

AUTOMOTIVE DISTRIBUTORS' AND MOBILITY ASSOCIATION

Press Release

March 2nd, 2023

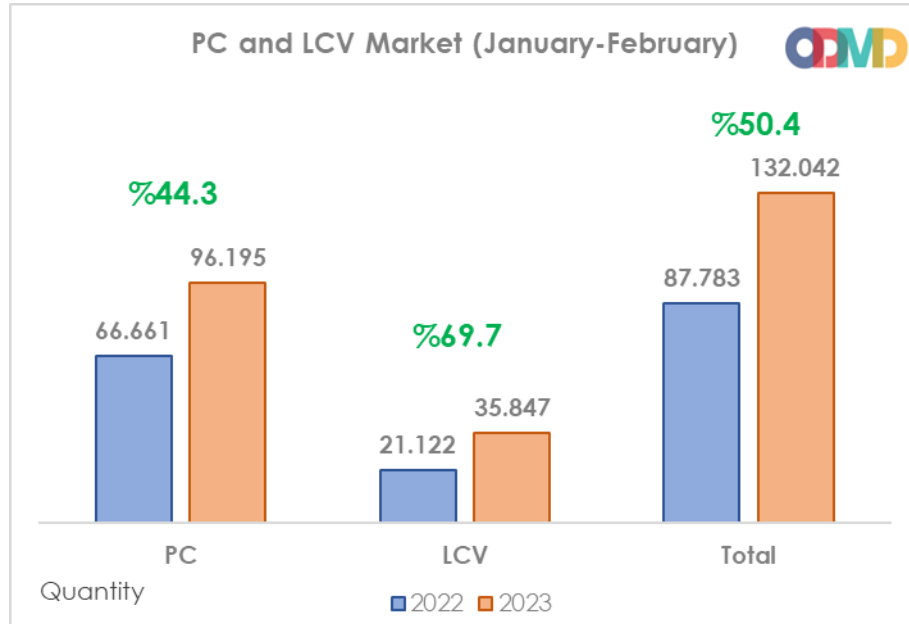
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Executive Coordinator



Passenger Car and Light Commercial Vehicle Market (January-February 2023)

Passenger car and light commercial vehicle market increased by %50.4 in January-February 2023.

- Turkey's passenger car and light commercial vehicle total market increased by %50.4 compared to previous year, to 132,042 units.
- Passenger car sales went up by %44.3 in January 2023, compared to previous year, to 96,195 units while light commercial vehicle sales went up by %69.7 to 35,847 units.



Passenger car and light commercial vehicle market increased by %63.4, passenger car market increased by %56.5 and light commercial vehicle market increased by %85.2 in February 2023.

- Passenger car and light commercial vehicle market increased by %63.4 compared to February 2022, to 81,148 units.
- In February 2023, passenger car sales went up by %56.5 and were 58,907. Light commercial vehicle market increased by %85.2 and was 22,241 units.
- Passenger car and light commercial vehicle market, in comparison to the average 10-year February sales, showed an increase of %74.3.
- Passenger car market, in comparison to the average 10-year February sales, showed an increase of %65.8.
- Light commercial vehicle market, in comparison to the average 10-year February sales showed an increase of %101.6.

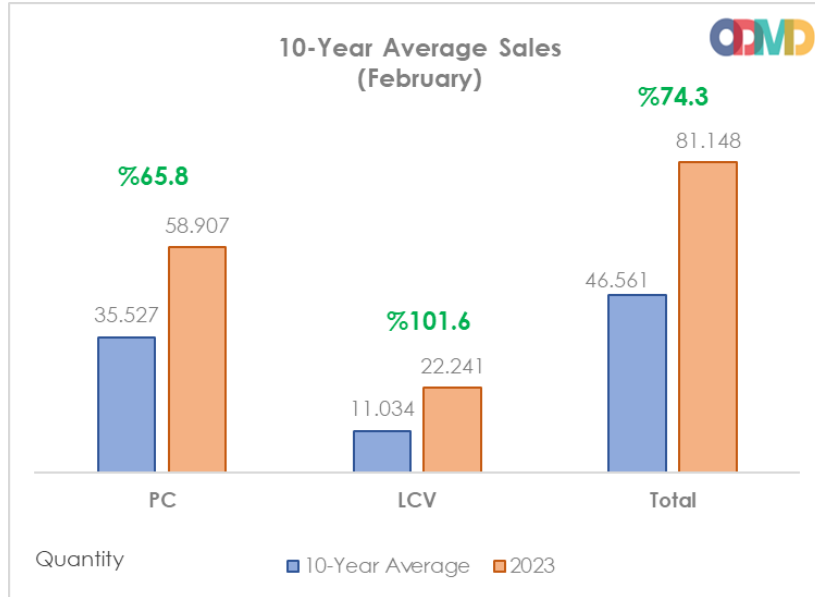
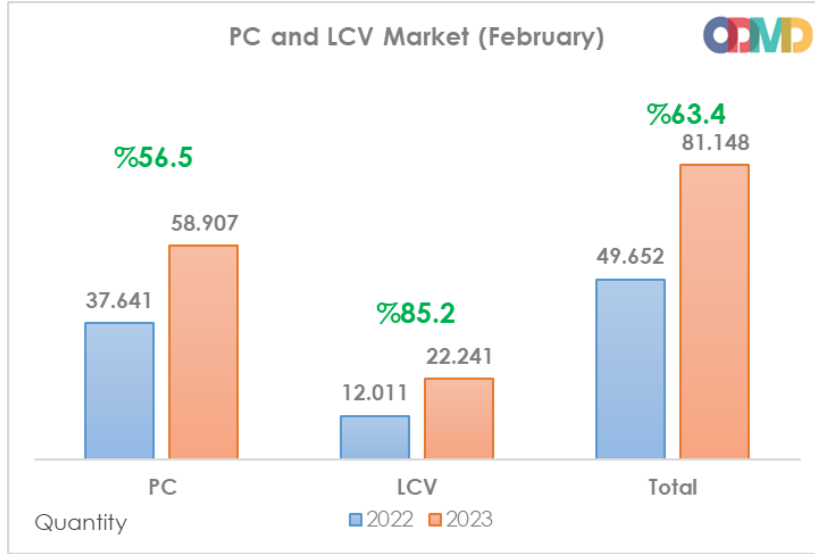
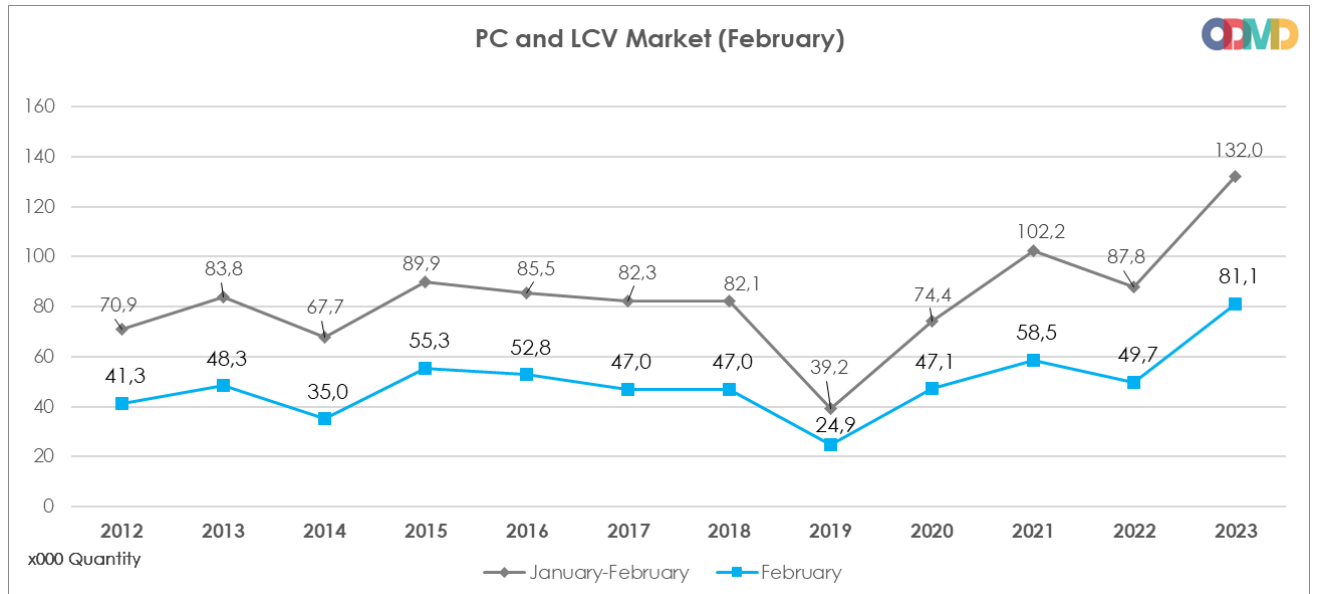


Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years

Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years

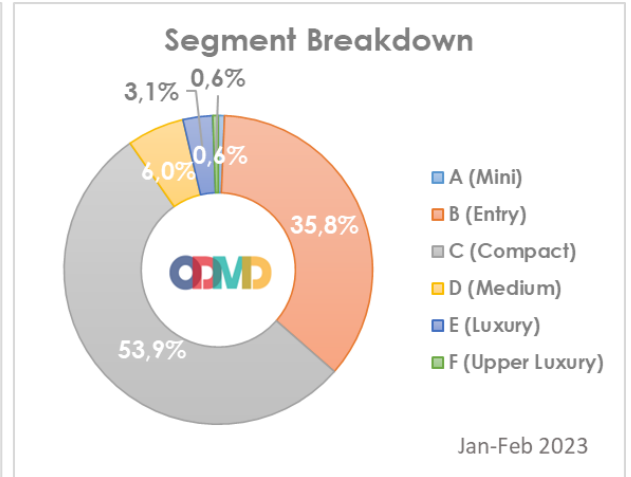
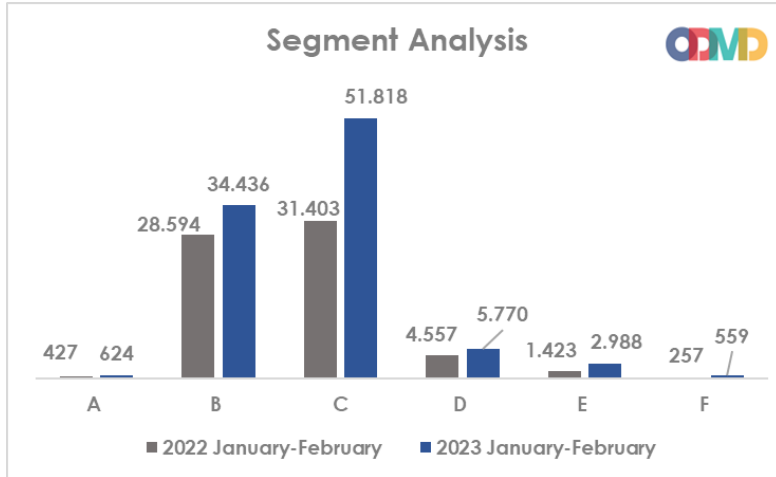
Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years



Passenger Car Market Analysis (January-February 2023)

When evaluated according to segments;

- %90.3 of the passenger car market segment consisted of the vehicles in the A, B and C segments.
- Segment C passenger cars took a share of %53.9 with a quantity of 51,818,
- Segment B passenger cars took a share of %35.8 with a quantity of 34,436.



When evaluated according to body type;

- Most preferred body type was SUV (%48.9, 47,079 units).
- Following SUV body are Sedan passenger cars with a share of %28.2 and a sales volume of 27,130 units.
- H/B with a share of %20.7 and total sales volume of 19,877 units.

