15,6%
≥ 160	15.592	6,2%	42.254	14,3%	171,0%
Total	252.819	100,0%	294.837	100,0%	16,6%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2023 January-April		2024 January-April		Change
	Quantity	Share	Quantity	Share	
A (Mini)	1.697	95,3%	1.616	97,1%	-4,8%
B (Entry)	69.453	79,9%	84.196	94,9%	21,2%
C (Compact)	87.109	64,0%	143.664	84,6%	64,9%
D (Medium)	17.515	100,0%	25.873	100,0%	47,7%
E (Luxury)	8.988	100,0%	7.285	100,0%	-18,9%
F (Upper Luxury)	1.588	100,0%	1.574	100,0%	-0,9%
Total	186.350	73,7%	264.208	89,6%	41,8%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2023 January-April		2024 January-April		Change
	Quantity	Share	Quantity	Share	
Van	65.540	81,1%	54.245	70,8%	-17,2%
Light Truck	5.681	7,0%	11.351	14,8%	99,8%
Minibus	6.218	7,7%	5.338	7,0%	-14,2%
Pickup	3.387	4,2%	5.624	7,3%	66,0%
Trailer	5	0,0%	43	0,1%	
Total	80.831	100,0%	76.601	100,0%	-5,2%

RETAIL SALES (LOCAL/IMPORT):APRIL 2024

MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO		40	40			0	0	40	40
ALPINE		5	5			0	0	5	5
ASTON MARTIN		2	2			0	0	2	2
AUDI		884	884			0	0	884	884
BENTLEY		2	2			0	0	2	2
BMW		1.388	1.388			0	0	1.388	1.388
BYD		312	312			0	0	312	312
CHERY		5.315	5.315			0	0	5.315	5.315
CITROEN		2.360	2.360		273	273	0	2.633	2.633
CUPRA		461	461			0	0	461	461
DACIA		2.356	2.356			0	0	2.356	2.356
DFSK		44	44		46	46	0	90	90
DS		78	78			0	0	78	78
FERRARI		3	3			0	0	3	3
FIAT	6.047	36	6.083	2.183	1.137	3.320	8.230	1.173	9.403
FORD	5	1.867	1.872	2.163	2.477	4.640	2.168	4.344	6.512
HONDA		1.331	1.331			0	0	1.331	1.331
HONGQI		1	1			0	0	1	1
HYUNDAI	3.119	1.032	4.151		655	655	3.119	1.687	4.806
ISUZU			0	60	68	128	60	68	128
IVECO			0		266	266	0	266	266
JAGUAR		6	6			0	0	6	6
JEEP		121	121			0	0	121	121
KARSAN			0	58		58	58	0	58
KG MOBILITY – SSANGYONG		1.081	1.081		299	299	0	1.380	1.380
KIA		688	688		533	533	0	1.221	1.221
LAMBORGHINI		1	1			0	0	1	1
LAND ROVER		200	200		1	1	0	201	201
LEAPMOTOR		23	23			0	0	23	23
LEXUS		85	85			0	0	85	85
MASERATI		21	21			0	0	21	21
MAXUS			0		105	105	0	105	105
MERCEDES-BENZ		1.772	1.772		571	571	0	2.343	2.343
MG		1.236	1.236			0	0	1.236	1.236
MINI		111	111			0	0	111	111
MITSUBISHI		6	6		0	0	0	6	6
NETA		0	0			0	0	0	0
NISSAN		1.733	1.733			0	0	1.733	1.733
OPEL		3.341	3.341		279	279	0	3.620	3.620
PEUGEOT		3.777	3.777		195	195	0	3.972	3.972
PORSCHE		63	63			0	0	63	63
RENAULT	4.282	1.268	5.550		1.245	1.245	4.282	2.513	6.795
SEAT		571	571			0	0	571	571
SERES		0	0			0	0	0	0
SKODA		2.125	2.125			0	0	2.125	2.125
SKYWELL		46	46			0	0	46	46
SMART			0			0	0	0	0
SUBARU		43	43			0	0	43	43
SUZUKI		520	520			0	0	520	520
TESLA		27	27			0	0	27	27
TOGG	3.003		3.003			0	3.003	0	3.003
TOYOTA	1.780	514	2.294		342	342	1.780	856	2.636
VOLKSWAGEN		5.272	5.272		1.515	1.515	0	6.787	6.787
VOLVO		1.044	1.044			0	0	1.044	1.044
TOTAL	18.236	43.212	61.448	4.464	10.007	14.471	22.700	53.219	75.919

*Data regarding Tesla has been determined as an estimate in the light of public statements.