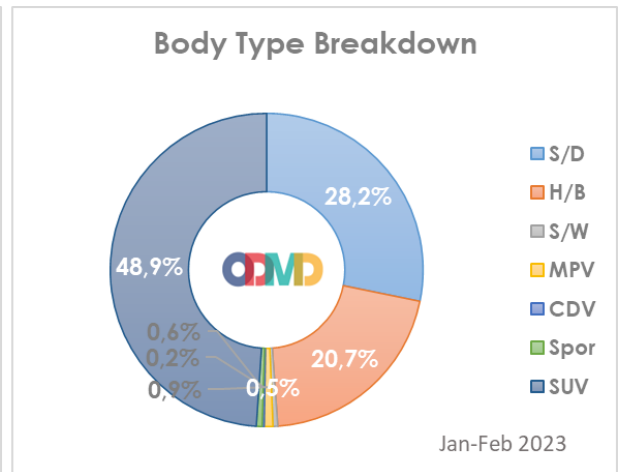
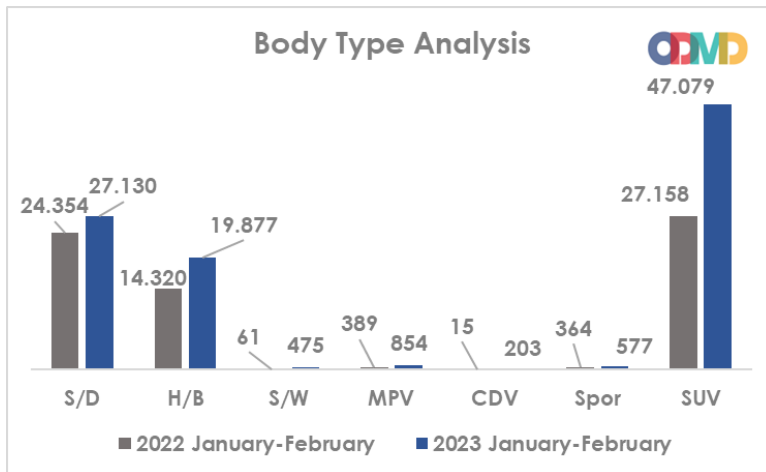
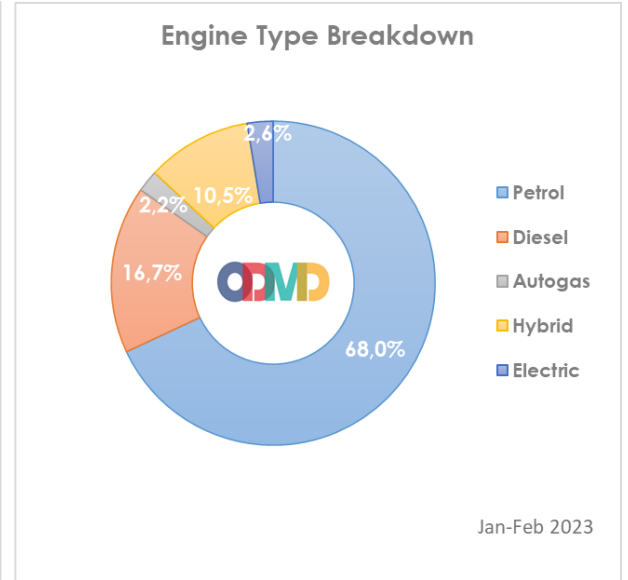
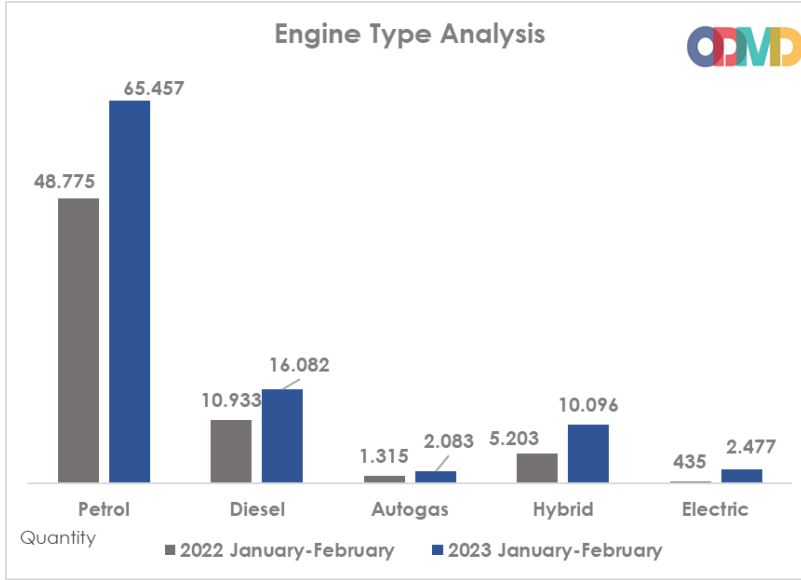


Table 4: Sales Volume, Share and Changes According to Segment and Body Type

When studied in terms of engine type;

- Petrol car sales took a share of %68 (65,457 units),
- Diesel car sales took a share of %16.7 (16,082 units),
- Hybrid car sales took a share of %10.5 (10,096 units),
- Autogas car share was %2.2 (2,083 units).
- 2,477 electric cars were sold.



When studied in terms of engine volume;

- Sales of passenger cars under 1600cc increased by %37.2 with a share of %86.1,
- Sales of passenger cars between 1600-2000cc decreased by %19.3 with a share of %0.6,
- Sales of passenger cars above 2000cc increased by %44.3 with a share of %0.2.

Table 5: Sales Volume, Share and Changes According to Engine Type

Table 6: Sales Volume, Share and Changes According to Engine Volume

When studied in terms of average emission values;

- Passenger cars between 100-120 gr/km had the share of %40.2 with a quantity of 38,652,
- Passenger cars between 140-160 gr/km had the share of %27.9 with a quantity of 26,873.

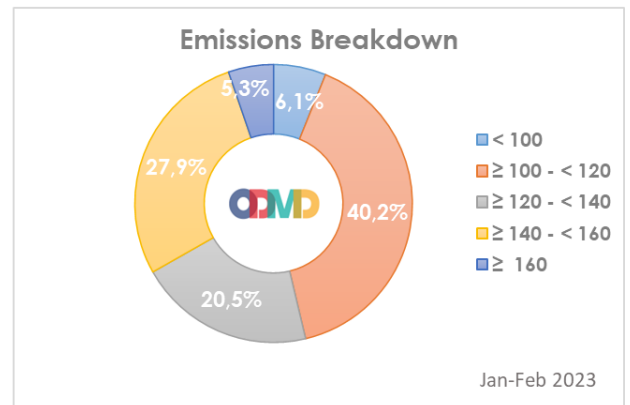
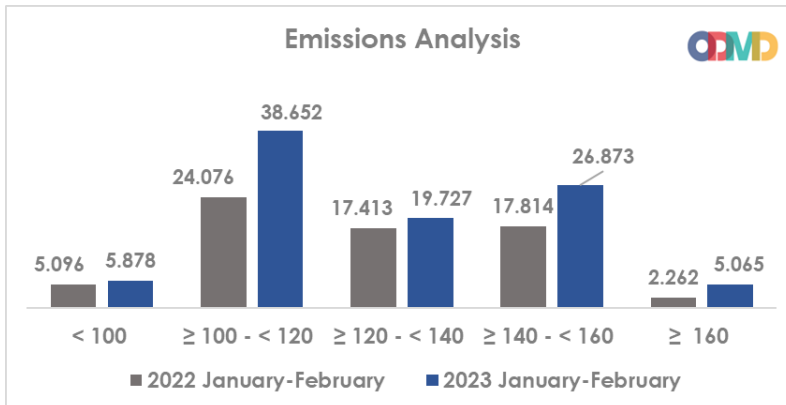


Table 7: Sales Volume, Share and Changes According to Emission Values

Automatic transmission passenger car sales reached a share of %70.8 with a quantity of 68,104 while manual transmission passenger car sales reached a share of %29.2 with a quantity of 28,091.

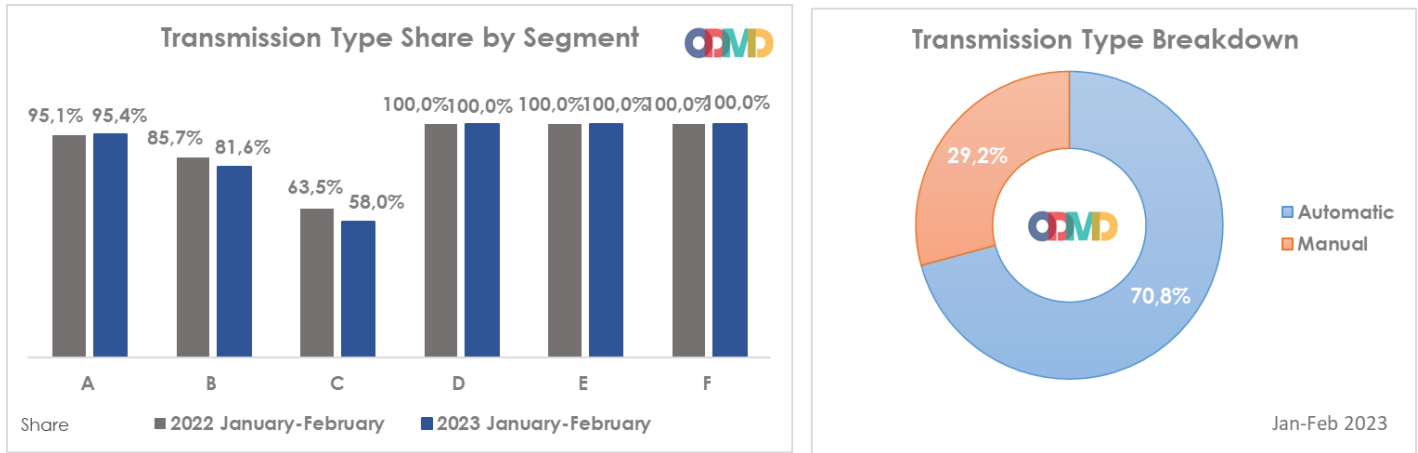


Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

Light Commercial Vehicle Market (January-February 2023)

Light commercial vehicle market evaluated according to body type;

- Vans with a quantity of 29,723 units and a share of %82.9 had the highest sales volume,
- Minibuses followed vans with a share of %6.5 and 2,317 units.

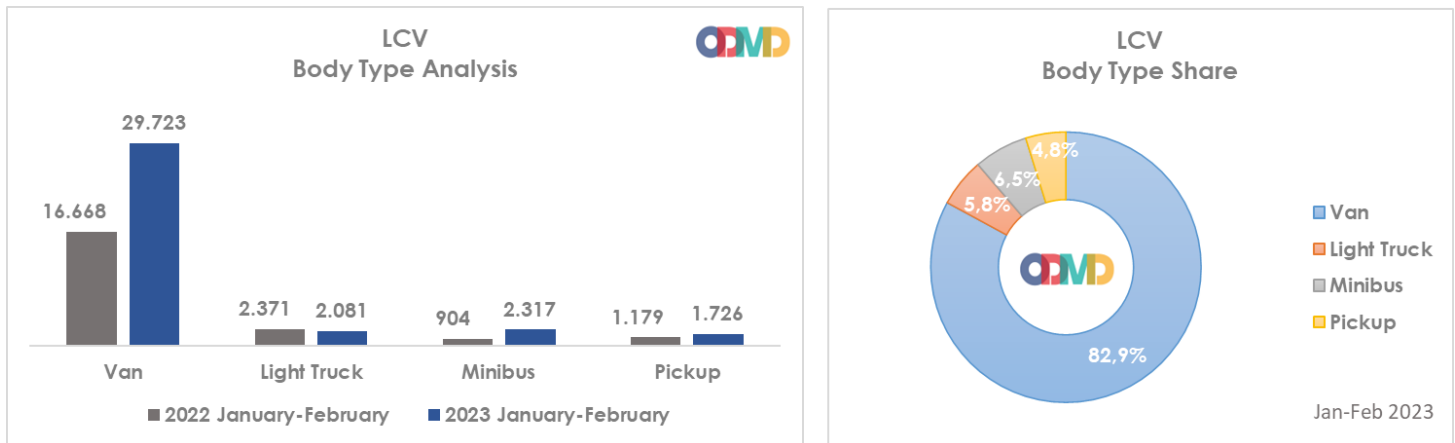
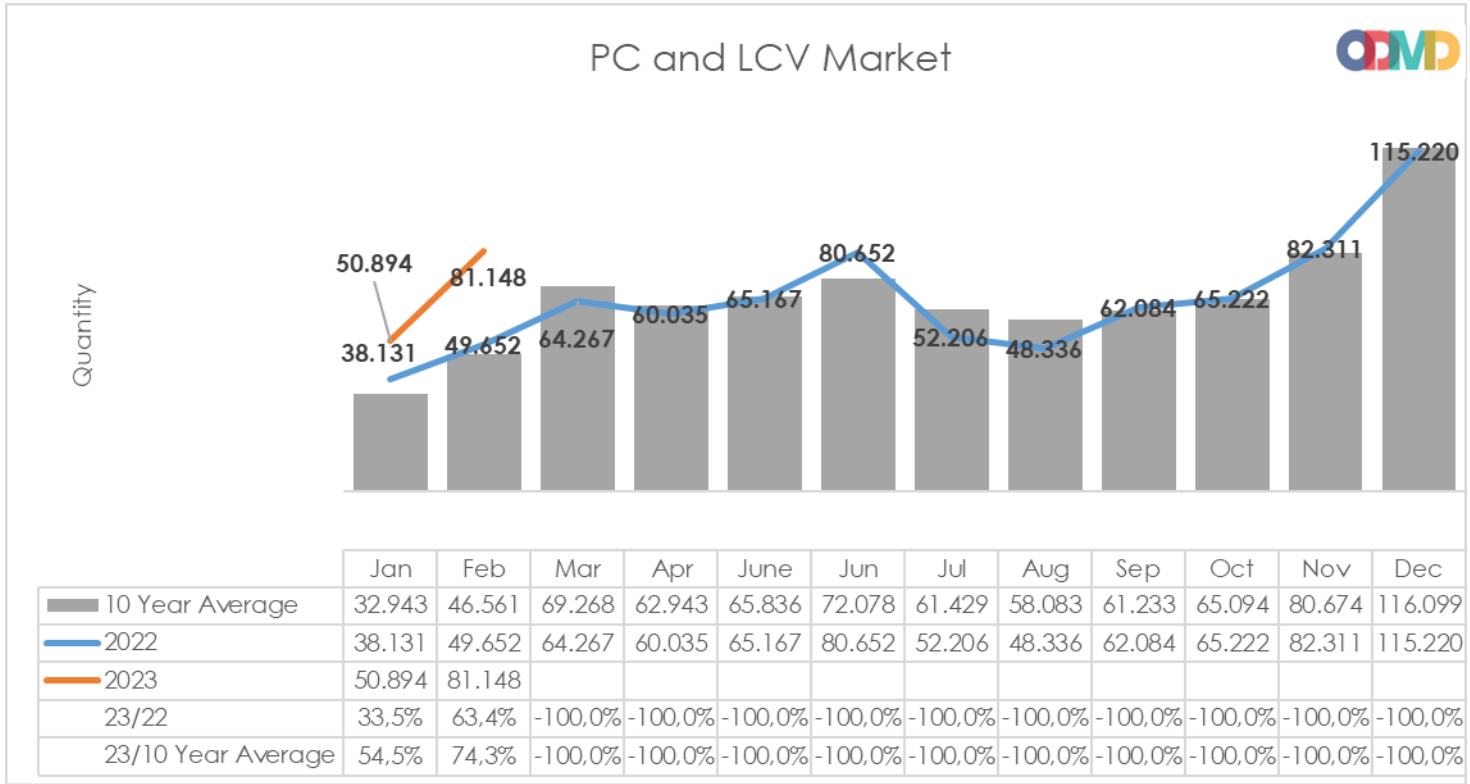