RETAIL SALES (LOCAL/IMPORT): 2024

MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO	0	363	363	0	0	0	0	363	363
ALPINE	0	5	5	0	0	0	0	5	5
ASTON MARTIN	0	7	7	0	0	0	0	7	7
AUDI	0	5.079	5.079	0	0	0	0	5.079	5.079
BENTLEY	0	14	14	0	0	0	0	14	14
BMW	0	5.318	5.318	0	0	0	0	5.318	5.318
BYD	0	862	862	0	0	0	0	862	862
CHERY	0	20.782	20.782	0	0	0	0	20.782	20.782
CITROEN	0	14.962	14.962	0	5.155	5.155	0	20.117	20.117
CUPRA	0	2.502	2.502	0	0	0	0	2.502	2.502
DACIA	0	13.255	13.255	0	0	0	0	13.255	13.255
DFSK	0	130	130	0	130	130	0	260	260
DS	0	879	879	0	0	0	0	879	879
FERRARI	0	8	8	0	0	0	0	8	8
FIAT	29.736	239	29.975	12.989	6.422	19.411	42.725	6.661	49.386
FORD	36	10.149	10.185	11.672	6.406	18.078	11.708	16.555	28.263
HONDA	0	7.267	7.267	0	0	0	0	7.267	7.267
HONGQI	0	5	5	0	0	0	0	5	5
HYUNDAI	11.919	5.191	17.110	0	2.066	2.066	11.919	7.257	19.176
ISUZU	0	0	0	295	402	697	295	402	697
IVECO	0	0	0	0	881	881	0	881	881
JAGUAR	0	30	30	0	0	0	0	30	30
JEEP	0	1.181	1.181	0	0	0	0	1.181	1.181
KARSAN	0	0	0	98	0	98	98	0	98
KG MOBILITY – SSANGYONG	0	3.412	3.412	0	924	924	0	4.336	4.336
KIA	0	4.603	4.603	0	1.584	1.584	0	6.187	6.187
LAMBORGHINI	0	7	7	0	0	0	0	7	7
LAND ROVER	0	750	750	0	1	1	0	751	751
LEAPMOTOR	0	81	81	0	0	0	0	81	81
LEXUS	0	230	230	0	0	0	0	230	230
MASERATI	0	89	89	0	0	0	0	89	89
MAXUS	0	0	0	0	168	168	0	168	168
MERCEDES-BENZ	0	8.322	8.322	0	2.977	2.977	0	11.299	11.299
MG	0	7.185	7.185	0	0	0	0	7.185	7.185
MINI	0	478	478	0	0	0	0	478	478
MITSUBISHI	0	18	18	0	0	0	0	18	18
NETA	0	53	53	0	0	0	0	53	53
NISSAN	0	6.760	6.760	0	0	0	0	6.760	6.760
OPEL	0	14.570	14.570	0	3.637	3.637	0	18.207	18.207
PEUGEOT	0	16.757	16.757	0	4.143	4.143	0	20.900	20.900
PORSCHE	0	351	351	0	0	0	0	351	351
RENAULT	30.250	7.324	37.574	0	5.284	5.284	30.250	12.608	42.858
SEAT	0	2.854	2.854	0	0	0	0	2.854	2.854
SERES	0	1	1	0	0	0	0	1	1
SKODA	0	11.705	11.705	0	0	0	0	11.705	11.705
SKYWELL	0	142	142	0	0	0	0	142	142
SMART	0	0	0	0	0	0	0	0	0
SUBARU	0	126	126	0	0	0	0	126	126
SUZUKI	0	2.562	2.562	0	0	0	0	2.562	2.562
TESLA	0	402	402	0	0	0	0	402	402
TOGG	7.148	0	7.148	0	0	0	7.148	0	7.148
TOYOTA	13.312	3.319	16.631	0	3.594	3.594	13.312	6.913	20.225
VOLKSWAGEN	0	17.601	17.601	0	7.773	7.773	0	25.374	25.374
VOLVO	0	4.506	4.506	0	0	0	0	4.506	4.506
TOPLAM:	92.401	202.436	294.837	25.054	51.547	76.601	117.455	253.983	371.438

*Data regarding Tesla has been determined as an estimate in the light of public statements.

About ODMD

Founded in 1987, Automotive Distributors' and Mobility Association (ODMD), with a vision to ensure the development and sustainability of the automotive industry, is an industrial association representing the 31 member companies with their 52 international automotive brands as of 2024. Considering the change and transformation in the automotive sector and with the vision of a new era in the global automotive industry, as of December 2022, our association continues its activities under its new name, Automotive Distributors and Mobility Association.

In line with its basic mission, it is an organization that works to represent the members in every segment, meet the needs of the sector with their activities, find solutions to their problems, create public opinion by accurately and reliably evaluating and sharing industrial information, and directly contribute to the formation of legislation related to the sector.

Gathering 46 brands operating in the automotive industry under its roof, ODMD as a specialized company in the automotive industry works to take an active role in the organization of automotive fairs, to spread the use of vehicles throughout the country, to form an opinion in order to raise all kinds of infrastructure in the field of marketing-sales and after-sales services, and to improve the quality of service to EU norms, to carry out training activities for the members of the automotive industry in cooperation with other stakeholders in order to increase its efficiency in the public, to inform its members, the press and the public with detailed monthly sales data and reports prepared for the automotive industry, to shed light on the future of the sector through academic studies and to contribute to the development of the sector.

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