Table 10: Sales Volume, Share and Changes According to LCV Body Type

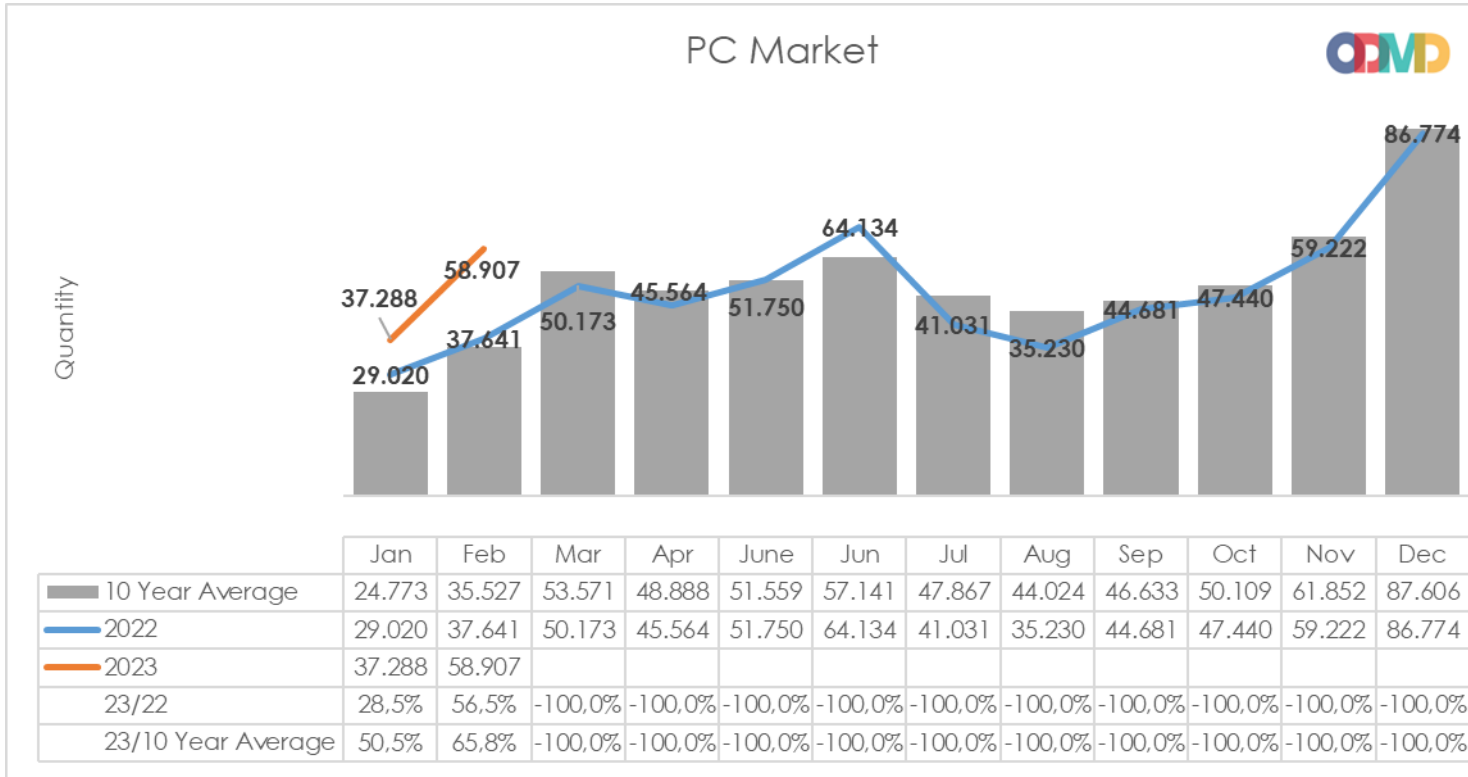
Appendix

Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years



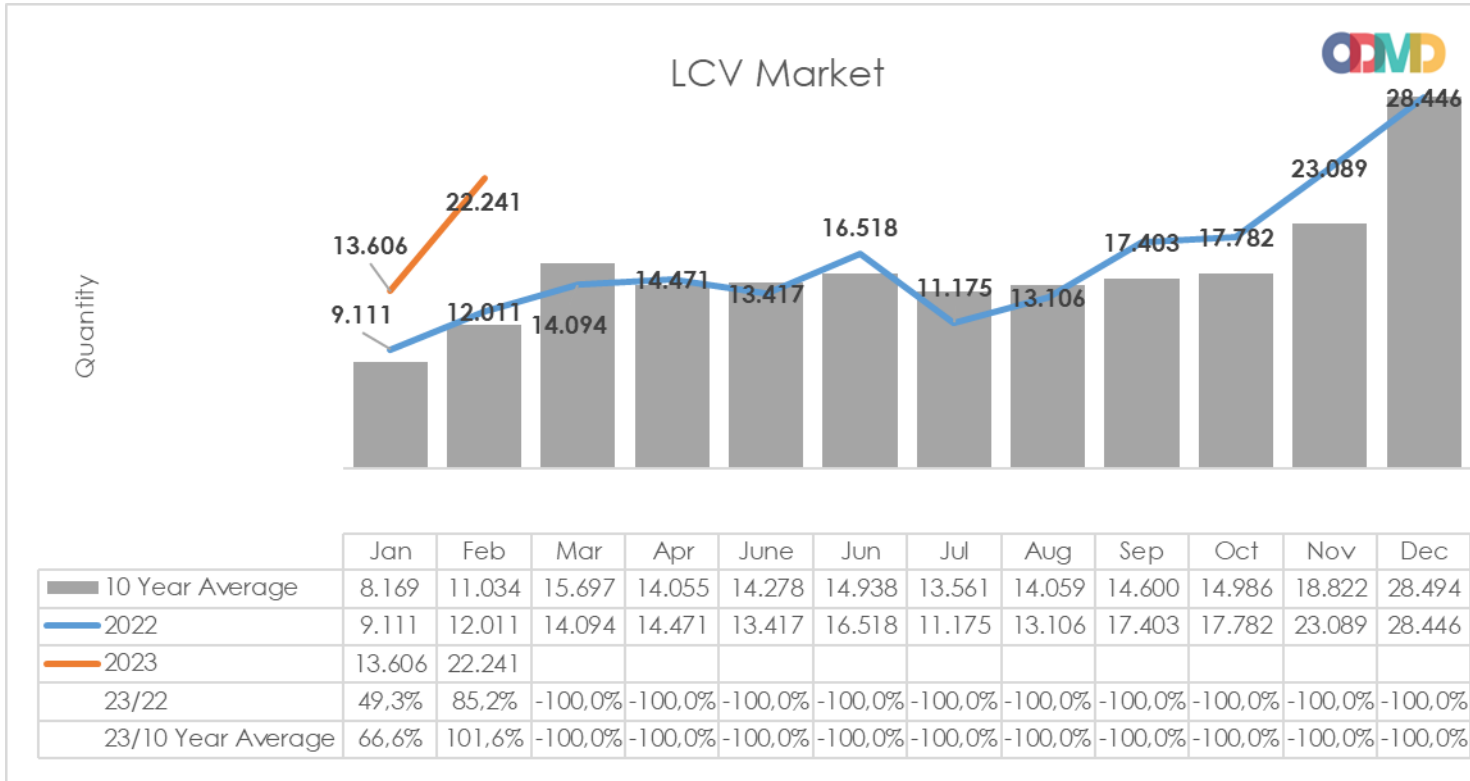
YEAR	January	February	March	April	June	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	20.095	31.172	51.769	54.946	59.377	60.896	61.345	61.764	63.814	73.404	73.962	148.369	760.913
2011	44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	864.439
2012	29.545	41.324	64.884	62.949	70.863	71.067	62.304	58.148	69.629	59.938	71.710	115.400	777.761
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	853.378
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	767.681
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	968.017
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	983.720
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	956.194
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	620.937
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	479.060
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	772.788
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	737.350
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	783.283
2023	50.894	81.148											132.042
10 Year Av.	32.943	46.561	69.268	62.943	65.836	72.078	61.429	58.083	61.233	65.094	80.674	116.099	792.241
%	54,5%	74,3%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	

Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	June	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	12.594	20.651	33.958	36.549	40.467	42.086	41.399	42.222	42.477	47.859	50.061	99.461	509.784
2011	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	593.519
2012	21.077	29.189	47.270	45.645	50.460	50.849	44.531	41.236	49.360	43.440	52.297	80.926	556.280
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	664.655
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	587.331
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	725.596
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	756.938
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	722.759
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	486.321
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	387.256
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	610.109
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	561.853
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	592.660
2023	37.288	58.907											96.195
10 Year Av.	24.773	35.527	53.571	48.888	51.559	57.141	47.867	44.024	46.633	50.109	61.852	87.606	609.548
%	50,5%	65,8%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	June	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	7.501	10.521	17.811	18.397	18.910	18.810	19.946	19.542	21.337	25.545	23.901	48.908	251.129
2011	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	270.920
2012	8.468	12.135	17.614	17.304	20.403	20.218	17.773	16.912	20.269	16.498	19.413	34.474	221.481
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	188.723
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	180.350
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	242.421
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	226.782
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	233.435
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	134.616
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	91.804
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	162.679
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	175.497
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	190.623
2023	13.606	22.241											35.847
10 Year Av.	8.169	11.034	15.697	14.055	14.278	14.938	13.561	14.059	14.600	14.986	18.822	28.494	182.693
%	66,6%	101,6%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	-100,0%	

February 2023 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2023 February	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	435	0	0	0	5	0	440	0,7%
B (Entry)	1.630	11.164	0	0	136	5	8.500	21.435	36,4%
C (Compact)	12.770	2.380	32	196	0	272	15.749	31.399	53,3%
D (Medium)	1.992	172	257	0	0	86	1.128	3.635	6,2%
E (Luxury)	1.161	0	52	5	0	22	504	1.744	3,0%
F (Upper Luxury)	122	0	0	0	0	28	104	254	0,4%
Total	17.675	14.151	341	201	136	418	25.985	58.907	
Share	30,0%	24,0%	0,6%	0,3%	0,2%	0,7%	44,1%	100,00	

2022 February	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	96	0	0	0	8	0	104	0,3%
B (Entry)	2.044	7.757	0	6	5	7	6.366	16.185	43,0%
C (Compact)	8.890	968	11	197	0	151	7.233	17.450	46,4%
D (Medium)	1.682	59	11	0	0	58	946	2.756	7,3%
E (Luxury)	678	0	3	0	0	25	278	984	2,6%
F (Upper Luxury)	75	0	0	0	0	14	73	162	0,4%
Total	13.369	8.880	25	203	5	263	14.896	37.641	
Share	35,5%	23,6%	0,1%	0,5%	0,0%	0,7%	39,6%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Sport	SUV	Total
A (Mini)		353,1%				-37,5%		323,1%
B (Entry)	-20,3%	43,9%		-100,0%	2620,0%	-28,6%	33,5%	32,4%
C (Compact)	43,6%	145,9%	190,9%	-0,5%	#SAYI/0!	80,1%	117,7%	79,9%
D (Medium)	18,4%	191,5%	2236,4%			48,3%	19,2%	31,9%
E (Luxury)	71,2%		1633,3%	#SAYI/0!		-12,0%	81,3%	77,2%
F (Upper Luxury)	62,7%					100,0%	42,5%	56,8%
Total	32,2%	59,4%	1264,0%	-1,0%	2620,0%	58,9%	74,4%	56,5%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2022 February		2023 February		Change
	Quantity	Share	Quantity	Share	
Petrol	27.210	72,3%	39.895	67,7%	46,6%
Diesel	5.576	14,8%	11.065	18,8%	98,4%
Autogas	1.007	2,7%	780	1,3%	-22,5%
Hybrid	3.547	9,4%	5.761	9,8%	62,4%
Hybrid	1.523	4,0%	923	1,6%	-39,4%
Plug-in Hybrid	16	0,0%	88	0,1%	450,0%
Mild Hybrid	2.008	5,3%	4.750	8,1%	136,6%
Electric	301	0,8%	1.406	2,4%	367,1%
Pure Electric	301	0,8%	1.215	2,1%	303,7%
Extended Range	0	0,0%	191	0,3%	
Total	37.641	100%	58.907	100%	56,5%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2022 February		2023 February		Change
		Quantity	Share	Quantity	Share	
≤ 1600cc	B/D	33.531	89,1%	51.377	87,2%	53,2%
1601cc - ≤ 2000cc	B/D	206	0,5%	292	0,5%	41,7%
≥ 2001cc	B/D	56	0,1%	71	0,1%	26,8%
B/D Subtotal		33.793	89,8%	51.740	87,8%	53,1%
≤ 1600cc	HYBRID	1.644	4,4%	3.778	6,4%	129,8%
1601cc - ≤ 1800cc (≤ 50KW)	HYBRID	0	0,0%	0	0,0%	
1601cc - ≤ 1800cc (> 50KW)	HYBRID	1.439	3,8%	498	0,8%	-65,4%
1801cc - ≤ 2000cc	HYBRID	449	1,2%	1.369	2,3%	204,9%
2001cc - ≤ 2500cc (≤ 100KW)	HYBRID	3	0,0%	67	0,1%	2133,3%
2001cc - ≤ 2500cc (> 100KW)	HYBRID	0	0,0%	2	0,0%	
> 2500cc	HYBRID	12	0,0%	47	0,1%	
Hybrid Subtotal		3.547	9,4%	5.761	9,8%	62,4%
≤ 160 kW	ELECTRIC	133	0,4%	956	1,6%	
> 160 kW	ELECTRIC	168	0,4%	450	0,8%	
Electric Subtotal		301	0,8%	1.406	2,4%	367,1%
Total		37.641	100,0%	58.907	100,0%	56,5%

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2022 February		2023 February		Change
	Quantity	Share	Quantity	Share	
< 100	3.751	10,0%	3.857	6,5%	3%
≥ 100 - < 120	13.079	34,7%	23.868	40,5%	82%
≥ 120 - < 140	9.050	24,0%	12.964	22,0%	43%
≥ 140 - < 160	10.321	27,4%	15.453	26,2%	50%
≥ 160	1.440	3,8%	2.765	4,7%	92%
Total	37.641	100,0%	58.907	100,0%	56,5%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2022 February		2023 February		Change
	Quantity	Share	Quantity	Share	
A (Mini)	93	89,4%	433	98,4%	365,6%
B (Entry)	13.365	82,6%	16.372	76,4%	22,5%
C (Compact)	11.942	68,4%	18.171	57,9%	52,2%
D (Medium)	2.756	100,0%	3.635	100,0%	31,9%
E (Luxury)	984	100,0%	1.744	100,0%	77,2%
F (Upper Luxury)	162	100,0%	254	100,0%	56,8%
Total	29.302	77,8%	40.609	68,9%	38,6%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2022 February		2023 February		Change
	Quantity	Share	Quantity	Share	
Van	9.592	79,9%	18.584	83,6%	93,7%
Light Truck	1.216	10,1%	1.293	5,8%	6,3%
Minibus	557	4,6%	1.564	7,0%	180,8%
Pickup	646	5,4%	800	3,6%	23,8%
Total	12.011	100,0%	22.241	100,0%	85,2%

January-February 2023 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2023 January-February	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	604	0	0	0	20	0	624	0,6%
B (Entry)	2.897	15.593	0	0	203	9	15.734	34.436	35,8%
C (Compact)	19.457	3.427	41	842	0	368	27.683	51.818	53,9%
D (Medium)	2.864	253	376	0	0	118	2.159	5.770	6,0%
E (Luxury)	1.619	0	58	12	0	24	1.275	2.988	3,1%
F (Upper Luxury)	293	0	0	0	0	38	228	559	0,6%
Total	27.130	19.877	475	854	203	577	47.079	96.195	
Share	28,2%	20,7%	0,5%	0,9%	0,2%	0,6%	48,9%	100,00	

2022 January-February	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	412	0	0	0	15	0	427	0,6%
B (Entry)	4.333	12.181	0	8	15	10	12.047	28.594	42,9%
C (Compact)	16.253	1.642	25	381	0	192	12.910	31.403	47,1%
D (Medium)	2.691	85	31	0	0	90	1.660	4.557	6,8%
E (Luxury)	973	0	5	0	0	34	411	1.423	2,1%
F (Upper Luxury)	104	0	0	0	0	23	130	257	0,4%
Total	24.354	14.320	61	389	15	364	27.158	66.661	
Share	36,5%	21,5%	0,1%	0,6%	0,0%	0,5%	40,7%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Sport	SUV	Total
A (Mini)		46,6%				33,3%		46,1%
B (Entry)	-33,1%	28,0%	#SAYI/0!	-100,0%	1253,3%	-10,0%	30,6%	20,4%
C (Compact)	19,7%	108,7%	64,0%	121,0%	#SAYI/0!	91,7%	114,4%	65,0%
D (Medium)	6,4%	197,6%	1112,9%	#SAYI/0!		31,1%	30,1%	26,6%
E (Luxury)	66,4%		1060,0%			-29,4%	210,2%	110,0%
F (Upper Luxury)	181,7%					65,2%	75,4%	117,5%
Total	11,4%	38,8%	678,7%	119,5%	1253,3%	58,5%	73,4%	44,3%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2022 January-February		2023 January-February		Change
	Quantity	Share	Quantity	Share	
Petrol	48.775	73,2%	65.457	68,0%	34,2%
Diesel	10.933	16,4%	16.082	16,7%	47,1%
Autogas	1.315	2,0%	2.083	2,2%	58,4%
Hybrid	5.203	7,8%	10.096	10,5%	94,0%
Hybrid	1.950	2,9%	2.509	2,6%	28,7%
Plug-in Hybrid	34	0,1%	141	0,1%	314,7%
Mild Hybrid	3.219	4,8%	7.446	7,7%	131,3%
Electric	435	0,7%	2.477	2,6%	469,4%
Pure Electric	435	0,7%	1.922	2,0%	341,8%
Extended Range	0	0,0%	555	0,6%	
Total	66.661	100%	96.195	100%	44,3%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2022 January-February		2023 January-February		Change
		Quantity	Share	Quantity	Share	
≤ 1600cc	B/D	60.393	90,6%	82.844	86,1%	37,2%
1601cc - ≤ 2000cc	B/D	524	0,8%	625	0,6%	19,3%
≥ 2001cc	B/D	106	0,2%	153	0,2%	44,3%
B/D Subtotal		61.023	91,5%	83.622	86,9%	37,0%
≤ 1600cc	HYBRID	2.770	4,2%	6.235	6,5%	125,1%
1601cc - ≤ 1800cc (≤ 50KW)	HYBRID	0	0,0%	0	0,0%	
1601cc - ≤ 1800cc (> 50KW)	HYBRID	1.822	2,7%	1.430	1,5%	-21,5%
1801cc - ≤ 2000cc	HYBRID	593	0,9%	2.242	2,3%	278,1%
2001cc - ≤ 2500cc (≤ 100KW)	HYBRID	6	0,0%	95	0,1%	1483,3%
2001cc - ≤ 2500cc (> 100KW)	HYBRID	0	0,0%	11	0,0%	
> 2500cc	HYBRID	12	0,0%	83	0,1%	
Hybrid Subtotal		5.203	7,8%	10.096	10,5%	94,0%
≤ 160 kW	ELECTRIC	190	0,3%	1.561	1,6%	
> 160 kW	ELECTRIC	245	0,4%	916	1,0%	
Electric Subtotal		435	0,7%	2.477	2,6%	469,4%
Total		66.661	100,0%	96.195	100,0%	44,3%

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2022 January- February		2023 January- February		Change
	Quantity	Share	Quantity	Share	
< 100	5.096	7,6%	5.878	6,1%	15,3%
≥ 100 - < 120	24.076	36,1%	38.652	40,2%	60,5%
≥ 120 - < 140	17.413	26,1%	19.727	20,5%	13,3%
≥ 140 - < 160	17.814	26,7%	26.873	27,9%	50,9%
≥ 160	2.262	3,4%	5.065	5,3%	123,9%
Total	66.661	100,0%	96.195	100,0%	44,3%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2022 January- February		2023 January- February		Change
	Quantity	Share	Quantity	Share	
A (Mini)	406	95,1%	595	95,4%	46,6%
B (Entry)	24.517	85,7%	28.113	81,6%	14,7%
C (Compact)	19.949	63,5%	30.079	58,0%	50,8%
D (Medium)	4.557	100,0%	5.770	100,0%	26,6%
E (Luxury)	1.423	100,0%	2.988	100,0%	110,0%
F (Upper Luxury)	257	100,0%	559	100,0%	117,5%
Total	51.109	76,7%	68.104	70,8%	33,3%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2022 January- February		2023 January- February		Change
	Quantity	Share	Quantity	Share	
Van	16.668	78,9%	29.723	82,9%	78,3%
Light Truck	2.371	11,2%	2.081	5,8%	-12,2%
Minibus	904	4,3%	2.317	6,5%	156,3%
Pickup	1.179	5,6%	1.726	4,8%	46,4%
Total	21.122	100,0%	35.847	100,0%	69,7%

RETAIL SALES (LOCAL/IMPORT): FEBRUARY 2023

MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO		235	235			0	0	235	235
ASTON MARTIN		0	0			0	0	0	0
AUDI		1.662	1.662			0	0	1.662	1.662
BENTLEY		2	2			0	0	2	2
BMW		1.692	1.692			0	0	1.692	1.692
CHERY			0			0	0	0	0
CITROEN		2.198	2.198		1.360	1.360	0	3.558	3.558
CUPRA		161	161			0	0	161	161
DACIA		3.312	3.312			0	0	3.312	3.312
DFSK		69	69			0	0	69	69
DS		287	287			0	0	287	287
FERRARI		0	0			0	0	0	0
FIAT	12.917	7	12.924	5.900	487	6.387	18.817	494	19.311
FORD	135	1.510	1.645	6.409	58	6.467	6.544	1.568	8.112
HONDA	0	1.355	1.355			0	0	1.355	1.355
HYUNDAI	3.358	656	4.014		188	188	3.358	844	4.202
ISUZU			0	59	91	150	59	91	150
IVECO			0		177	177	0	177	177
JAGUAR		4	4			0	0	4	4
JEEP		160	160			0	0	160	160
KARSAN			0	33		33	33	0	33
KIA		1.439	1.439		117	117	0	1.556	1.556
LAMBORGHINI		1	1			0	0	1	1
LAND ROVER		126	126		83	83	0	209	209
LEXUS		5	5			0	0	5	5
MASERATI		14	14			0	0	14	14
MAZDA		16	16			0	0	16	16
MERCEDES-BENZ		950	950		653	653	0	1.603	1.603
MG		403	403			0	0	403	403
MINI		109	109			0	0	109	109
MITSUBISHI		35	35		69	69	0	104	104
NISSAN		750	750		0	0	0	750	750
OPEL		3.519	3.519		1.202	1.202	0	4.721	4.721
PEUGEOT		5.065	5.065		1.487	1.487	0	6.552	6.552
PORSCHE		98	98			0	0	98	98
RENAULT	5.700	1.618	7.318		1.557	1.557	5.700	3.175	8.875
SEAT		395	395			0	0	395	395
SKODA		2.971	2.971			0	0	2.971	2.971
SKYWELL		90	90			0	0	90	90
SMART			0			0	0	0	0
SSANGYONG			0		69	69	0	69	69
SUBARU		113	113			0	0	113	113
SUZUKI		636	636			0	0	636	636
TOYOTA	692	475	1.167		776	776	692	1.251	1.943
VOLKSWAGEN		3.235	3.235		1.466	1.466	0	4.701	4.701
VOLVO		732	732				0	732	732
TOPLAM:	22.802	36.105	58.907	12.401	9.840	22.241	35.203	45.945	81.148

RETAIL SALES (LOCAL/IMPORT): 2023

MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO	0	373	373	0	0	0	0	373	373
ASTON MARTIN	0	3	3	0	0	0	0	3	3
AUDI	0	2.510	2.510	0	0	0	0	2.510	2.510
BENTLEY	0	5	5	0	0	0	0	5	5
BMW	0	2.272	2.272	0	0	0	0	2.272	2.272
CHERY	0	0	0	0	0	0	0	0	0
CITROEN	0	3.610	3.610	0	2.317	2.317	0	5.927	5.927
CUPRA	0	273	273	0	0	0	0	273	273
DACIA	0	8.386	8.386	0	0	0	0	8.386	8.386
DFSK	0	117	117	0	0	0	0	117	117
DS	0	393	393	0	0	0	0	393	393
FERRARI	0	0	0	0	0	0	0	0	0
FIAT	19.640	30	19.670	8.861	652	9.513	28.501	682	29.183
FORD	202	2.068	2.270	9.334	169	9.503	9.536	2.237	11.773
HONDA	0	2.551	2.551	0	0	0	0	2.551	2.551
HYUNDAI	6.511	1.460	7.971	0	436	436	6.511	1.896	8.407
ISUZU	0	0	0	110	155	265	110	155	265
IVECO	0	0	0	0	257	257	0	257	257
JAGUAR	0	5	5	0	0	0	0	5	5
JEEP	0	310	310	0	0	0	0	310	310
KARSAN	0	0	0	60	0	60	60	0	60
KIA	0	2.172	2.172	0	117	117	0	2.289	2.289
LAMBORGHINI	0	1	1	0	0	0	0	1	1
LAND ROVER	0	311	311	0	85	85	0	396	396
LEXUS	0	20	20	0	0	0	0	20	20
MASERATI	0	21	21	0	0	0	0	21	21
MAZDA	0	26	26	0	0	0	0	26	26
MERCEDES-BENZ	0	1.523	1.523	0	1.251	1.251	0	2.774	2.774
MG	0	823	823	0	0	0	0	823	823
MINI	0	170	170	0	0	0	0	170	170
MITSUBISHI	0	37	37	0	162	162	0	199	199
NISSAN	0	1.478	1.478	0	0	0	0	1.478	1.478
OPEL	0	4.995	4.995	0	1.610	1.610	0	6.605	6.605
PEUGEOT	0	6.693	6.693	0	2.644	2.644	0	9.337	9.337
PORSCHE	0	282	282	0	0	0	0	282	282
RENAULT	6.969	2.675	9.644	0	2.108	2.108	6.969	4.783	11.752
SEAT	0	763	763	0	0	0	0	763	763
SKODA	0	5.711	5.711	0	0	0	0	5.711	5.711
SKYWELL	0	90	90	0	0	0	0	90	90
SMART	0	0	0	0	0	0	0	0	0
SSANGYONG	0	17	17	0	183	183	0	200	200
SUBARU	0	185	185	0	0	0	0	185	185
SUZUKI	0	773	773	0	0	0	0	773	773
TOYOTA	879	1.478	2.357	0	1.843	1.843	879	3.321	4.200
VOLKSWAGEN	0	6.284	6.284	0	3.493	3.493	0	9.777	9.777
VOLVO	0	1.100	1.100	0	0	0	0	1.100	1.100
TOPLAM:	34.201	61.994	96.195	18.365	17.482	35.847	52.566	79.476	132.042

About ODMD

Founded in 1987, Automotive Distributors' and Mobility Association (ODMD), with a vision to ensure the development and sustainability of the automotive industry, is an industrial association representing the 28 member companies with their 46 international automotive brands as of 2023. Considering the change and transformation in the automotive sector and with the vision of a new era in the global automotive industry, as of December 2022, our association continues its activities under its new name, Automotive Distributors and Mobility Association.

In line with its basic mission, it is an organization that works to represent the members in every segment, meet the needs of the sector with their activities, find solutions to their problems, create public opinion by accurately and reliably evaluating and sharing industrial information, and directly contribute to the formation of legislation related to the sector.

Gathering 46 brands operating in the automotive industry under its roof, ODMD as a specialized company in the automotive industry works to take an active role in the organization of automotive fairs, to spread the use of vehicles throughout the country, to form an opinion in order to raise all kinds of infrastructure in the field of marketing-sales and after-sales services, and to improve the quality of service to EU norms, to carry out training activities for the members of the automotive industry in cooperation with other stakeholders in order to increase its efficiency in the public, to inform its members, the press and the public with detailed monthly sales data and reports prepared for the automotive industry, to shed light on the future of the sector through academic studies and to contribute to the development of the sector.

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